

Archery

The Athletic Institute Presents

Sports Film Guide

PHYSICAL EDUCATION AND RECREATION
MOTION PICTURES AND FILMSTRIPS

Badminton

Baseball

Basketball

Bowling

Boxing

Fishing

Football

Golf

Hunting

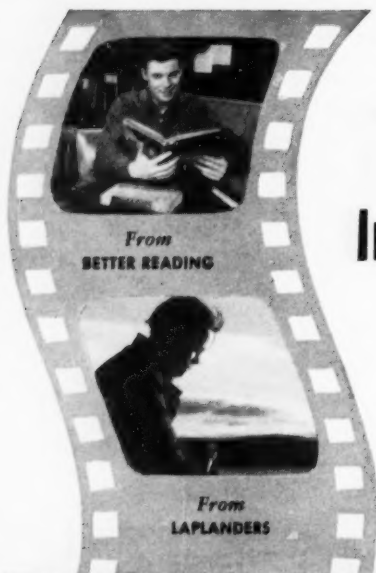
Softball

Tennis

Track

Wrestling

and 28 Other
Fields of Sport



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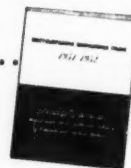
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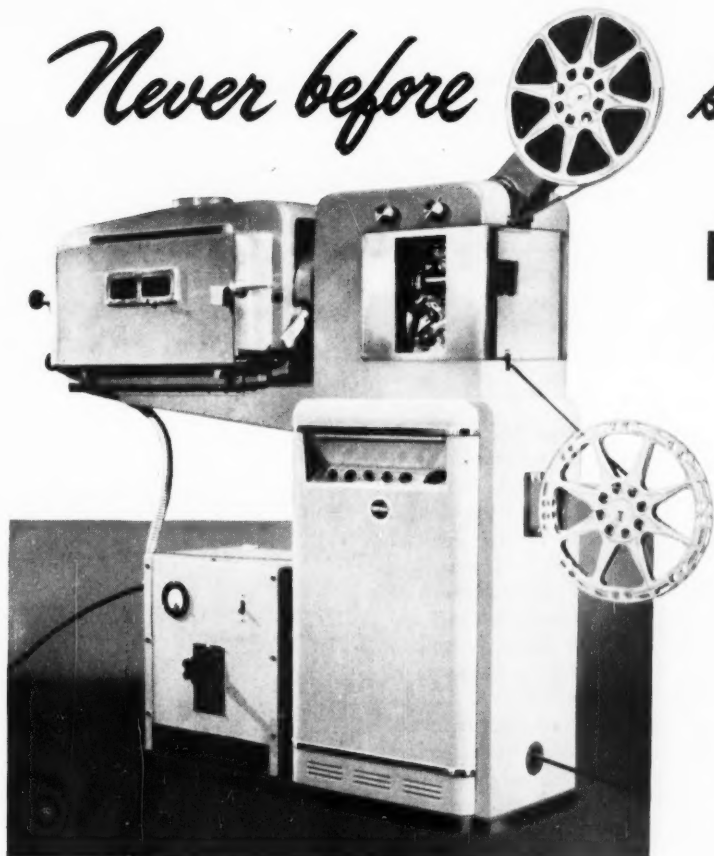


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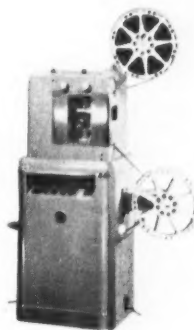
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An Editorial Foreword

THE FIRST special guide to the many hundreds of sports, physical education and recreational films available to our schools, community groups, churches, industrial and labor organizations, etc. was inaugurated in 1947 as a cooperative venture shared by the present Editors and the forward-looking staff of The Athletic Institute, Inc.

This new guide brings you up-to-date listings of nearly 1,000 such subjects, eliminating many older films and adding scores of useful new subjects. It will be supplemented by a special bulletin of correction and addition just as soon as this edition warrants the inevitable follow-up of that kind. Only principal sources are listed in this issue but it is well to keep in mind that many hundreds of commercial and educational film libraries, some of them in your immediate community area, have stocked and can rent or loan subjects listed here. Your local film library can help check your guide copy or write to nearest listed source for further information. Free loan films available from national distributors are available only from their own network of distribution points.

These are technicalities of good film usage; much more important is the content of the films themselves and the immense good which they do for the audiences which enjoy them. Clubs and organizations using many of the sports subjects listed tell us that their attendance at such meetings zooms upward; the pleasure of enjoying a good hunting or fishing film is second only to the very real benefits gained by our young people who learn more of the basic rudiments of sport skills from film sessions. The large number of progressive coaches who now use their own

movie techniques, supplemented by the loan of these available films, is evidence of their teaching value.

In this field The Athletic Institute, Inc. has made a contribution through its growing library of the *Beginning Sports Series*, available in both sound and silent filmstrips. The very economical cost of these programs plus the sound instructional technique employed in their making has brought a new appreciation of visual education potentialities throughout the athletic education fraternity.

Content compilation of this new guide was made by special editorial researchers on the staff of SEE & HEAR. Simplicity and accuracy in detail and the largest possible coverage of available films were primary editorial considerations. It is hoped that these aims have been achieved and that your 1952-53 edition will get as dog-eared and well-used as many of our friends have indicated of the previous issue. That will be our measure of the value of this contribution.

—OHC

BERTRAM was the class hero when he came up with films for the class United Nations project. He really introduced the class to people of many nations. Why? Because THE EARTH AND ITS PEOPLES Series of films actually shows people in different parts of the world—their homes, families, customs, work, fun.



This scene, ADOBE VILLAGE
(Valley of Mexico).

THE SPORTS FILM GUIDE
\$1.00 PER COPY

* * *

The Athletic Institute, Inc.

FOUNDED IN 1934

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Chicago 4, Illinois

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Please send information about THE EARTH
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CITY _____ STATE _____

The Screen and Sports

AS A POPULAR MEDIUM of recreation and entertainment, the lighted screen has no equal in terms of the daily millions of persons who enjoy its fare, whether in theatres, on television or in some of the 300,000 group-owned 16mm sound projector audiences used in schools, churches, clubs, etc. throughout this land.

No less important and making a more direct contribution to the development of both mind and body are those basic instructional films which impart new skills and techniques. The instructional phase of the screen is well-applied by those coaches who re-create the events of a game so that players may benefit by their errors and sometimes shine in their reflected glory. But this is only a small part of it . . . for there are also such programs as the widely useful rules films distributed by the Official Sports Film Service and sanctioned by the National Federation of State High School Athletic Associations to impart real understanding of the rules which guide our youth and which are fundamental to the very democracy of which they must be a vital part in later years.

Again there are the numerous skill films made by classroom film producers such as Coronet and Encyclopaedia Britannica Films and the hundreds of similar subjects made by specialists in such widely diversified fields as archery, field hockey, horsemanship, and winter sports. Every one of these and most especially such sponsored programs as the American and National Leagues of Professional Baseball Clubs (pioneered by baseball veteran Lew Fonseca), the basic films of such concerns as Spalding, Wilson, etc., all make a very direct contribution to the all-American way of life.

First of all we benefit by improved participation in the sports themselves and thus improve our minds and bodies; but there is much to be said for the morale and recreational factor in which films help fill a winter's evening or give some important minutes of relaxing personal interest to factory workers at noon-hour showings. The attendance upswing which almost always accompanies a publicized film showing is further evidence of widespread public appreciation and interest.

Educational authorities have recognized the importance of the screen in modern teaching by the formation of such groups as the Audio-Visual Committee of the College Physical Education Association. As committee member Ross Allen so well said "*the advantages of having highly-skilled performers to serve one constantly, to have their movements available for analysis, to have their skill and coordination objectives for youthful performers to attain, have enriched our teaching. A single picture can replace most effectively so many words.*"

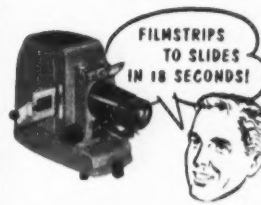
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How to Use This Guide

A KEY TO LISTING ABBREVIATIONS, SYMBOLS & SOURCES

These brief notes will help the reader interpret abbreviations used in the following pages and the related source list:

Order of Listings: titles are given first in alphabetical order, in the alphabetical arrangement of sport interests; length of the film in minutes of running time is indicated next (10 min), indicating its screening time. Unless otherwise indicated, all listings refer to **16 mm sound motion picture films**. These will not run on 16 mm silent projection equipment. Where 16 mm silent-type prints are available, this fact is indicated by the symbol "16si". Please note this fact very carefully in ordering films. 35 mm filmstrips are listed at the close of each subject section, where available.

* * *

Rental, Purchase or Free Loan?

Next in order of each listing is the phrase "sale-rental" or "rental" or "loan", indicated whether the subject is available for outright print purchase, daily rental or on a free loan basis, requiring only shipping charges. Where possible, rental and print sale prices are given. "Loan" always refers to free loan subjects from commercial sponsors or their distributors.

* * *

Sources of Subjects: Abbreviated symbols, referring alphabetically to the Source Listings on Pages 39 to 41 inclusive are given for principal sources known to the Editors of the Guide.

* * *

Film Descriptions: A brief review of significant content clues is given with each listing. No critical comment is attempted. It should not be construed that the listing of any film herein constitutes endorsement by SEE AND HEAR or The Athletic Institute. Neither do they supply any of the films listed herein.

The exception to this rule is, of course, the several recreation films sponsored by The Athletic Institute and the useful **Begin-**

ning Sports Series of filmstrips also available from this source.

* * *

Tips for Good Shows: Preview all instructional-type films before class or group showings so that you may prepare the lesson, including key questions for review after the showing. Tell the class what to look for; review with them what they have seen right after the showing. A good film lesson is only as valuable as your preparation makes it.

Projection equipment (for sound films make sure you have a sound projector available) should be checked before any film showing. Proper room organization, with especial care on darkening and ventilation, will help make any showing a more enjoyable and profitable experience for your audience. Be sure cords are properly attached and out of the way of the audience. Test the film by running a few frames before the actual showing. Follow the manufacturer's instructions on operation and threading if unfamiliar with equipment. Many of these films are valuable color subjects and damage to sprocket holes, etc. is a needless hazard which you can avoid by careful preparation.

* * *

Submit New Films: If you issue a new sports film subject suitable for inclusion in this guide please send us the facts concerning it and it will be included in an early supplement or the next edition of this guide.

UNITED NATIONS FILMSTRIPS

are designed for social studies programs in elementary, high school and college. New strips are constantly being added. \$3.00 each; 3 or more, \$2.00 each.

Write for UN circulars to:

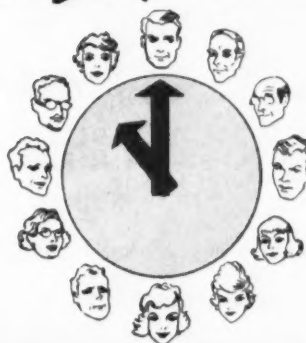
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The Growth of London
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This film for high school and college summarizes the history of London. It begins with a village on the Thames in the pre-Christian Era and traces London's principal historic and economic developments to the present. Clear, realistic maps, diagrams, models... all excellent aids to learning historical facts and events.

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THE 1952-53 GUIDE TO SPORTS, PHYSICAL EDUCATION AND RECREATION FILMS

★ Additional copies of this revised guide to nearly 1,000 sports, physical education and recreation films may be obtained at \$1.00 each, sent postpaid on receipt of check or money order with request. Bulk orders will be filled as long as the supply lasts at special discounts; write for details.

The inevitable omissions or corrections and supplemental listings of new films not included in this edition will be covered in a Supplemental Bulletin to be issued soon after this guide is in the field. Please send your corrections to the Editor, Sports Film Guide Edition, c/o 7064 Sheridan Road, Chicago 26, Illinois. Order extra copies directly from The Athletic Institute, Inc., 209 South State Street, Chicago 4.

The Editors of See & Hear and The Athletic Institute Present a Guide to

SPORTS, PHYSICAL EDUCATION & RECREATION FILMS

Archery

Archery for Girls. (1 rl) B&W—\$50; color—\$100. Coronet. Rent: B & W—\$2.25; color—\$4.50. IdP.

- The fundamental techniques of shooting; proper stance, nocking the arrow, the draw, the aim and the loose are explained in this film. Popular with beginners and experts alike, the film stresses relaxation and practice.

Archery for Beginners. (12 min) 16si only. Sale—\$40; rent—\$3. UWF.

- Features Miss Ann Weber and Mrs. Dorothy Jackson in a demonstration of the techniques employed in a stance, nocking, aiming, the draw, etc. Presents a graphic study of fingers and arm action with the utilization of close-up shots.

Arrow Points. (9 min) 10-year license—\$40. RKO.

- Andre Vail puts on an expert's demonstration of archery.

Bow Strings. (9 min) 10-year license—\$40. RKO.

- Five times national champion, Russ Hoogerhyde, and 1937-38 woman's national archery champion, Jean Tenney, render expert demonstrations of archery technique and tackle.

Class in Archery. (9 min) color—\$75; B & W—\$25. CH.

- Howard Hill, the nationally-famous archery expert, presents an introductory lesson in archery proficiency, also exhibiting the championship style that has won him renown. Offers valuable tips for improving bow-and-arrow competence.

Follow the Arrow. (10 min) rent. TFC.

- Archery technique is studied for form and accuracy. A Pete Smith Specialty, produced by MGM, for schools only.

It's Done with Arrows. (9 min) color—\$75; B & W—\$25. CH.

- A display of bow-and-arrow skill by dexterous Howard Hill, the archery marksman. Hill shoots ping-pong balls and coins out of the air, also performing other outstanding feats.

Scene in "Beginning Archery Series"



Sports Film Guide

35MM FILMSTRIPS

Beginning Archery Series. (4 slide-films) color. Si—\$25.25; sd—\$33. Athletic Institute.

- This packaged unit, including instructor's guide and student pocket books, offers an evolutionary story of archery, explains the sport, fundamentals of shooting, the theory and practice of aiming and a cartooned version of the general rules of archery with emphasis on safety factors. Titles: (1) *The Sport*; (2) *Shooting*; (3) *Aiming*; (4) *The Rules Simplified*.



Automobiles & Motorcycles

Assignment Soap Box Derby. (22 min) color; loan. GenMo.

- Here is the story of the boys who drive to win the all important college scholarship in their home made racers. Feature of the story is the 1949 Soap Box Derby in Akron, Ohio, and the boys from all over the U. S. who entered it.

Behind the Checkered Flag. (25 min) color; loan. SocVac.

- The 1949 auto race at Indianapolis is shown, including the careful preparations for the race and the construction of the winning car.

The Big Climb. (15 min) color; loan. SocVac.

- The annual Pike's Peak Run for midget autos is presented against a background of magnificent mountain scenery.

The Big Race. (11 min) color. Loan. Ford.

- Filmed at the famous Indianapolis Speedway during the actual running of the 1950 classic, every detail of the film is authentic—the pre-race preparations, the time trials, the carnival atmosphere, and the actual gruelling 500 mile race.

Bullet on Wheels. (10 min) 16si—\$9.75; 16sd—\$19.75. Official.

- A story of midget auto racing, this film features a masked driver who burns up the speedways with his thrilling driving techniques.

The Crucible of Speed. (34 min) color; loan. Assn. Firestone.

- A re-cap of the thrilling 1946 Indianapolis speedway race, with a review of the classical races since 1911. Brings out the importance of these speed tests in the development of better tires.

Jack Pines Run. (10 min) loan. Good-year.

- Daring motorcyclists demonstrate their skill in competition with riders from all sections of the country.

Proof of Performance. (35 min) color; loan. AAA.

- The Mobilgas Grand Canyon Run is described here. Depicts in detail the variety of tests cars are put through.

Rolling Wheels. (10 min) loan. Good-year.

- Presents the 1949 motorcycle hill climb at Laconia, New Hampshire.

Soap Box Derby. (26 min) loan. U. S. Rubber.

- Entry requirements, prizes competed for and other details of the Soap Box Derby are shown in this film, along with some scenes of the Derby itself.

So You Want Thrills? (26 min) loan. Dodge.

- Jimmie Lynch's "Death Dodgers" perform stunts which include bouncing and smashing cars at full speed.

Speedway. (10 min) 16sd and si; sale-rent. Official, Bailey, Assn.

- France, England, and America are the locales for motor racing. The film culminates in scenes from racing's tensest speedway competition—the Indianapolis classic.

Speedway. (1 reel) rent—\$2. Assn.

- Thrills and spills of midget auto racing, fast becoming one of America's most popular sports.

Spills and Thrills. (10 min) rent—\$1.50. Davis.

- Autos in highjumps. Racing car drivers hurled skyward. Steeplechase maniaes in wild spills.

Auto Safety

On Two Wheels. (15 min) sale—\$36.50; JH. Loan: BI.

- Opens with rules for safe cycling, each of which is illustrated to a violator in a school traffic court. Safety advice is given by a speaker at a messenger's meeting.

Remember Jimmy. (10 min) rent, IdP.

- Film appeals for safe driving through the story of an accident caused by a careless driver.

Safe Driving: Advanced Skills and Problems. (1 reel) color—\$100; B & W—\$50. Coronet.

- Proper method of handling more difficult driving problems is illustrated:

Automobile Safety:

driving on hills, in fog, in rain, on snow, on ice, through hot stretches, and at night.

Safe Driving: Fundamental Skills. (1 reel) color—\$100; B & W—\$50. Coronet.

- Illustrates getting the car ready, starting the motor, driving forward, stopping, backing, turning, signaling, and parking.

Safe Driving: Streets and Highways. (1 reel) color—\$100; B & W—\$50. Coronet.

- Common problems of city, suburban, and highway driving are used to explain the principle of "driving ahead." Some specific problems and skills shown are: series signals, lanes, railroad crossings, passing, curves, and traffic signals.

Shortstops. (10 min) Vesco.

- Stresses the importance of the driver's brakes in safe driving. Effect of speed and road surface on stopping distance is illustrated by animation and narrative.

Teach Them to Drive. (20 min) AmL.

- Depicts driver-training methods used in high schools, stressing the need for proper instruction of young people.

The Tip Off. (9 min) loan. Stanolind.

- Illustrates the precautions to observe for safe driving such as anticipating the other driver's movements. Shows devices used in measuring reflex action, model cars used in testing driving skill, and safety features of the modern automobile.

We Drivers. (13 min) color. 16sd and si. GenMo.

- A safety presentation which contrasts "Sensible Sam" with "Reckless Rudolph" in directions and advice to the driver.

Your Driving Habits. (15 min) sale—\$26.43. Castle.

- Demonstrates graphically the basic elements in driving. How to start the car, shifting gears, applying brakes, driving on curves, driving on ice, parking the car, etc.

Badminton

Badminton Fundamentals. (10 min) color—\$100; B & W—\$50. Coronet. Rent: B & W—\$2.25; color—\$4.50. IdP.

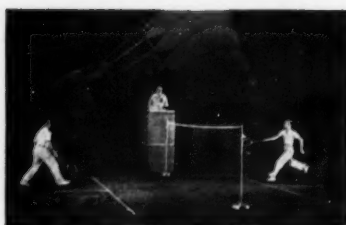
- Fundamental skills and rules of badminton demonstrated by both expert and novice players. Slow-motion sequences to make clear the techniques of this game.

Good Badminton. (12 min) rent. TFC, Assn.

- Features an exhibition match between two champions, Jess Willard and Cliff Sawyer. Some shots in slow motion. Timing, footwork, and placement are illustrated. Cocktail scenes prevent full recommendation for school use.

Let's Play Badminton. (16 min) loan. GSC.

- Film featuring Ken Davidson, badminton star. Explains the fundamentals of the game. Davidson demonstrates various techniques in slow motion.



Learn about badminton on the screen

Sir Thomas Cup Team in Action. (15 min) loan. GenSptCraft.

- American badminton players in action against their opponents in England's Sir Thomas Cup matches.

35MM FILMSTRIPS

Beginning Badminton Series. (6 slide-films) color. Si—\$31.25; sd—\$42.50. Athletic Institute.

- A complete package unit including instructor's guide and student manual. A total of 232 frames shows the basic rules and playing procedures of the game, and offers a step-by-step explanation and demonstration of all the playing skills and fundamentals. A cartooned interpretation of the playing rules. Titles: (1) *The Game*; (2) *The Service*; (3) *Forehand Strokes*; (4) *Backhand Strokes*; (5) *Overhead Strokes*; (6) *The Rules Simplified*.

Baseball

Around the Diamond. (30 min) color; loan. Wilson.

- Film is based upon the Pacific Coast Baseball League. All important phases of modern baseball taught and illustrated by famous players who are now managing teams in this league.

Baseball All-Star Game of 1948. (feature-length) 16si—\$9.75; 16sd—\$19.75. Official.

- A close-up view of the highlights of the fifteenth annual All-Star Game. Mize, Cooper, Kiner, Musial and the rest of the National League players bat it out with Williams, DiMaggio, Keltner, Boudreau and others of the winning American League team.

Baseball Fundamentals and Techniques—NY Giants. (45 min) sale—\$150; rent—\$8. IdP.

- Proper batting, running, fielding and general "big-league" baseball techniques demonstrated by Giant team members.

Baseball Today. (28 min) rent—\$4. (For non-scholastic showings.) Assn; (for scholastic showings.) OffSS.

- This film emphasizes the rules of the game. All rulings and interpretations are official and were selected for illustration after "case-book" conferences indicated their importance in coaching and training young athletes.

Batting Fundamentals. (11 min) color—\$80; B & W—\$40. Coronet. Rent: color—\$4.50; B & W—\$2.25. IdP.

- Leading players noted for their correct form demonstrate the proper techniques in stance, grip, swing, follow-through, bunt, etc. How to select a bat is also included.

Batting Stars of Baseball. (30 min) loan. ANLPBC, Spalding.

- Many of the leading baseball stars

active in the American and National Leagues give fundamental tips on batting. Many studies in slow motion. Film features such stars as Tommy Holmes, Johnny Mize, Hank Greenberg, Joe DiMaggio, Enos Slaughter, Eddie Waitkus, Pete Reiser, Johnny Pesky, Walt Juddich, Dick Wakefield, and Luke Appling. Bob Elson narrates.

Big League Baseball. (9 min) 16sd and si. Sale: Official.

- Such diamond greats as Bucky Walters, Dizzy Dean, Pepper Martin, Carl Hubbell, and Joe Medwick in action, showing the specialized play that has won them fame.

Big League Glory. (10 min) rent. TFC.

- Shows the workings of the New York Giants baseball farm system and helps to explain the methods of developing big-league talent. Scenes of the work of coaches with the players at spring training camp and of the team in action in a game emphasize offensive and defensive skills.

Catching Fundamentals. (10 min) color—\$80 B & W—\$40. Coronet. Rent: B & W—\$2.25; color—\$4.50. IdP.

- Stance, footwork, signals, catching high fouls, fielding bunts, and backing-up first base are covered in this film about the player who squats behind the plate. In collaboration with Mike Tresh.

Catching in Baseball. (11 min) B & W; sale—\$50; rent—\$2.50. EBF.

- Demonstrates the fundamentals of catching in the sport of baseball. One of three series, it was directed by Norman Sper in collaboration with Jimmy Dykes, major league manager, and Hollis Thurston of the Hollywood baseball team.

Circling the Bases. (20 min) B & W; loan. ANLPBC, Spalding.

- The fundamentals of base-running in slow-motion and normal speeds with such stars as George Stirnweiss and George Case performing. Close-play sequences are also included in this film.

Connie Mack. (8 min) 10-year license—\$40. RKO.

- The great "Old Man" of baseball.

The Democracy of Baseball. (20 min) loan; ANLPBC.

- A short story on the history of baseball featuring some of the past and present stars of the game.

Diamond Showcase. (9 min) 10-year license—\$40. RKO.

- The story of a model baseball park in operation.

Cameras focus on baseball action



Double Play Kings of Baseball. (20 min) loan. ANLPBC.

- Baseball's leading "keystone" players, including Lou Boudreau and Joe Gordon of the Cleveland Indians, Marty Marion and Red Schoendienst of the Cardinals, Vern Stephens and Bobby Doerr of the Red Sox, and Johnny Derr and Bill Rigney of the Giants, demonstrate the fundamentals of defensive infield play at shortstop and second base.

Gymnasium Baseball. (2 rls) Dunne.

- A teaching picture showing how to convert a gymnasium into a practice field. Shows how the ball is hit off the tee into targets in a canvas and how pitchers throw to holes cut in a strike zone in the canvas.

Hitting in Baseball. (11 min) B & W; sale—\$50; rent—\$2.50. EBF.

- Emphasizes the importance of practice, experience, balance, and muscular coordination. Uses slow-motion and stop-motion techniques as well as superimposed animation. Directed by Norman Sper and produced in collaboration with Jimmy Dykes and Hollis Thurston, the film is designed to teach the fundamentals of hitting.

Infield Play at First and Third. (20 min) loan. ANLPBC.

- Demonstrates technique of infield play at first and third bases.

Inside Baseball. (30 min) loan. ANLPBC.

- Big-league experts demonstrate the fundamental techniques of playing professional baseball. Cast includes such diamond stars as Joe DiMaggio, Ted Williams, Joe Gordon, Bob Feller, Lefty Grove, Hank Greenberg, George Case, Bill Dickey, Red Ruffing, Frankie Crosetti, and Joe Kuhel. Directed by Lew Fonseca.

It's Your Team. (20 min) color. Rent—\$1. AML.

- Junior baseball is the subject of this 20-minute color film.

Little League Baseball. (20 min) loan. U. S. Rubber.

- Presents history of the Little League baseball for 8-12 year old boys. Also highlights scenes from Cooperstown's Hall of Fame plus championships of 1948.

Little League World Series. (20 min) loan. U. S. Rubber.

- Presents a typical world series of Little Leaguers.

Pennant Chasers. (9 min) 10-year license—\$40. RKO.

- Tactics and techniques of baseball are demonstrated by such baseball experts as Carl Hubbell, Dizzy Dean, Joe Medwick, Merrill May, Gabby Hartnett, Arky Vaughn and Ernie Lombardi.

Pitching Stars of Baseball. (20 min) loan. ANLPBC.

- Important fundamentals of pitching in slow motion action are displayed by Harry Brecheen, Hal Newhouser, Ewell Blackwell, and Bob Feller.

Play Ball! (14 min) sale—\$80. McGraw-Hill.

- A major league club is pictured, telling how they get their players, and train them. Some of the well-known players are also shown.

Play Ball. (10 min) rent. TFC, Assn.

- The locale is the New York Yankees' training camp in St. Petersburg,



The Editors dedicate these listings to Marine Captain Ted Williams . . . the "Saving King" of baseball

Florida. The picture closes with shots of the World Series. A valuable film for showing to baseball squads the necessity for strict adherence to training schedules. A Columbia production for schools only.

Play Ball, Son. (20 min) loan: Ford, Wilson. YoungAm. Assn.

- Based on the book by Bert C. Dunne, this film depicts thirteen-year-old youngsters playing ball on the diamond with Joe Cronin, manager of the Boston Red Sox, acting as coach. The boys play an excellent brand of ball as a result of the training they have received from Dunne.

Play Ball with the Yankees. (30 min) loan. MTPS. (Restricted Distribution.)

- Recounts the story of the famous New York Yankees. Players are shown in practice and in competition, in games of the regular season and in the World Series. Narrated by Mel Allen.

Public Sport No. 1. (9 min) 10-year license—\$40. RKO.

- Honus Wagner, Hank Danning, Whit Wyatt and Mort Cooper put on a demonstration of some of the tricks of the trade in baseball. Some umpiring is shown.

Swing King. (22 min) loan. Wilson.

- Actual game scenes, playing action and fundamental batting instructions demonstrated by Ted Williams.

Throwing in Baseball. (11 min) B & W; sale—\$50; rent—\$2.50. EBF.

- Film illustrates the techniques of baseball pitching. Slow motion, stop motion, and superimposed animation are used. Directed by Norman Sper in collaboration with Jimmy Dykes and Hollis Thurston.

The Umpire in Baseball. (20 min) loan. ANLPBC.

- Big league umpires Bill McGowan, Babe Pinelli, Art Passarella, and George Barr show the training of umpires and some of their work in the Major Leagues.

World Series—1943 to 1948. ANLPBC.

- Complete films of each world series played during these years.

World Series of 1947. (10 min) 16si—\$9.75; 16sd—\$19.75. Official.

- High points of the series between the New York Yankees and the Brooklyn Dodgers.

World Series of 1949. (35 min) loan. ANLPBC.

- The subway series of '49 is battled out between the New York Yankees and the Brooklyn Dodgers.

World Series of 1950. (30 min) loan. ANLPBC.

- Reenacted on film is the 1950 series between the Philadelphia Phillies and New York Yankees.

World Series of 1951. (35 min) loan. ANLPBC.

- New York Yankees vs. New York Giants in baseball's annual classic.

35MM FILMSTRIPS

Beginning Baseball Series. (7 slide-films) 35mm; color si—\$41; sd—\$55.50. Athletic Institute.

- A packaged unit, including instructor's guide and player's instruction handbooks, giving detailed instruction in the fundamentals of throwing, fielding, hitting, bunting, pitching, catching and base running. Titles: (1) *The Game*; (2) *Throwing*; (3) *Fielding*; (4) *Hitting*; (5) *Base Running*; (6) *Pitching*; (7) *Catching*.

Basketball

Ball Handling in Basketball. (11 min) sale—\$50; EBF. Rent: \$2.50.

- Designed to aid the basketball players who are striving for court efficiency and perfection in form in dribbling, passing, etc. Has slow motion and superimposed animation. Directed by Norm Sper in collaboration with Coach Wilbur Johns of UCLA. Ken Carpenter is the narrator.

Basket Wizards. (9 min) 10-year license—\$40. RKO.

- Shows in action the 1944 basketball team of Rhode Island State College.

Basketball by-the-Code. (3 reels) Rent—\$4. Assn.

- Demonstrates officiating procedure and correct interpretation of play situations.

Basketball for Girls—Game Play. (1 rl) sale—\$50. Coronet. Rent—\$2.25. IdP.

- The fine points of individual player techniques in offense and defense. Pivoting, feinting, passing, screening, shooting, and handling rebounds are demonstrated in this film.

Basketball for Girls—Fundamental Techniques. (1 rl) sale—\$50. Coronet. Rent—\$2.25. IdP.

- Shows the fundamental techniques of ball handling, passing and shooting and emphasizes the importance of practice and the value of individual skill to team success. Utilizes slow-motion as well as fast-action photography to record skillful players in action.

Basketball Fundamentals. (15 min) sale—\$50. Coronet. Rent—\$2.75. IdP.

- Branch McCracken, whose Indiana University quintets have gained nationwide fame, describes the fundamental techniques in basketball. Guarding, passing, handling the ball, dribbling, and shooting are demonstrated.

Basketball Headliners. (20 min) 10-year license—\$80. RKO.

- Championship teams of the 1947-48 season play it off at the Invitation Tourney, the NCAA and the Olympic Trials. Sectional style and various techniques can be studied and analyzed in the film.

Basketball Films:

Basketball Interpretation Film. (40 min) 16si only; NBCA.

- Explains 35 basketball play situations; 18 center pivot situations shown legally and illegally. Running, charging, dribbling, etc., are also demonstrated.

Basketball Is Fun. (17 min) sale—\$65; rent—\$3.50. Bailey.

- Designed to introduce basketball to beginning students in the upper elementary and junior high schools, this film uses a playing situation as a background. Elements of the game are presented simply, clearly, and in non-technical language.

Basketball Technique. (10 min) rent. TFC.

- Fast-moving basketball plays repeated in slow motion to permit analysis by both the player and the spectator. Studies in dribbling, shooting, and passing. An MGM production for schools only.

Basketball Thrills of 1946. (10 min) 16sd—\$19.75; 16si—\$9.75. Official.

- Action shots from the headline games of the 1945-46 cage campaign. Classy basketball quintets in actual competitive contests.

Basketball Thrills of 1948, '49, '50. (10 min each) sale—\$19.75. Official.

- These three films cover the highlights of the most important games played during the 1948, '49, and '50 seasons.

Basketball Thrills of 1949. (10 min) rent—\$1.50. Davis.

- Top tourney stars in the tournaments that draw crowds to their feet in cheers and excitement.

Basketball Thrills of 1950. (1 reel) rent—\$.2. Assn.

- The highlight games of the exciting 1950 basketball season.

Basketball Today. (26 min) rent—\$.4. Assn.

- Shows officiating procedures and interpretation of the latest rules. Produced in cooperation with the National Basketball Committee of U. S. and Canada.

Basketball Up-to-Date. (3 reels) rent \$.4. Assn.

- A presentation of the latest basketball rules by the use of teams to demonstrate the various infractions and to show the penalties that may be inflicted.

Basketballers. (9 min) 10-year license—\$40. RKO.

- Features Clair Bee and his Long Island University basketball team in 1943.

Big League Basketball. (20 min) loan. Wilson.

- Narrated by Jack Brickhouse, Chicago sports announcer, this film features personalities and action of the National Basketball Association.

Championship Basketball. (11 min) Official, Assn, Bailey.

- Coach Nat Holman of CCNY, who starred with the great Original Celtics, analyzes plays. Demonstrates man-to-man and zone defenses, with some study devoted to passing and receiving. Illustrates measures employed to achieve proper playing technique.

Defensive Footwork in Basketball. (11 min) sale—\$50; rent—\$2.50. EBF.

- A study of defensive tactics to be used by the individual player. Game shots are used to emphasize points, while slow motion and superimposed animation are also used to good effect. Produced in collaboration with Coach Wilbur Johns of PCLA. Directed by Norman Sper. Narrated by Ken Carpenter.

Girl's Basketball for Beginners. (20 min) sale—\$75; rent—\$4.50: Bailey, Burnford.

- Demonstrates the elements of Girls' Basketball as played by 13 to 15 year old girls in an actual game situation. Teaches beginners the fundamentals, skills, rules, and game play.

Kentucky Basketeers. (9 min) 10-year license—\$40. RKO.

- The champions of 1947, the University of Kentucky's basketball team, go into action.

Modern Basketball. (25 min) rent—\$.4. Assn.

- The latest basketball rules demonstrated by skilled players; how the ball becomes alive; how the ball becomes dead; personal and technical fouls; violations; rights of player in possession of ball; player without the ball; dribbling; feinting; screening; air dribble; and crowd scenes.

Modern Basketball Fundamentals. (30 min) 16si only—\$48; rent—\$3. EBF.

- A study, in normal and slow motion, of individual offense and defense and of team offense and defense, made under the direction of Coach Forrest C. Allen of the University of Kansas, an outstanding authority on the subject.

N.C.A.A. Basketball Tournaments. 16si only; loan. NCAA.

- This is a series of films showing the national Collegiate Athletic Association basketball tournaments of the post-war years and of 1941 and 1942. These films are available individually.

N.C.A.A. Basketball Tournament—1941. (All one reel) 16si only; loan. NCAA.

- The 1941 National Collegiate Athletic Association basketball tournament is recorded in this series, with many all-American cage stars in action. The following are available: Pitt-North Carolina (East consolation); Pitt-Wisconsin (East play-off); Dartmouth-North Carolina (East play-off); Dartmouth-Wisconsin (East final); Washington State-Creighton (West play-off); Arkansas-Wyoming (West play-off); Washington State-Arkansas (West final); and Wisconsin-Washington State (West final).

Basketball action with two girls' teams ... see listing in column above



sin-Washington State (N.C.A.A. championship game).

N.C.A.A. Basketball Tournament—1942. (All one reel) 16si only; loan. NCAA.

- Action and thrills of the 1942 N.C.A.A. hoop tournament. Includes the following: Dartmouth-Penn State (East play-off); Kentucky-Illinois (East play-off); Penn State-Illinois (East consolation); Dartmouth-Kentucky (East final); Kansas-Colorado (West play-off); Stanford-Rice (West play-off); Kansas-Rice (West consolation); Stanford-Colorado (West final); Stanford-Dartmouth (N.C.A.A. championship game). Shows the Stanford Indians, with Jim Pollard, Don Burness, Howie Dallmar, Ed Voss, and Bill Cowden, capturing the title.

N.C.A.A. Basketball Tournament—1944. (All three reel) 16si only; loan. NCAA.

- Another of the series highlighting championship college basketball. Features the following: Dartmouth-Catholic U. (East play-off); Temple-Catholic U. (East consolation); and Dartmouth-Utah (N.C.A.A. championship game). The "Cinderella" team from Utah wins the coveted championship.

N.C.A.A. Basketball Tournament—1945. (All three reel) 16si only; loan. NCAA.

- Scenes from the 1945 tournament play, highlighting the quintet coached by Henry Iba, the Oklahoma Aggies. Includes the following: N.Y.U.-Tufts (East play-off); N.Y.U.-Ohio State (East final); Kentucky-Tufts (East consolation); and N.Y.U.-Oklahoma A. & M. (championship game).

N.C.A.A. Basketball Tournament—1946. (All three reel) 16si only; loan. NCAA.

- The top collegiate outfits of the 1946 cage season in action. Includes the following: N.Y.U.-North Carolina (East play-off); N.Y.U.-Harvard (East consolation); Ohio State-Harvard (East play-off); Ohio State-North Carolina (East final); Ohio State-California (Championship consolation); and Oklahoma A. & M.-North Carolina (championship game).

Play Championship Basketball. (6 rls) sale—\$150; rent—\$12.50 a day—\$25 a week. Assn.

- All of the important phases of the game of basketball are demonstrated in this film series featuring Coach Henry Iba of Oklahoma A & M and his two-time national championship Aggie quintet. Shooting, scoring, blocking, dribbling, footwork, stance, rebound, defense on jump, offensive plays, guarding the shooter, defensive tactics, infractions, use of arms and hands, etc. Recommended for instructional purposes. Bill Slater narrates.

Practice Makes Champions. (28 min) sale, rent. Phillips.

- The championship Phillips "66" company team demonstrates basketball fundamentals.

Shooting in Basketball. (11 min) sale \$50; EBF. Rent—\$2.50.

- The trick of tossing the basketball through the hoop is studied in this film which emphasizes and examines such matters as aim, fingertip control, and trajectory. Body coordination receives special stress. Superimposed animation and slow motion are used extensively. Produced in collaboration

with Coach Wilbur Johns of UCLA. Norman Sper directed. Ken Carpenter narrates.

Understanding Basketball. (10 min) sale—\$50. YoungAm.

- An explanation of basic rules and play of the game, including scoring, fouls, etc. Designed primarily to explain the game to the spectator, the film points out common rules of spectator courtesy.

Winning Basketball. (9 min) 10-year license—\$40. RKO.

- The championship basketball team of 1946, Oklahoma A & M, puts on a display of its mastery of basketball techniques.

35MM FILMSTRIPS

Beginning Basketball Series. (7 slide-films) color. Si—\$40.25; sd—\$54.50. Athletic Institute.

- A complete package kit including instructor's guide and student manual. A total of 287 frames describes the history of basketball, details of basketball equipment, playing procedures and rules, and offer a step-by-step explanation and demonstration of the basic techniques and skills necessary to play the game well. Titles are: (1) *The Game*; (2) *Ball Handling and Receiving*; (3) *Passing*; (4) *Dribbling*; (5) *Pivoting*; (6) *Shooting*; (7) *Individual Defense*.

Basketball Rules. (50 2x2 slides) sale—\$17; rent—\$3. Jaeger.

- Clarifies the fouls, violations, and other rules. A guide with commentary accompanies slides.

Boating

Albany to New York Outboard Marathon. (13 min) color; loan. EvMo, Champion.

- The annual 133-mile race down the Hudson is photographed from the air as well as from the ground. Pictured are the 300 outboard motorboats in action, and the winner in at the finish.

British International (Harmsworth) Trophy Race. Color. Sale \$465, rent—\$100. Anderson.

- Film shows quick shots taken during the 1950 races, plus interviews with the people closely connected with the racing event. Also shown are scenes from the Silver Cup Races.

Canadian Cruise. (14 min) color; loan. NFB.

- In their 40-foot boat, an American family cruises from Rochester to Montreal. They head across Lake Ontario to Kingston, pass along the Cataract River and break their trip at Rideau Ferry's annual regatta.

Canoe Country. (13 min) color; loan. NFB.

- An American family enjoys an adventurous holiday in Canada's northland, travelling by canoe along the old fur trade route from Missinabi. Fishing is an important part of the trip. Tips on making a portage and on setting up camp in the bush are given for prospective campers.

Captain Caution. (22 min) sale—\$75; loan. Humble Oil.

- The proper types and uses of safety equipment on motor boats used in



Humble's marine operations are demonstrated in this film. Regulation equipment and procedures to be followed for personal safety are shown.

Chills and Spills. (10 min) color; loan. D & R G.

- Features a boat race down the Arkansas River through the swift currents and heavy rapids from Salida, Colorado, to Canon City, Colorado.

Colorado River Expedition. Sale: color—\$124; B & W—\$62. Rent: color \$6.90; B & W—\$4.20. BSA.

- Specially-equipped crash boats are maneuvered through white water between the towering cliffs of the Grand Canyon of the Colorado River in Arizona.

Cruising the Inland Seas. (11 min) color; loan. CPRR.

- Sailing over Lakes Huron and Superior from Port McNicoll to Fort Williams and Port Arthur.

Danger River. (1 rl) loan. Santa Fe.

- Shows the preparation for an expedition down the Colorado River and through the rapids of the Grand Canyon. Demonstrates the skill of these danger-loving boatmen in handling their frail craft in the wild ride through the rapids.

Giants of the Galleys. (10 min) color; rent. Western Screen.

- The camera covers a water regatta at the University of Washington, many shots of the racing crews in action.

Green Blazes. (14 min) color; loan. KAM.

- Outboard motorboat drivers exhibit skill that include's fifty-foot leaps in an aquatic obstacle course.

Indian Canoeman. (10 min). Rent: color—\$3; B & W—\$1.50. Sale: color—\$85; B & W—\$30. NFB, SFI, FS.

- Follows the journey, by canoe, of two Indians carrying supplies from the trading post to the camping place of the band.

Jack Pine Journey. (20 min) color; loan. CPRR.

- A vivid picture of a canoe cruise through the spectacular lake and river country of northern Ontario.

Learning to Sail. (10 min) color—\$85; B & W—\$32.50. HL, SFI.

- A film study of sailing fundamentals, illustrating the know-how of learning to sail a small boat.

The Plywood Fleet. (35 min) color; loan. Douglas Fir.

- Speed boats, sailboats, and yachts are examined in a film climaxed with an exciting trip down the Colorado River.

Safety Ahoy. (15 min), color; loan. Aetna.

- Rowboats, sailboats, motorboats and the hazards most common to each are

depicted. Many helpful suggestions for the handling of small craft are presented.

Saga of the Poly-Wog. (20 min) color; loan. EvMo.

- Depicts the Shepard family's 2300 mile trip on four rivers in their Evinrude Light four powered houseboat.

Sail Plane. (1 reel) sale—\$49; rent—\$2. Assn.

- How wind currents provide the basis for "sail planing," one of America's fast-growing sports.

Sails in the Wind. (10 min) sale—\$45. Almanac.

- Demonstrates fundamentals of wind and the design of sails. The similarity between sails and the wings of birds is explained in animation sequences.

Sails on the Sea. (11 min) color; loan. NFB.

- Appearing in the film are veterans of Nova Scotia's yachting circles as well as architects of famous racing schooners such as the *Bluenose*, pride of Lunenburg. Highlight of the film is the annual Prince of Wales Trophy race, from Marblehead to Halifax.

Sailing in Canada. (11 min) color; loan. NFB.

- The thrill of sailing as it is enjoyed in Canadian waters from the Atlantic to the Strait of Georgia. Popular types of sailboat are shown in action and glimpses of famous races are presented.

Ship Ahoy. (11 min) color; rent. Taylor-Friedman.

- Pictures the "world's biggest little yacht race" at Newport Harbor, California. Demonstrates preparation for the race, training and learning to handle the small boat, actual progress of the race, and the winner.

Small Boat Sailing. (15 min) 16si only; loan. MIT.

- The Charles River provides excellent sailing facilities as recorded in this film. Student racing and sailing are shown in the vicinity of Massachusetts Institute of Technology.

Sport Parade No. 1. (10 min) 16sd—\$21.50; 16si—\$8.75. Vesco.

- The Harvard crew defeats the oarsmen of Yale in a race which requires infinite teamwork and coordination.

Sun, Sea and Sails. (complete edition) 16si—\$9.75; 16sd—\$21.75. Castle.

- Portrays yacht racing on the sound, the bay and the deep sea.

Tall Ship on Deep Waters. (21 min) color. Sale—\$1.50; rent—\$7.50. Tompkins.

- A crew of school boys and girls take a cruise from San Francisco to Hawaii. The story of the voyage and the troubles encountered are dramatized.

Teen Age Tars. (9 min) 10-year license—\$40. RKO.

- Teen age yacht racing at Long Island Sound, New York.

Thrills and Spills of 1949. (33 min) color; loan. MerMo.

- Outboard motor gymnastics—rough riding white water in a light outboard rig.

Through the Grand Canyon by Boat. (2 rls) B & W—\$97.50; color—\$162.25. Gateway.

- Shows Norman Nevills' technique of running rapids. Covers an expedition down the Colorado River from Lee's Ferry to Lake Mead above Boulder Dam.

Bowling

Bowling Aces. (10 min) 16sd and si; sale—\$21.50; rent—\$1.50: Vesco. Rent—\$1.50: Assn.

• Joe Falcato, bowling expert, demonstrates the approved grip, arm and wrist motion, and ideal form. Trick shots are also included in the film. Good instruction on the technical aspects of bowling.

Bowling Fever. (9 min) 10-year license—\$40. RKO.

• A demonstration of techniques by bowling champions, Mrs. Caroline Fellmeth, Joe and Henriette Willman.

Bowling Fundamentals. (15 min) sale—\$82.50; rent—\$3. Mahnke.

• This film is for beginners in bowling. It shows some of the principles which will assure more fun and a better score.

Bowling Skill. (10 min) rent. TFC.

• Ted Husing narrates the "ins" and "outs" of bowling. The history of the sport is traced. Champions of the game perform basic shots at a bowling center in Hollywood. Gene Gagliardi is one of the stars. A Grantland Rice Sportlight for schools only.

Five Star Bowler. (9 min) 10-year license—\$40. RKO.

• Examples of skill by the nation's best bowlers, Nelson Burton, Ned Day, Buddy Bomar, Harold Asplund and George Young.

Pin Games. (8 min) 10-year license—\$40. RKO.

• The variety of games which are played in bowling alleys.

Splits, Spares and Strikes. (feature-length) 16si—\$9.75; 16sd—\$19.75. Official.

• Champion bowler Tillie Taylor practices her technique and tricks of the alley in an exhibition of skill, while typical beginner Mrs. Five-by-Five plows down the alley for laughs.

Stars and Strikes. (9 min) 10-year license—\$40. RKO.

• An analysis of timing and control by bowling top-notchers Ned Day and Jo Pittinger.

Strikes to Spare. (8 min) 10-year license—\$40. RKO.

• Bowling experts show how it is done.

Ten Pin Parade. (9 min) 10-year license—\$40. RKO.

• A demonstration of form, footwork and follow-through by experts Joe Norris, Harry Ledene and Ray Newton.

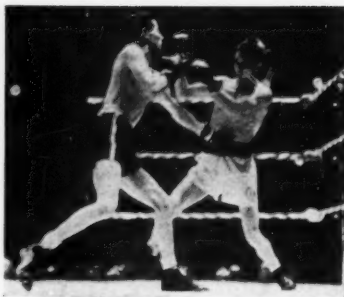
Ten Pin Titans. (9 min) 10-year license—\$40. RKO.

• Upper-bracket bowlers Buddy Bomar, Mary Jane O'Donnell, Audrey Gersch and Nelson Burton demonstrate their knowledge of the game.

35MM FILMSTRIPS

Beginning Bowling Series. (3 slide-films) color. Si—\$21.75; sd—\$29.25. Athletic Institute.

• This packaged unit consisting of instructor's guide and student pocket books, explains the fundamentals of bowling. Produced under the expert technical guidance of Ned Day and Milton Raymer, the three filmstrips are: (1) *The Sport*; (2) *Delivery*; (3) *Aiming and Scoring*.



Boxing

Famous Fights No. 1. (10 min) sale—\$19.75: Vesco. Rent—\$1.50: Vesco.

• Highlights of some of the great fights in ring history. The Sharkey-Maloney, Schmeling-Walker, Buddy Baer-Doyle, and Leonard-Tendler matches are featured. Narrated by Bill Stern, ace sportscaster.

Famous Fights No. 2. (10 min) sale—\$19.75: Vesco. Rent—\$1.50: Vesco.

• Action scenes from the first Tunney-Dempsey battle as well as the Carnera-Schaaf, the Tunney-Carpentier, and the Chocolate-Battalino fights. Bill Stern narrates.

Famous Fights No. 3. (10 min) sale—\$19.75: Vesco. Rent—\$1.50: Vesco, Assn.

• Thrilling shots from bouts that have gone down in ring annals, including the Louis-Levinsky, the Dempsey-Sharkey, the Firpo-Brennon, and the Ross-Petrolle matches. Narrated by Bill Stern.

The Fight Game. (18 min) sale—\$55. McGraw-Hill.

• A story of the pitfalls of the prize-fighting game and how they can be overcome. Opens with a review of the history of prize-fighting.

Fundamentals of Boxing. (10 min) rent—\$7. UWF.

• The various techniques employed by a boxer are demonstrated by Carl Siebert, including the feint, the block, the counter, etc. How to clench the fist is also illustrated. Other titles in this four-part package program are: *Louis and Baer*; *Amber and Armstrong*; *Sock*; *Louis and Godoy*; *Baer and Galento*.

Fundamentals of Boxing. (10 min) sale—\$21. LibFilms.

• Carl Seibert, veteran boxing instructor, demonstrates offensive and defensive boxing to his students.

Knockout Thrills. (11 min) 16si—\$9.75; 16sd—\$21.75. Castle.

• Shows the highlights of famous bouts such as the Carpentier-Tunney, Willis-Uzעדun, Sharkey-Dempsey and Braddock-Louis fights.

Monarchs of the Ring No. 1. (10 min) Sale: Official. Rent: Assn, Davis.

• World-famous fights of great ring champs of the past and present. On this reel are the following battles: Firpo-Willard, Dempsey-Carpentier, Dempsey-Firpo, Dempsey-Tunney (second), Louis-Schmeling, Louis-Galento, and Wills-Paulino.

Monarchs of the Ring Nos. 2, 3, and 4.

(10 min ea) 16sd—\$19.75 ea; 16si—\$9.75 ea. Official. Rent: Davis.

• The camera records scenes from great fistic matches of the past. Reel two covers the Sharkey-Maloney, Schmeling-Walker, and Buddy Baer-Doyle bouts. Reel three shows shots from the Tunney-Carpentier, Carnera-Schaaf, and Dempsey-Tunney (first) battles. The fourth reel includes the Sharkey-Dempsey, the Louis-Levinsky, the Ross-Petrolle, and the Firpo-Brennan fights.

Prize Fighter. (8 min) 10-year license—\$40. RKO.

• A day in the life of a prize fighter, featuring Roland La Starza.

Round by Round. (11 min) 16si—\$13.95; 16sd—\$18.50. HFE.

• The controversial Louis-Walcott fight in 1948.

Sgt. Barney Ross. (10 min) rent—\$1.50. GFS.

• Barney Ross, who was one of the war heroes at Guadalcanal in World War II, is featured in this film. The former welterweight champ's matches with McLarnin, Garcia, and Petrolle are shown.

Sock. (10 min) 16sd—sale—\$21.50; 16sd—rent—\$1.50; 16si—sale—\$8.75; 16si—rent—\$1.00. Vesco.

• A combination of the various aspects of fighting as demonstrated by infant prodigies, commercial boxers, and pro wrestlers. Also depicts University athletic training program and shows amateur boxing scenes.

You're in the Ring. (1 reel) sale—\$30. SFI.

• A young fighter trains for his first bout. Includes scenes of a visit to the Ring Museum, a talk with boxing's historian Nat Fleischer, shots of former heavyweight champion Joe Louis in action, and views of Madison Square Garden.

Zale-Graziano Fight. (complete edition) 16si—\$9.75; 16sd—\$21.75. Castle.

• An action-packed picture of Tony Zale knocking out Rocky Graziano in the third round to regain the world's middleweight title.

Camping

Boy's Camp. (9 min) 10-year license—\$40. RKO.

• A portrayal of boy's summer camping activities.

Boys' Day Camp. (2 reels) color; rent—\$5. Assn.

• The story of the Rochester (N. Y.) Y.M.C.A. day camp program. An excellent example of what can be done to provide a rich and varied vacation program for young boys by the Y.M.C.A.

Camping Education. (18 min) sale—\$35; rent—\$3. Life Camps.

• March of Time film telling vivid story of the training program at National Camp for Professional Leadership, sponsored by Life Camps, Inc. Will stimulate discussion and furnish new ideas for camping activities.

Dutch Oven Cooking. Sale: color—\$73; B & W—\$36.50. Rent: color—\$3.45; B & W—\$2.10. BSA.

- Demonstrates the principles of fire-building and cooking along with the finer points of dutch oven cooking.

Family Outing. (20 min) color; loan. NFB.

- A family holiday in the public camping grounds of Banff National Park. Pitching a tent is the prelude to happy, healthful days in the mountains.

Indian Canoeing. (1 reel) color—\$85; B & W—\$32.50. HL, SFI.

- Illustrates the Indian's method of canoeing, portaging, camp making and breaking, and living off the land.

Life's Summer Camp. (20 min) loan. Life Camps.

- Emphasizes need for outdoor education in America. Shows training of teachers, administrators, and youth leaders at National Camp.

Out in the Open. (11 min) color; loan. NFB.

- Experienced guides demonstrate their wood lore as the camera follows a small canoe-transported vacation party through the scenic hinterland. The film records the competitive events of the annual Nova Scotia Guides Meet.

Overnight. (2 reels) sale: color—\$125; B & W—\$75. Rent—\$5. Assn.

- A group of Girl Scouts and their leader plan and enjoy an overnight camping trip. Illustrates the best in educational procedure with all members of the group sharing fully in the experience.

Portage. (18 min) color: sale—\$165; rent—\$7.50. B & W: sale—\$75; rent—\$4. IntF.

- Shows transportation in relation to the opening of the North American continent. Demonstrates in detail the construction of a birch-bark canoe by primitive crafts and methods. Available with either English or French commentary.

School Time in Camp. (20 min) color. Sale—\$135; rent—\$6. Life Camps.

- An educational experiment where children are sent to Life Camps for experience in outdoor life, this film is designed to stimulate interest in summer camping.

Trails of Camp Manatoc. (12 min) 16sd; (30 min) 16si; loan. Good-year.

- Activities of Boy Scouts at a beautiful camp near Akron, Ohio.

We Build a Camp. (3 reels) sale: color—\$185; B & W—\$95. Rent—\$7.50. Assn.

- How the Hartford, Conn., Council of Girl Scouts faced the problem of providing camping facilities for its members.

Winter Camping. (22 min) sale—\$62; rent—\$4.20. BSA.

- Essentials of winter camping in deep snow and at sites lacking snow. Hiking with packs, cooking, selecting camping site, etc.

Youth in Camps. (22 min) sale—\$20; rent—\$3. Life Camps.

- March of Time film showing various types of summer camping with detail of underlying philosophy and methods used in Life Camps' "decentralized" plan. A critical examination of camp life.

Community Recreation

Fitness Is a Family Affair. (19 min) 35mm and 16mm sd. Sale—\$60; rent—\$3. NFB.

- Shows how neighbors can pool resources to provide recreation and enrich community living. Contrasts one family, with no sense of unity, to another which is united, then shows how the spirit of the latter spread to the former.

Leaders for Leisure. (21 min) color. Sale—\$113.67; service charge—\$2.50. Assn, Athletic Institute.

- As a sequel to "Playtown, U. S. A.," this film is designed to influence community attitudes and understanding in favor of professionally trained recreation leadership and leaders. It dispels the misconceived idea that a community can expect success of its recreation program merely by providing recreation facilities. This film is a subject which every civic-minded group should see. Particularly effective following a showing of "Playtown, U. S. A."

Lessons in Living. (22 min) sale—\$60; rent—\$3. NFB.

- Illustrates the ways a school project puts new life into a community by giving children a part in community life. Community of Lantzville, B. C., is subject. Children learn to paint furniture, use tools, make window curtains, etc. Shows how barn is reconverted into recreational center for dancing, parties, etc.

Make the Most of Playtime. (30 min) loan. AmL.

- How recreational facilities for rural and urban communities are promoted and fostered. A sports program and physical education combine to keep youth engaged in wholesome activities. Good for adults interested in recreation programs.

\$1,000 For Recreation. (12 min), 16sd, color, service charge, \$1.50; purchase, \$78. Assn., Athletic Institute.

- This film is invaluable for impressing community-sponsor groups with the fact that recreation is a basic human need and is as much a public responsibility as education, health, and sanitation. This film is a gripping and dramatic production in which Chicago's noted director of recreation, V. K. Brown offers sound advice on how service clubs and other community organizations can invest wisely in a complete recreation program for their communities.

The picture stresses the importance

Supervised recreation is a real community need . . . see "Playtown U.S.A."



of long-range thinking about community recreation, demonstrates the desirability of tax-supported programs, and shows conclusively the pitfalls of private sponsorship. It is especially designed for showing to members of city councils, school boards, park boards, service, fraternal and veteran organizations.

Playground Safety. (1 reel). Rent: B & W—\$2.25; color—\$4.50. IdP.

- Story tells how a student, who had broken his arm in a playground accident, taught other students essential safety rules.

Playtown, U.S.A. (25 min), 16sd color, service charge, \$2; purchase, \$145. Assn., Athletic Institute.

- Here is an outstanding, fast-moving human interest film that does an excellent, well-dramatized job of showing how a community can organize to promote community-wide, all-age, year-round recreation. It presents factual and convincing pictorial evidence of what can be done when all local public and voluntary agencies pool their resources to achieve a common objective. It is a colorful and entertaining story of what can happen when one individual in a community recognizes the need for public recreation facilities and a supervised recreation-for-all program and sets out to do something about it.

Designed specifically for showing to adult "action" groups—city councils, school boards, park boards, civic service, fraternal and veteran organizations—this film is an effective aid to stimulating the initiation and expansion of community recreation.

To Live Together. (32 min) sale—\$85; rent—\$5. Assn.

- Documentary about a summer camp conducted by two community centers for white and Negro children. It examines America's race problem through the eyes of a group of children.

When All the People Play. (28 min) sale—\$90; rent—\$4.50. NFB.

- Shows how a rural Canadian community, Annapolis Royal, Nova Scotia, woke up to the need of a community recreation program and how they met that need. It tells how the community formed a recreation committee and purchased an old war service building in which they installed a swimming pool, how Annapolis Royal became the center of a planned recreation program covering a 200-mile area.

A typical scene from the motion picture "\$1,000 for Recreation" (see column two)



Dogs and Dog Training

Arctic Dog Team (Arctic Notebook No. 2). (11 min) color. Rent—\$3; sale—\$75. NFB.

- A study of the part played by husky dogs in the life of Eskimos of the Eastern Arctic. A team of huskies is shown in action here and something is learned of their characteristics, living conditions and treatment by the Eskimos.

Bird Dogs. (15 min) rent—\$3.50; FS; loan: Gaines.

- Hunters and dog lovers will receive valuable instruction in the training of hunting dogs such as pointers, spaniels, and setters. Good field shots as the dogs perform in championship style. Under the guidance of Elias Vail, one of the greatest dog handlers in America.

Chesapeake Bay Retriever. (10 min) sale—\$30; Skibo. Rent—\$2; Assn.

- The webbed-foot Maryland bird dog is particularly well adapted to swamp-land retrieving. Good scenes of field trials. The history of America's only home-bred sporting dog is traced.

Dog Days. (8 min) sale—\$30. Skibo.

- The wire-haired terrier is studied with close analysis as the dog's championship points are shown: feet, muzzle, jaw, posture, and tail. Shots of terrier at play, as a watch dog, and at mealtime.

Doggone Clever. (8 min) 10-year license—\$40. RKO.

- The big four in dogs: the spaniel, the retriever, the setter and the pointer.

A Dog's Life in the North Woods. (1 reel) color—\$85; B & W—\$32.50. HL, SFI.

- The huskies bred by the Cree Indian tribe must be versatile to do the work expected of them during the trapping season. They carry packs, hunt, and work in difficult terrain. This film describes working dogs that are little known.

Kennel Kings. (10 min) rent—\$1.50. Davis.

- Every dog has his day as thorough-breds put their best paws forward at the Morris and Essex Dog Shows.

A Man, A Dog, and a Gun. (1 rl) 16sd and si; sale: Official.

- Performances of pointers, setters, and spaniels. Action . . . with guns, game birds, and intelligently-trained bird dogs.

Puppy Trouble. (20 min) color—\$170; B & W—\$65. HL, Assn.

- Narrated by Helen Hayes and Low-

ell Thomas, this film illustrates with excellent photography the steps required to turn puppies into well-behaved members of the family. Picture was supervised by Blanche Saunders, famous for her obedience schools for dogs.

Quail Pointers. (8 min) 10-year license—\$40. RKO. FS: rent—\$3.50.

- Two of the finest bird dogs in New England and how they work.

The Seeing Eye. (10 min) sale—\$30. Skibo.

- Shows training of sheep dogs for seeing-eye service. Remarkable intelligence of the dogs makes them respond to the needs of the blind. All features of training are presented in this film. Clinton Wunder narrates.

Springer Spaniel Champions. (30 min) rent—\$6. FS.

- Four magnificently-trained bird dogs perform expertly on an Illinois pheasant hunt under the watchful eye of the camera. There are excellent sequences on the tutelage of these dogs under Cliff Wallace, master trainer.

Steady Now! (1 reel) color—\$85; B & W—\$32.50. HL, SFI. FS: rent—\$3.50.

- Describes the firm patience used in training bird dogs to locate and point, to steady on shot, to retrieve on command and to be under perfect control at all times.

Winter Carnival. (10 min) color; loan. NFB.

- The International Dog Derby, harness racing over frozen rivers, snowshoeing, and general fun in the snow.

Wonder Dogs in Action. (10 min) 16sd —\$21.75; 16si—\$9.75; Castle. Rent —\$1.50; Davis.

- Poodles, pointers, setters, foxhounds, and Chesapeake Bay retrievers perform in a series of hunting sequences.

Fishing

Action in Idaho. (45 min) 16si only; color; loan. SBBC.

- Fascinating record of a 16-day pack-horse and fishing trip into a region in Idaho. Eight days are spent on the Middle Fork of the Salmon River and eight days in the high lakes of the White Cloud Mountains.

Action, Power and Strength. (45 min) color; loan. SBBC.

- Portrays inland lake and stream fishing in Old Mexico. The film is climaxed by the hooking and dramatic catch of a 132-lb. Pacific Sailfish from a small speed boat.

Adventure for Anglers. (20 min) 16si only; color; loan. NFB.

- Excellent fishing in the French River area of northern Ontario, Canada, is featured in this film.

Adventures of that Little Man of Mine. (45 min) color; loan. EvMo.

- Depicts scenic beauty of the great northwest, the Jackson Hole country, fishing on horseback.



Surf-casting is an angler's thrill

Alaska Sportfishing. (15 min) 16si only; color; loan. F & W Serv. SBBC.

- Scenes of fishing for cut-throat and Dolly Varden trout, together with sequences of salmon fishing in the salt-water inlets of Alaska, including the landing of a 50-pounder, go into the composition of this travel film.

Alaska Sport Fishing. (45 min) 16si only; color; loan. SBBC.

- Fly-tackle fishing for King (Chinook) and Coho (silver) salmon in the tributary waters of the inside passage of Alaska provides the action which, together with some humorous incidents, compose this picture.

Algonquin Waters. (1 rl) rent—\$1.50. IntF.

- Trout fishing in Algonquin Park, Ontario, with scenes of camping and boating.

Arctic Rods. (20 min) color; loan. Phillips.

- Features Dick Miller, All-American caster, who takes a 194-lb. marlin on a 4-oz. rod.

Atlantic Salmon. (9 min) color—\$85; B & W—\$32.50. HL, SFI, NFB, FS.

- Account of expert anglers fighting with the leaping Atlantic salmon on the swift-flowing currents of the famous waters of eastern Canada. Features wet and dry casting.

Bass. (20 min) 16si only; loan. P & K.

- Scenes made in western New York, as fishermen try their luck at catching bass.

Battling Bass. (9 min) color—\$85; B & W—\$32.50. SFI.

- Underwater shots of bass in action. Slow-motion photography including scenes of a baby tarpon taken on a fly rod and bass plug.

Battling "Blue Fins." (22 min) color; loan. NFB.

- A ring-side seat for a battle with big fish off the south shore of Nova Scotia, where nearly all the world's tuna fishing records have been made.

Bay State Stripers. (15 min) 16si only; color; loan. MassDevCom.

- The popular sport of striped bass fishing is shown at Cuttyhunk Island, where the sport first began in 1864.

Big Fish. (11 min) 16sd—\$21.75; 16si —\$9.75; Castle.

- Perilous thrills of doing battle with the "big ones" of the sea. Deep sea fish such as the marlin and the sailfish fight against the fisherman for survival.

Big Mouth Bass. (8 min) 10-year license—\$40. RKO. Rent: FS.

- Fishing for the large-mouth bass in Connecticut.

Scene in the film "Puppy Trouble"



Big Tarpon on Bass Tackle. (30 min) color; loan. SBBC.

- There's plenty of action in fishing for tarpon in scenes made off the coast of Florida.

Blue Warriors of the Pacific. (9 min) color—\$85; B & W—\$32.50. HL, SFI.

- Sailfish in the waters off Acapulco, Mexico, provide unexcelled excitement for the fishermen who like to tangle with fighting fish. Describes the most effective measures for catching the quarry.

California Trout. (10 min) color; loan. EvMo.

- Shows fly-casting and trolling for trout in the lakes of the high Sierras.

Call of the Kawarthas. (20 min) color; loan. CTFL.

- Scenic description of Peterborough and the Kawartha Lakes District of Ontario, including a number of sports and fishing shots.

Canada's Tackle Busters. (20 min) color; loan. CPRR.

- Story of the fighting black bass in its favorite Canadian haunts. Shows latest streamlined fishing tackle in use as well as the poplar-branch and bent-pin set-up.

Canadian Smallmouths. (1 reel) color; rent—\$5. FS.

- Hugh Grey, editor of Field and Stream, tempts the big fellows with fly and bass bug, while his 12-year-old fishing companion, Peter Watt of Ottawa, goes after them with plug rod and plunkers.

Canoeing for Trout. (12 min) color; loan. SBBC.

- Down through the wilderness of northern Ontario on a month's trip for trout.

Chalk Stream Fishing. (1 reel) color; rent—\$5. FS.

- Al McClane, Field & Stream's Fishing Editor, and Charles Ritz, famous angler and fly casting champion, teach casting fundamentals from beginning to end.

Channel Bass and Stripers. (1 reel) color—\$85; B & W—\$32.50. HL, SFI.

- Harry Stelwagon, holder of a world's record in surf-casting, chooses the beaches of Cape Hatteras to take channel bass from the breakers. He is aided by the fishiest dog in the Carolinas who is so wise he can tell which fish to play with and which to avoid.

Chasse de Neptune. (30 min) rent (subscription only). FrancoAmer.

- Illustrates harpoon fishing under the waters of the Mediterranean Sea off the coast of Southern France.

Coho Salmon on the Fly. (1 reel) rent—\$5. FS.

- Here Al McClane, Field & Stream's fishing editor, can be seen taking ten and twelve pound fish on a 4½ ounce rod, leading them away from the keel beds and into the air, showing expert form in holding big fish on light tackle.

Devil's Playground. (10 min) rent—\$4.50. Vesco.

- An exciting film photographed beneath the surface of the sea. Man-eating monsters are shown in their natural habitats, with the George Vanderbilt expedition hunting the "devils" down in dramatic fashion.

Dry-Fly Salmon. (10 min) color; rent—\$5. FS.

- The battling salmon in New Brunswick's famous Tobique River are pursued by fisherman Dave Newell. The Atlantic salmon offers a terrific fight, but is eventually landed in an exciting scene.

Evinruding for Colorado River Bass. (10 min) color; loan. EvMo.

- Bait casting for bass on Lake Havasu, Parker Dam on the Colorado.

Famous Fish I Have Met. (11 min) color; loan. NFB.

- The scene is the Sportsman's Show as two fishermen meet and tell how and where to catch the biggest and best fish.

Fighting Fish. (10 min) sale—\$25; rent—\$1.50. Australian News.

- A large shark is stalked and captured off the Australian coast.

Fighting Tarpon. (8 min) 10-year license—\$40. RKO.

- The experts fish for Tarpon.

Fish from Hell. (10 min) rent, Assn.

- A thriller of the sea in which the camera catches a great story. An 800-pound tuna is hooked by fishermen, but the prize is captured by a marauding shark. The tuna is eventually lost to the preying shark, who pays with his life for the theft. Shots of an octopus, a 120-foot whale, and a 15-foot swordfish.

Fish Story. (30 min) color; loan. SBBC, EvMo.

- Fishing for bass, muskies and trout in the beautiful Woodruff, Wisconsin, area is the subject of this film. John Carradine and two old timers provide the action.

Fisherman's Paradise. (10 min) rent—\$1.50. Davis.

- Exciting scenes of marlin fishing, from preparation of bait and tackle to reeling in the prize.

Fishermen of the North. (10 min) color; rent—\$1.50. GFS.

- Eskimos fishing in the north. Made by the McMillan expedition, the film includes sequences of strange catches which come up in the nets.

Fishin' Time. (1 rl) 16si only; rent—\$1.50. IntF.

- Trout fishing is one of the highlights of the sportsman's activities on the Nipigon River.

Fishing in Alaska. (27 min) loan; MTPS.

- The story of two men and the wife of one on a fishing vacation to Alaska. The girl, Marion, proves herself an A-1 fisherman as well as a top-notch camp cook and a good sport. Based around this story, the film portrays a beautiful record of Alaska fishing. At

They're biting for this happy fisherman



the first stop, flashy big wet flies and small spinners produce all kinds of action, including an 8½ pound rainbow. The top sequence is the story of the salmon, the hazards of the migration and the end of the long swim, spawning in the far up-reaches of the river.

Fishing in the Quetico. (10 min) 16si only; color; loan. EvMo.

- Shows fishing action in the Quetico.

Fishing Thrills. (11 min) 16sd—\$21.75; 16si—\$9.75. Castle.

- Masters of fishing skill tempt the fish in shaded streams with artificial lures. Good information for Isaak Walton enthusiasts.

Florida & Quebec. (15 min) 16si only; color; loan. Arbogast.

- Florida Largemouth Bass are captured at Blue Cypress Lake and Quebec Smallmouth are hunted in the Perkins Mills Section of Quebec.

Florida Fishing. (9 min) color—\$85; B & W—\$32.50. HL, SFI, FS.

- The camera catches the struggles of fishermen as they land the sailfish, the shark, the barracuda, and the whip ray. Action, with close-ups of the fighting, slashing fish. Photographed in the blue Gulf Stream off Miami.

Florida Fresh Water. (20 min) 16si only; color; loan. P & K.

- Kissimee River is the setting for this film of bass fishing.

Florida 1 & 2. (15 min each) 16si only; color; loan. Arbogast.

- Catching Largemouth Bass in Florida's Lake Okeechobee.

Florida Salt Water. (20 min) 16si only; color; loan. P & K.

- Bait casting for salt water trout in the Gulf of Mexico.

Fly and Bait Casting for Rainbows. (15 min) rent—\$3.50. FS.

- Bait casting for trout is shown for the first time in a film, with a lake high in the Colorado Rockies for locale. Some fly casting on a Colorado stream where the fighting rainbows compete for the angler's lure.

Fly Casting. (1 rl) color—\$75; B & W—\$50. rent—\$5. Rogers.

- Illustrates valuable tips in fly-casting techniques for the vagabond fisherman.

Flycasting. (15 min) 16si only; color; loan. Arbogast.

- Smallmouth bass fishing at Grand Lake in the Perkins Mills territory of Quebec.

Fly Rod (Arkansas). (20 min) 16si only; color; loan. P & K.

- Demonstrates fly fishing with different types of lures for bass in northern and southern parts of Arkansas.

Fun with Bluegills. (10 min) color—\$85; rent—\$3.50. CapitalFilm.

- Shows sunfish, black bass, crappies and bluegills, members of the same family, being taken on worms by children and by experts from a birch bark canoe and through the ice.

Giant Tuna. (1 reel) color; rent—\$5. FS.

- Filmed in Bimini, this motion picture provides a ringside seat of a battle with giant tuna, tackle-busters of the Gulf Stream.

Fishing Films:

Grayling of the Yukon. (40 min) 16si only; color; loan. SBBC.

• In the Yukon Territory around Whitehorse, Arctic Grayling provide the action for this fishing film.

Great Northern Tackle Busters. (9 min) color—\$85; B & W—\$32.50. HL, NFB, SFI. Rent: Davis, FS.

• This film features expert baitcasting methods, with the pike of the north country testing the angler's tackle to the utmost.

Happy Fishing Grounds. (20 min) color; loan. NFB.

• Describes fishing on Saskatchewan's waterways. A map of the province shows the close network of lakes and rivers, particularly in the northern part of this province which offers some of the best inland fishing on the continent.

Hook, Line, and Melody. (10 min) lease—\$27. Vesco.

• A Grantland Rice Sportlight. Fishing with a musical background provided by a singing guide. The fish, seemingly entranced, are hooked.

Hook, Line and Safety. (17 min) color; loan. Aetna.

• Shows that while observing the commonsense rules of safety, fishing enthusiasts may still get pleasure and enjoyment from their favorite sport. The film, which shows trout, pickerel and landlocked-salmon fishing, also gives pointers in safety and woodcraft from an experienced angler.

Illinois & Michigan. (20 min) 16si only; color; loan. P & K.

• Fishing for bass on lakes in the Chicago area.

Invading Muskieland. (1 rl) 16si only; rent—\$1.50. IntF.

• Scenes of muskie fishing on Lake Vermilion in northern Ontario.

Jasper. (11 min) color; sale. NFB.

• How the rivers and lakes in Jasper National Park are restocked with fish from the government hatchery to keep a big supply on hand for the many fishing enthusiasts who visit this park, which is two and a half million acres in size. Other sports, such as mountain climbing and riding, are also popular at this scenic playground.

Jitterbugging in Canada. (15 min) 16si only; color; loan. Arbogast.

• Smallmouth bass fishing at Grand Lake in Canada.

Just What the Doctor Ordered. (1 rl) 16si only; rent—\$1.50. IntF.

• A vacationist goes bass fishing in the waters of northern Ontario.

Lady of the Deep. (8 min) 10-year license—\$40. RKO.

• Expert girl fisherman lands a fish three times her own weight.

Lake of the Woods. (20 min) color; loan. NFB.

• Glimpses of wild life, fishing and camping, flying and cruising are presented in this film of Northwestern Ontario.

Lake Trout Thrills. (30 min) 16si only; loan. SBBC.

• In the early spring the fisherman's fancy turns to thoughts of trout in Dryberry Lake in Ontario. The trout strike hungrily for the fly in good action shots.

Lakehead-Nipigon Holiday. (15 min) color; loan. NFB.

• Scenery of Canada's Lake Nipigon area together with fishing and wild life are highlights of this color film.

Large Mouth Bass (Arkansas). (20 min) 16si only; color; loan. P & K.

• Fishing for bass on White River and Norfolk Lake, Arkansas.

Large Mouth Bass (Texas). (20 min) 16si only; color; loan. P & K.

• Fishing for bass at Possum Kingdom, Breckenridge, Texas. Bait casting with surface lures.

Large Mouth Bass (Wisconsin). (40 min) 16si only; loan. P & K.

• Fishing for bass in Wisconsin waters.

Legend of Useppa. (27 min) color; loan. Allegheny.

• Tarpon and other game fish are pursued off the Florida coast. Available for use with Allegheny Ludlum technical films.

Let's Go Fishing. (10 min) 16si—\$9.75; 16sd—\$19.75. Official.

• This film, which studies different types of fishing for different waters, includes the pursuit and capture of sailfish, tarpon, swordfish, and whales. Climax of the film is the chase, harpooning, and capture of a sixty-foot, twenty-ton whale.

Louisiana Bigmouth. (45 min) 16si only; color; loan. Arbogast.

• Fighting Bigmouth at Black Lake, Campti, Louisiana.

Magnificent Wisconsin. (45 min) color; loan. EvMo.

• A tussle with the world-famed tiger muskies highlights this trip to the historic and recreational centers of Wisconsin.

Marlin Unlimited. (12 min) sale: color—\$75; B & W—\$17.50. Rent: color—\$3.50; B & W—\$2.50. CH.

• La Paz, Mexico, is the scene of these unusual shots of marlin fishing.

Men of Gloucester. (22 min) color; loan. Ford.

• Gloucester fisherman are studied on sea and shore in this absorbing documentary.

Michigan Bigmouth. (15 min) 16si only; color; loan. Arbogast.

• Fishing for Largemouth Bass at Mud Lake in the Little Rapids, Michigan, section, and at Chaffey's Locks, Ontario.

Michigan Smallmouth. (15 min) 16si only; color; loan. Arbogast.

• A river float trip on Michigan's Muskegon River.

Mighty Marlin. (9 min) 10-year license—\$40. RKO.

• Great anglers go forth in quest of the mighty Marlin.

Monsters of the Depths. (12 min) Sale: color—\$75; B & W—\$17.50. Rent: color—\$3.50; B & W—\$2.50. CH.

• Scenes of sail fishing off Acapulco, Mexico. Also shows how the largest manta ray ever caught was taken.

New Zealand Rainbow. (8 min) 10-year license—\$40. RKO.

• Fishing for Rainbow trout in New Zealand.

Northern Trails. (15 min) 16si only; color; SBBC.

• Recounts a fishing trip to Ignace, Ontario, and Orang-a-tang Lake.

One Day's Catch. (10 min) color; loan. NFB.

• The camera records highlights of a day's fishing in Kempt Lake, northern Quebec, observing the fishermen's tackle, technique and catch.

Plug-Fishing for Bass, Tarpon and Snook. (1 reel) color; rent—\$5. FS.

• Underwater shots of bass in action, fighting savagely in crystal-clear water. Also shows a baby tarpon taken on a fly rod and bass bug.

Rocky Mountain Rainbows. (1 reel) rent—\$3.50. FS.

• Rainbow trout weighing two and three pounds are taken from the fast water of a Montana stream. Second part of film is devoted to casting and the fighting of trout in a gentle flowing meadow stream.

Rocky Mountain Trout. (14 min) color; loan. NFB.

• The turquoise lakes and foam-flecked streams of Jasper National Park offer superb sport for the fly-fisherman.

Salmon Angling on the Restigouche. (1 rl) 16si only; rent—\$1.50. IntF.

• Salmon fishing expedition by canoe trip into the wilds.

Salmon and Trout Fishing in Gaspé. (28 min) 16si only; loan. Quebec TB.

• Panoramic scenes of Gaspé, in the province of Quebec. Rich in salmon and trout. Gaspé is a famous fishing paradise.

Salmon Run on the Rogue. (10 min) color; loan. EvMo.

• The salmon in the famous Rogue River of Oregon are the target for fishing enthusiasts.

Salt Water Fishing in Virginia. (20 min) loan. VirConsCom.

• Shows fishing in the four tidal rivers of Virginia, the York, Potomac, Rappahannock and the James, also in the Atlantic ocean off the Virginia coast.

Salt Water Wonderland. (1 reel) color—\$85; B & W—\$32.50. HL, SFI.

• Filmed at the world's largest oceanarium, Marineland, Florida, this film illustrates the many kinds of tropical fish found around a coral reef.

Sea Devil. (9 min) rent—\$25. Telefilm.

• Deep sea fishing shots as a hunt for the giant ray goes on off the coast of Central America. Action includes close-ups of gaffing and spearing.

Sea Treasure. (10 min) rent—\$25. Telefilm.

• Five months at sea with the tuna fishing fleet. Here are some of the action shots obtained and the story of commercial tuna fishing.

Shark on the Line. (1 reel) sale—\$22.50. SFI.

• The capture of a giant killer shark in the South Pacific.

Sharking but True. (40 min) color; loan. MerMo.

• Fishing for Dolphin, Barracuda, Shark, and Sailfish from a 14-foot outboard runabout.

Silver Rainbows. (15 min) rent—\$3.50. FS.

• With rod, reel, and lens in Silver Creek, Idaho, where the silver trout and the expert fly-fisherman vie for honors in a picturesque setting. Skillful fly casting and fish-playing sequences make this picture good for instructional purposes.

Sky Fishing. (10 min) sale—\$30; Skibo.

- Fishing amid the scenic background of Lake Maligne. Camera catches action in the high Rockies of Jasper National Park as the fishermen tangle with the trout. Importance of selecting proper fly is explained.

Small Mouth Bass (Arkansas). (20 min) 16si only; color; loan. P & K.

- Fishing for small mouth bass on the White River and Norfolk Lake, Arkansas.

Small Mouth Bass (Wisconsin). (20 min) loan. P & K.

- The St. Croix River in northern Wisconsin with its beautiful scenery, is the setting of this picture on bass fishing.

Smallmouth on Fly, Plug, and Bait. (15 min) rent—\$3.50. FS.

- Bass fishing at a Connecticut lake with a party under the smart leadership of Explorer Roy Chapman Andrews. Dry and wet fly, plug, and bait methods are shown.

The Song of the Reel. (15 min) sale—\$50. FON.

- The different kinds of fish available in South Africa are pictured—from trout in quiet brooks to sharks along the coast.

South Bend Goes Fishing. (30 min) 16si only; loan. SBBC.

- An autumn vacation starting at South Bend, through Indiana, Kentucky, and ending at Norris Lake in Tennessee. Lots of good fishing scenes.

Speckled Trout Across Canada (9 min) color—\$85; B & W—\$32.50. HL, SFI, NFB. Rent—\$3.50. FS.

- Demonstrates various methods of fly-fishing. From the rivers of the Maritime Provinces to the lakes and streams of northern Quebec and Ontario, oversized fighting squaretails snatch at the fishermen's offerings.

Spinning for Steelhead. (1 reel) color—\$85; B & W—\$32.50. HL, SFI. Rent—\$5. FS.

- Expert casters demonstrate the spinning reel in competition with the most spectacular fighter of the trout family: the steelhead.

Spring Fever. (15 min) 16si only; color; loan. SBBC.

- A spring fishing trip, with the anglers after lake trout and bass on the Minnesota-Canadian border at Moosehead Lake.

The Story of Tuna. (2 reels) color; loan. Assn.

- Commercial tuna fisherman from California brave mountain-high breakers and salty brine to bring back one of the toughest fish that ever snapped a rod.

Striper Bass (Rhode Island). (20 min) 16si only; color; loan. P & K.

- Filmed during the Annual Martha's Vineyard Striper Derby, this film illustrates the art of catching striped bass with bait casting equipment.

Tabusintac Holiday. (15 min) color; loan. CTFL.

- Shows the game and fishing attractions of New Brunswick.

Tackle Teasers. (18 min) color; loan. Quebec TB.

- A fisherman's thrilling day in the

Laurentide park where speckled trout are plentiful.

Tarpon on Light Tackle. (9 min) color—\$85; B & W—\$32.50. HL, SFI. Rent—\$5. FS.

- Expert fisherman Dave Newell battles the 100-pound tarpon with 18-pound test line and light, freshwater bass tackle in an exciting film.

Thrills with Big Fish in Quebec. (10 min) color; loan. Quebec TB.

- This bi-lingual film depicts the thrills of fishing in Quebec.

Tie Your Own Flies. (1 reel) color—\$85; B & W—\$32.50. HL, SFI.

- To the Grade "A" trout fisherman there is no greater thrill than to take a fine fish on a fly that he has tied himself. Getting the knack of this fine art is not too difficult, as shown in this interesting picture.

Trout Factory. (1 reel) color—\$85; B & W—\$32.50. HL, SFI.

- A popular presentation of a typical trout hatchery, including stripping, feeding, sorting of fry, rescue work, and various methods of planting the fish.

Trout Fisherman's Dream. (10 min) color—\$90. Seirsnave.

- Dr. Edmund E. Evans, noted fisherman, catches different kinds of trout in lakes and streams.

Trout Time. (10 min) color; loan. CTFL.

- Travel with two young fishermen through the lakes and fast-flowing streams during a springtime fishing trip in Ontario's Northland.

Tuna Fishing. (25 min) color; loan. Westgate.

- Story of commercial tuna fishing off the Galapagos Islands.

Tuna Fishing. (11 min) color—\$90; B & W—\$45. Hoeffer.

- A tuna clipper's cruise to the fishing banks of Central America with exciting scenes of tuna fishing near the Galapagos Islands.

Underwater Adventure. (1 reel) sale—\$27.50. SFI.

- Leaping porpoises, sharks, barracuda—photographed underwater at Marineland, Florida.

Upper Michigan Sport Fishing. (15 min) 16si only; color; loan. SBBC.

- The upper peninsula of Michigan provides sport-fishing thrills for this film.

Wanted: Joe Trout. (11 min) color; rent. Taylor-Friedman.

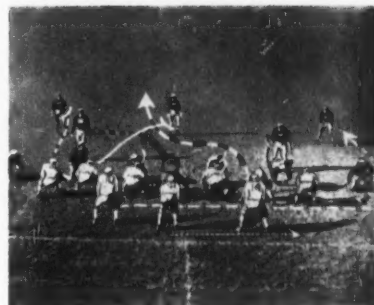
- A veteran fisherman demonstrates to one new to the sport some intricacies of trout fishing. Activities of the California Fish and Game Commission are explained, and the film is concluded with the capture of a 6-pound trout.

Wisconsin Smallmouth. (15 min) 16si only; color. Arbogast.

- A trip on the St. Croix River in Wisconsin.

Yellowstone and the Grand Tetons. (20 min) color—\$180. Hoeffer.

- Scenes of trout fishing in the streams of Yellowstone and Jackson Hole country. Picturesque views of the grandeur of this wild and rugged country from the air and from the ground.



T-formation action on the screen

Football

Ball Handling in Football. (11 min) sale—\$50; EBF. Rent—\$2.50.

- The stance, grip, feel, and control are clearly presented, as are the tricks of body adjustment prior to kicking, passing, and receiving. Close-ups, slow motion, game shots, and superimposed animation are used to illustrate and clarify instruction. Andy Kerr, noted grid mentor, supervised production. Norman Sper directed. Ken Carpenter narrates.

Basic T Formation. (10 min) color—\$95; B & W—\$50. GFS.

- Demonstrates the ground attack of the Chicago Bears, Los Angeles Rams, and Chicago Cardinals.

Blocking in Football. (11 min) sale—\$50; EBF. Rent—\$2.50.

- The shoulder and body blocks are the two basic types shown. Film analyzes the various blocks, emphasizing such fundamentals as drive, speed, position, and follow-through. Close-ups, superimposed animation, and slow motion are used. Andy Kerr supervised, Norman Sper directed, and Ken Carpenter narrates.

Champions. (28 min) color; rent—\$10 a day. GFS.

- The Cleveland Rams of 1945, sparked by Bob Waterfield, the former U.C.L.A. all-American, turn back the challenge of the Green Bay Packers with a fourth-quarter rally. Claire Stone narrates.

Clark Shaughnessy T. (30 min) color—\$245; B & W—\$100. Also available in three separate reels. Avis.

- The T football formation is demonstrated by Stanford's 1941 championship team.

Deception. (10 min) sale—\$24; rent—\$2. Nu-Art.

- Howard Jones, the eminent U.S.C. coach, was the narrator for this film, which presents half a dozen outstanding pigskin coaches demonstrating the art of football sleight-of-hand. Dramatic scenes from intercollegiate tilts are included. Some slow-motion photography.

Defensive Football. (10 min) sale—\$22.50; rent—\$2: Bailey, Official, GFS.

- Presents a complete analysis of defensive plays. Illustrated by the nation's leading players, the film makes it easy to learn the mouse-trap, flying trapeze and other plays. Good basic techniques of football attack.

Football Films:

Football By-the-Code. (30 min) rent—\$4. Assn. OffSS.

- Produced under the authority of the National Federation of State High School Athletic Associations, this film describes thrilling play situations that drive home the application of the rules. An excellent aid for game officials, coaches, and players. Suitable for school assemblies, civic, and social club uses.

Football by Knute Rockne. (10 min ea) sale—\$17.50 ea; rent—\$1.50 ea. Vesco.

- Produced and directed by the immortal Knute Rockne, Notre Dame's legendary coach, this is a series of six films illustrating the fundamental strategies and skills employed on the gridiron. Films are: The Last Yard, The Hidden Ball, Touch-down, Flying Feet, Two Minutes To Go, and Back-field Ace.

Football Highlights of 1946. (20 min) RKO.

- Shows the Army team in action against Oklahoma, Columbia, Notre Dame, Penn and Navy.

Football Highlights of 1947. (20 min) RKO.

- Reviews the big games of the season, including Mississippi-Tennessee, Michigan-Illinois, Notre Dame-Purdue and Yale-Columbia games.

Football Kicking Techniques. (20 min) sale—\$80; rent—\$5. Athena.

- Ken Strong, famous kicking specialist, demonstrates the fine points of kicking a football in on-the-field action shots. Divided into three sections: (1) general techniques, including balance, footwork and ball handling; (2) punting techniques for both end over end and spiral punts; and (3) techniques of place kicking.

Football's Mighty Mustang. (8 min) 10-year license—\$40. RKO.

- Kyle Rote and the Southern Methodist University football team.

Open T Formation. (10 min) color—\$85; B & W—\$25. GFS.

- Demonstrates trick and pass plays and open plays of the T formation.

Packer-Bear Game. (6 min) rent—\$1.50. GFS.

- Action scenes from one of the classical Green Bay Packer-Chicago Bear tilts played at Green Bay, Wisconsin.

Packers vs. Chicago Bears. (4 rls) 16si only; color; rent—\$7.50. GFS.

- The great T-formation quarterback, Sid Luckman, directs the Chicago Bears' attack in a 1945 game against the Green Bay Packers at Green Bay.

Packer-Giant Championship Game. (8 min) rent—\$1.50. GFS.

- Curley Lambeau's Green Bay Packers capture their sixth National Professional Football League championship by outscoring the New York Giants, 14 to 7, in an exciting contest.

Packer Hi-Lites of 1946. Color; rent—\$10. GFS.

- With a narration by Clark Hinkle, the former all-American and Packer fullback, this film is a round-up of Green Bay Packer football during the 1946 season, featuring drum majorette

champion, Miss Rose Mary Schwebbs, and novelty numbers by Uncle Louie and his Town Hall Players. To be released in spring of 1947.

Packers vs. Chicago Cardinals. (4 rls) 16si only; color; rent—\$7.50. GFS.

- Photographed with long range, telephoto lens. Don Hutson, ranked as the greatest end in football history, paces the Packers to a victory over the Chicago Cardinals in a 1945 meeting, 33 to 14.

Past Performances. (9 min) 10-year license—\$40. RKO.

- Old-time football, former boxing champions, auto racing and track, together with other sporting events around the turn of the century, are recorded on this film.

Penalties. (10 min) sale—\$24; rent—\$2. Nu-Art.

- Coaches Al Wittmer, Walter Steffin, Bill Spaulding, and Sam Willaman collaborated with narrator Howard Jones on this "how-to-play-it" football film, emphasizing penalties.

Six Man Football—Championship Game 1941. (2 rls) 16si only; rent—\$3. Davis.

- Shows action and techniques of two championship teams, Burgin, coached by Wellington Cooper, and Lebanon Junction, coached by Reason Newton. Much of the photography is in slow motion and it is a teaching tool for this game.

Southwest Conference Football Thrills of 1947. (9 min) sale—\$27.50. Sack.

- Games included are SMU vs. Rice; Texas vs. TCU; A&M vs. SMU; Texas vs. Rice; SMU vs. Texas; Baylor vs. SMU; TCU vs. SMU. Narration by Gordon McLendon.

Southwest Conference Football Highlights of 1948. (20 min) color. Loan. Humble Oil.

- Outstanding plays of Southwest Conference football games played during 1948. Star performances of many of the Southwest's greats. Kern Tips narrates.

Southwest Conference Football Highlights of 1950. (25 min) color. Loan. Humble Oil.

- Seven Southwest Conference teams are featured, with Kern Tips describing the outstanding plays.

Spring Training. (10 min) sale—\$24; rent—\$2. Nu-Art.

- The purpose and goal of spring training are pictorially portrayed with Howard Jones as narrator and such famous coaches as Alonzo Stagg, Jock Sutherland, Ray Morrison, and Chick Meehan providing able assistance.

Training in Football. (11 min) sale—\$50; rent—\$2.50. EBF.

- The two fundamental types of tackle, the shoulder and the cross-body, have many variations. All of these are explained, with stress on timing, body control, and drive. Safety measures are also illustrated. Andy Kerr of Colgate supervised and Norm Sper directed.

Touchdown. (10 min) 16sd—\$16; 16si—\$10. Pictorial.

- Football as played this season or any season. Shows techniques as practiced by coaches all over the country. Slow-motion shots of plays in execution.

Touchdown Tars. (9 min) 10-year license—\$40. RKO.

- A documentary of the famous wartime football team of the U. S. Naval Training Station at Great Lakes, Illinois.

Touchdown Thrills of 1945. (10 min) Official.

- Shots from some of the big grid clashes of 1945. Army-Navy, Notre Dame-Illinois, Navy-Duke, Penn-Columbia, Alabama-Tennessee, Purdue-Ohio State, Michigan-Ohio State. Such stars as Glenn Davis, Harry Gilmer, and Doc Blanchard in action.

Touchdown Thrills of 1946. (10 min) Official, GFS.

- A review of the outstanding games of the hectic 1946 football parade. A cavalcade of a season that saw football blossom forth in all its pre-war splendor.

Touchdown Thrills of 1947. (10 min) sale—\$19.75. Official.

- Features highlights of the following games: Army-Notre Dame; Southern Methodist-Texas; Pennsylvania-Princeton; Notre Dame-Purdue; Georgia Tech-Navy; Yale-Columbia; and Columbia-Army.

Touchdown Thrills of 1948. (10 min) 16sd—\$19.75. Official.

- Shows highlights of the top-flight games between the top-flight teams in the season's pigskin parade.

Touchdown Thrills—1949. (1 reel) rent—\$2. Assn.

- The top moments that made 1949 an outstanding football year.

Touchdown Thrills of 1950. (9 min) sale—\$19.75. Official.

- Pictured in action are the highlights of many of the important games at different colleges and universities in the United States.

Wedge Play. (10 min) sale—\$24; rent—\$2. Nu-Art.

- The wedge play was long one of the most controversial subjects in the football realm. It is described and analyzed by coaches Harry Mehre, Tad Jones, Dick Hanley, and Bill Mundy. The late Howard Jones is the narrator.

West Point Championship Football. (6 rls—10 min ea) sale—\$150; rent—\$7.50. Assn.

- The West Point football teams naut, which has gone down in history as one of the most outstanding teams of all time, in action. Films as follows: Introduction, Fundamentals of Offense, Formations: Single and Double Wing, Fundamentals of Defense, Punt Formations, T-formation. Such all-Americans as Glenn Davis, Doc Blanchard, and Johnny Green demonstrate passing, plunging, blocking, kicking, tackling, etc. Produced in co-operation with West Point officials and notable football experts. Narrated by Bill Slater.

Football Parade of 1946. (10 min) rent—\$1.50. Davis.

- The great autumn spectacles of the sports world are filmed in exciting highlights from the season's gridiron events.

Football Parade of the Year—1948. (complete edition) 16si—\$9.75; 16sd—\$21.75. Castle.

- Shows the highlights of the best college gridiron games of the season.

Football Today. (28 min) rent—\$4 (for non-scholastic showings) Assn; (for scholastic showings) OffSS.

- Made in Tempe, Ariz., St. Petersburg, Fla., and Dundee, Ill., the film emphasizes the rules of the game. Rulings and interpretations are official and were selected for illustration after "case-book" conferences indicated their importance in the coaching and training of young athletes.

Football Thrills of 1943. (10 min) rent—\$1.50. GFS.

- Recorded on this reel are such games as Yale-Princeton and Notre Dame-Northwestern. Highlights collegiate football in 1943.

Football Thrills of 1945. (1 rl) loan. Emp.

- Tricky backs scamper through the holes made by the lines on their way to pay dirt as the lens captures some of the outstanding games of the 1945 football season.

Football Up-to-Date. (3 reels) rent—\$4. Assn.

- The fundamentals on which the game and its code are based with action shots showing the technicalities and controversial points.

Forward Pass. (10 min) sale—\$24; rent—\$2. Nu-Art.

- Four coaches demonstrate their methods of teaching the forward pass, emphasizing strategy in the maneuver. Gus Dorais, Mal Stevens, Harvey Harmon, and Al Wittmer collaborated with narrator Howard Jones. Good scenes of intercollegiate play, with slow-motion photography used to good advantage.

The Game of Games. (17 min) rent—\$1.50. AmFilms.

- A pictorial summary of the 1946 Army-Navy classic played in Philadelphia in which the West Point eleven eked out a 21-18 victory by staving off a last-second scoring attempt by a fighting Annapolis team. In winning the 1946 renewal of their annual battle from the Midshipmen, the Cadets stretched their undefeated streak to 28 games.

Grid Rules. (8 min) rent. TFC.

- Explains modern football rules by emphasizing unusual plays and situations in old and modern games.

Hail Notre Dame. (9 min) 10-year license—\$40. RKO.

- Details the painstaking care which goes into putting together a championship football team.

Hold That Line. (8 min) sale—\$30. Skibo.

- Shows the development of football from ancient Greek games to modern times. Thornton Fisher introduces such great stars as Mel Hein, all-time center, and Ken Strong. A dramatic portrayal of the difference in collegiate and pro football.

Inside Football. (22 min) color; loan. Spalding.

- The tricks of good football are demonstrated by such famous pro stars as Don Hutson, Sid Luckman, and Sammy Baugh. Good instructive material with a descriptive narration.

Kicking. (10 min) sale—\$24; rent—\$2. Nu-Art.

- The immortal Howard Jones, whose U.S.C. teams were such a terror on the gridiron a decade ago, narrates while

coaches Harry Kepke, Wallace Wade, Lou Little, and Bill Ingram join forces in defining various techniques of kicking the ball. Slow motion and scenes from collegiate games.

King Football. (28 min) rent—\$4 (for non-scholastic showings) Assn; (for scholastic showings) OffSS.

- This film was shot at the famous Sun Bowl in El Paso, Texas, and emphasizes the rules of the game. Rulings and interpretations are official and were selected following "case-book" conferences indicating their importance in coaching and training young athletes.

Know Your Football. (1 reel) rent—\$2. Assn.

- Dr. Marvin "Mal" Stevens of the New York Football Giants shows, with his crew of football experts, highlights of gridiron strategy.

Modern Football. (28 min) sale, apply. Rental \$4: Assn.

- Today's rules of football are discussed along with the penalties imposed when the rules are broken.

1947 Army-Navy Football Game. (20 min) sale—\$75; rent—\$1.50. Am-Film.

- A slow-motion portrayal of the games high points.

1948 Cotton Bowl Classic, SMU vs. Pennsylvania State College (6 min) rent. Sack.

- Depicts annual Texas Cotton Bowl Gridiron spectacle played in Dallas, January 1, 1948. Narration by Gordon McLendon.

1949 SWC Football Highlights (25 min) color. Loan. Humble Oil.

- Highlights the outstanding plays of the 1949 Southwest Conference football games. Rice's last second field goal that beat Texas is featured. Includes Rice's win over North Carolina in the Cotton Bowl.

1950 All Star Philadelphia Eagles Football Game. (32 min) loan. Chgo Trib.

- Covers the faster action and highlights of the four quarters of the game with the slower moving parts deleted and appropriately bridged over by Jack Brickhouse who narrates the game.

1951 All Star Cleveland Brown Football Game. (26 min) loan. Chgo. Trib.

- A close-up of the more exciting plays of the game with the slower plays deleted. The game is narrated by Jack Brickhouse. Highlighting the half-time are some shots of the Rangerttes of Kilgore College and the presentation of the award to the most valuable player of last years game.

Offensive Football. (10 min) sale—\$22.50; rent—\$2: Bailey.

- Shows various attacking methods employed and the reasons for every move. Formations, blocking, and the basic fundamental of offensive football—passing. Also covered: the forward spot, optional, shuffle, overhand forward, and "Statue of Liberty" passes.

Elementary Techniques. (2 parts—16 min each) 16si only; color. Sale—\$75; rent—\$4. USFHA.

- Explains fundamental strokes and



Fast action on the ice rink

Hockey

teaching methods in field hockey. The two parts are in sequence but may be used separately.

Ice Cutters. (9 min) 10-year license—\$45. RKO.

- A demonstration of ice hockey staged by the McGill University Varsity.

Ice Kids. (8 min) 10-year license—\$40. RKO.

- An ice kindergarten where youngsters from 11 to 14 practice with the N. Y. Rangers hockey team.

Tactics in Defensive and Offensive Play. (400 ft) 16si only; color; rent \$4. USFHA.

- Presents first a diagram, then the actual play. In defensive diagrams, a defense is left behind with free forward breaking loose with the ball. Offensive plays show the forward drawing the defense to make openings around and in the striking circle. Triangle passes are also included.

The World's Fastest Game. (10 min) rent. UWF.

- The technical aspects of the fast-moving game of professional ice hockey are described. The final scene is an actual game in Madison Square Garden. Narrated by Clem McCarthy. An interesting and informative film.

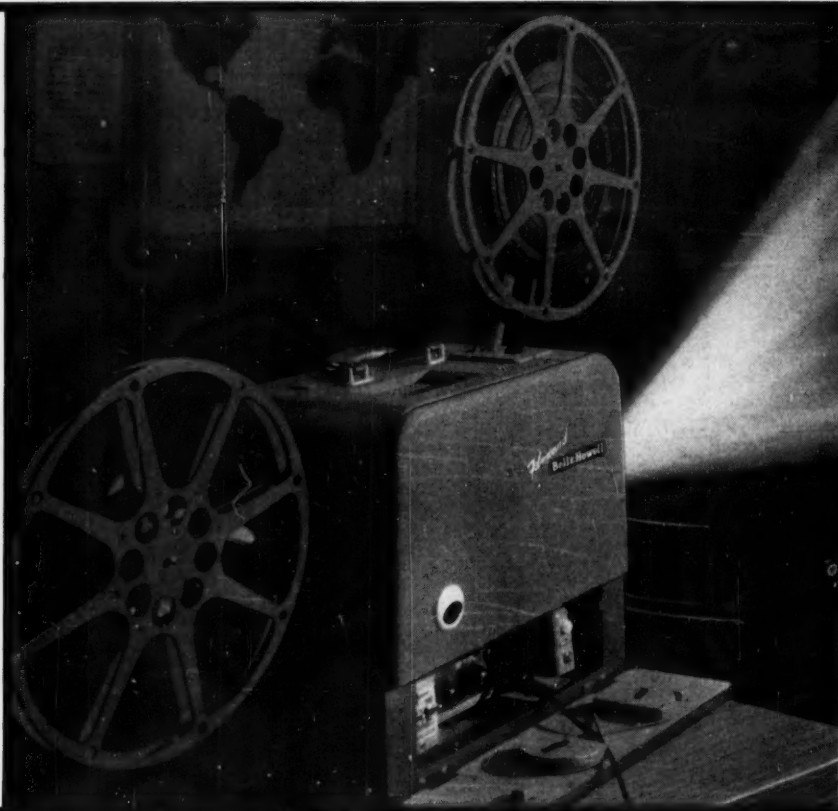
Apply to Listed Sources For These Sport Films

- Films listed in this revised Sports & Physical Education Film Guide are not available from the Editors or, with few exceptions, from the Athletic Institute. Apply directly to listed sources, shown by abbreviated symbols following the opening titles in each film listing. In many instances these films are also available in educational and commercial film libraries located throughout the country.

In the case of Free Loan films, available from sponsoring firms such as Spalding, Wilson, etc., or commercial distributors such as Association Films, Ideal or Modern Talking Picture Service, return all borrowed prints promptly after the showing. Your cooperation makes it possible for other groups to enjoy the material.

Now you can make low-

Bell & Howell brings you great- est motion picture development since "talking pictures"... a 16mm recording projector, the new Filmosound "202"



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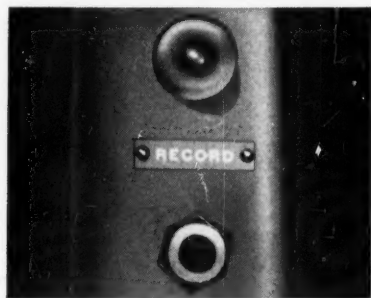
Making sound movies starts with a Bell & Howell 70 DL camera, now specially adapted for single-perforated film. After you've edited your processed film, you take it to your Bell & Howell dealer for the SOUNDSTRIPLE.

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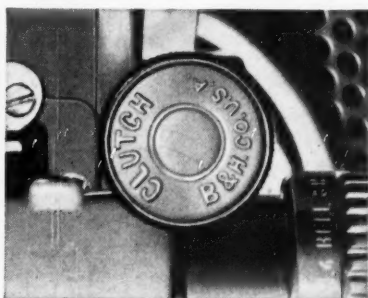


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Name

Address

Organization (if any)

City County State



Golf

Babe Didrikson. (12 min) loan. Wilson.
• The greatest woman athlete of them all makes new records in women's golf. Instructive film narrated by Bill Stern.

Banff's Golf Challenge. (21 min) color; loan. CPRR.
• One of the most scenically beautiful spots in the world also has a famous and difficult golf course.

Basics of Better Golf. (30 min); loan. RoyMad.
• The object of this film is to help the average golfer improve his game.

Ben Hogan. (9 min) 10-year license—\$40. RKO.
• A demonstration of the championship form of golfer Ben Hogan.

Byron Nelson. (9 min) 10-year license—\$40. RKO.
• A famous golfer demonstrates many of his intricate shots.

Craig Wood. (9 min) 10-year license—\$40. RKO.
• A film-full of tips on form by a famous golfer.

Follow Through. (1 reel) rent—\$2. Assn.
• Whether you play in the low 80's or specialize in divot-digging, you'll find this film of help.

Fore. (10 min) rent—\$7. UWF.
• Second of the Johnny Farrel series, this film is designed to improve the golfing student's game, with stress on how to get across the fairway. Other films included in this four-part package program are: *Follow Through*, *Smooth Approach*, and *In the Rough*.

From Tee to Green. (12 min) color; loan. CTFL.
• There are many fine golf courses in Canada, and the camera makes a tour of some of them, traveling from Newfoundland to Vancouver Island.

Golf Doctor. (8 min) loan. Wilson.
• Presents Dr. Cary Middlecoff, who gave up a good practice as a dentist to become a professional golf star. Entertaining as well as instructive.

Golf Limited. (9 min) 10-year license—\$40. RKO.
• This film shows the playing of golf under war-time conditions.

Golf Masters. (8 min) 10-year license—\$40. RKO.
• Byron Nelson, Cary Middlecoff, Ben Hogan, Ed Dudley, Joe Kirkwood, Dick Metz and Horton Smith display their golfing techniques.

Golf Mistakes. (10 min) rent: TFC, Assn.

• The wrong way and the right way to break 100 on the links. Lawson Little, Jimmy Thompson, Harry Cooper, and Horton Smith are exponents of the "right way." An MGM production for schools only.

How to Break 90 (5 parts of 10 min each) rent. TFC.

• Golfers receive advice from Bobby Jones on how to shoot under 90. Individual titles are: *The Grip*; *Down Swing*; *Impact*; *Position and Back Switch*; and *Hip Action*.

How to Improve Your Golf. (40 min) color; loan. RoyMad.

• Devoted to improving the average man's golf game.

How to Improve Your Golf. (30 min) color; loan. RoyMad.

• Illustrates the fine points of golfing. Harold "Jug" McSpadden narrates. Entirely different from 40-minute film of the same title.

Joe Kirkwood. (9 min) 10-year license—\$40. RKO.

• This golfer gives a demonstration of the science behind the game.

The L.A. Open. (9 min) sale: color—\$75; B & W—\$25. Rent: color—\$3.50; B & W—\$2. CH.

• Features outstanding American golfers competing at the Riviera country club in Los Angeles.

Muscles and the Lady. (9 min) 10-year license—\$40. RKO.

• Frank Stranahan and Louise Suggs impart their golf knowledge.

The Nine Bad Shots of Golf. (10 min) B & W—\$40; color—\$85. McGraw-Hill.

• Shows what to do about the nine bad shots of golf, demonstrating the "don't do this way" by pro golfers Jim Dante and Leo Diegel. A combination of action shots, slow-motion photography and stopped-action "freeze frames" are used to show what is wrong.

Play Better Golf. (16 min) loan. Wilson.

• Shows the correct techniques for good shot-making. Gives many pointers in action, by such stars as Lloyd Mangrum, Jim Ferrier, Sam Snead and Patty Berg.

Play Better Golf—Part II (Advanced). (10 min) 16si—\$9.75; 16sd—\$19.75. Official. Wilson.

• The champions apply their techniques to overcoming hazards and obstacles likely to be encountered, such as high grass, water hazards, tree blocks and sand traps. Chip shots, putting and selection of clubs are given attention.

Saving Strokes with Sam Snead. (10 min) rent. TFC.

• Sam Snead, 1942 P.G.A. champ, uses the driver, the irons, and the brassie as he gets out of "impossible" playing situations. Slow-motion and "freeze" shots are used for the benefit of students. A Columbia production for schools only.

Slamming Sam Snead. (12 min) loan. Wilson.

• Sam Snead, in action, demonstrates the fundamentals of good golf so even the beginner can learn the golf swing.

Smooth Approach. (10 min) rent—\$1.50. Davis.

• Four crack golfers give an expert demonstration.

Tee Tricks. (9 min) 10-year license—\$40. RKO.

• Golf stunts demonstrated by Joe Kirkwood, Betty Lee Boren and Jeanne Cline.

Tee Up with Patty Berg. (12 min) loan. Wilson.

• Popular golf star, Patty Berg, shows how to play good golf.

These Sporting Scots. (1 reel) color—\$85; B & W—\$32.50. HL, SFI.

• Depicts the St. Andrews Golf Club, where the game was born, lochs and rivers with fine fishing, a stag hunt in the Highlands, a sheep-dog contest, and brawny young men competing in games which grew out of the ancient Scottish wars.

Trouble Shooter. (9 min) 10-year license—\$40. RKO.

• A presentation of golf techniques by Horton Smith.

35MM FILMSTRIPS

Beginning Golf Series. (4 slidefilms) color si—\$25.75; sd—\$33. Athletic Institute.

• This complete packaged unit, including instructor's guide and student pocket books, tells the evolutionary story of golf, explains equipment, explains the fundamentals of form, fundamentals of iron shots and putting and has a cartooned version of general playing rules. Titles: (1) *The Game*; (2) *The Grip, Stance and Swing*; (3) *The Iron Shots and Putting*; (4) *The Rules Simplified*.

Gymnastics

Advanced Tumbling. (11 min) color—\$80; B & W—\$40. Coronet. Rent:

B & W—\$2.25; color—\$4.50. IdP.
• Advanced tumbling stunts are explained and demonstrated: the low, high, and snap arm-to-arm balance; backward handsprings; round-off to backward handspring; backward somersault; side leg pitch; two-man toe pitch; forward somersault, etc. Good instruction for students of tumbling.

Beginning Tumbling. (11 min) color—\$80; B & W—\$40. Coronet. Rent:

B & W—\$2.25; color—\$4.50. IdP.
• Regular and slow-motion speeds are utilized as a national tumbling champion performs the forward, backward, sideward, and double rolls, the tip-up, headstand, handstand, round-off, cartwheel flip, and other tumbling techniques.

Broomstick Gymnasium. (1½ reels) rent—\$1.50. Assn.

• The Health and Safety Service has developed a series of physical exercises (with use of wooden dowels about the size of a broomstick) which are demonstrated by three Senior Scouts.

Gymnastics. (10 min) rent. TFC, Assn.

• The Amateur Athletic Union champions swing on flying rings, the horizontal bar, and the long horse. Chinning and tumbling methods are illus-

trated with repetitions in slow motion. An MGM production for schools only.

Gymnastics No. 1. (16 min) color—\$135; B & W—\$75. Hoefler.

- An edited, event by event, coverage of the parallel bars, rope climb, long horse and tumbling. Planned to present instruction for the beginner and techniques and combinations for the advanced gymnast.

Gymnastics No. 2. (16 min) color—\$135; B & W—\$75. Hoefler.

- An edited, event by event, coverage of free exercise, rings, side horse and high bar. Planned to present instruction for the beginner and techniques and combinations for the advanced gymnast.

Gymnastics—Fundamentals and Techniques. (2 parts). Sale: color—\$270; B & W—\$150. Hoefler.

- Shows in slow-motion techniques for working on the high bar and parallel bars, for free exercise and working on the rings.

Headsprings in the Gym. (10 min) sale—\$50. EBF.

- Demonstrating three fundamentals of headsprings: angle headstand, push-up to headstand, and landing; use of box and mat as base; running start. Designed for junior and senior high school levels. Slow photography.

Intermediate Tumbling. (11 min) color—\$80; B & W—\$40. Coronet. Rent: B & W—\$2.25; color—\$4.50. IDP.

- A film devoted to the techniques of the kip, rolling kip, headspring, hand-spring, thigh and knee stands, shoulder mount, shoulder dive, lift and toss, back-to-back pullover, back-overfeet, front-over-neck, foot-to-pelvis somersault, and others.

Simple Stunts. (10 min) color—\$80; B & W—\$40. Coronet. Rent: B & W—\$2.25; color—\$4.50. IDP.

- A film on the different form of stunts: strength, skill and stick stunts, with demonstrations of the proper coordination necessary in each.

Sofia Girls. (10 min) sale—\$26; rent—\$1.50. IDP.

- Demonstrates gymnastic skills and rhythmic exercises by the famous Sofia Girls of Stockholm, Sweden.

Tumbling for Physical Fitness—Companion Stunts. (9 min) sale—\$24.99. Castle. Rent: Assn.

- Demonstrates 17 different stunts, stressing the importance of coordination and timing.

Tumbling for Physical Fitness—Individual Stunts. (20 min) sale—\$26.41. Castle. Rent: Assn.

- Demonstrates: the forward roll, dive, backward roll, kip, headstand, walking on hands, handstand, cart-wheel, and the handspring.

Tumbling on the Trampoline. (14 min) 16si only; color. Rent—\$1. IowaU.

- Fundamentals and techniques of trampolining. Slow-motion shots demonstrate form and different kinds of exercises.

Apply to Listed Sources: all films listed in these pages should be obtained from listed and keyed sources only or your nearest film library. Do not contact the Editors for these titles.

Beginning Tumbling Series. (3 slide-films) color. slide—\$20; sd—\$27.50. Athletic Institute.

- This packaged unit including instructor's guide and student pocket books, treats progressively with 11 tumbling stunts enabling the analyzing of body movements. Nine balancing stunts are shown so that body movements may be analyzed at salient positions of action. Nine doubles stunts and seven mimetic stunts are treated also. Titles: (1) *Individual Tumbling*; (2) *Individual Balancing*; (3) *Doubles Stunts and Mimetics*.

Horses & Horsemanship

Aids and Gaits. (39 min) sale—\$46.84. UWF.

- Shows how to control the horse and how to obtain certain types of movement.

Arcaro Up. (9 min) 10-year license—\$40. RKO.

- The camera goes behind the scenes for a glimpse at the life of the famous jockey, Eddie Arcaro.

The Bauer Girls. (8 min) 10-year license—\$40. RKO.

- The story of the Devon Horse Show.

Big House Rodeo. (8 min) 10-year license—\$40. RKO.

- The famous rodeo held at the Huntsville, Texas, prison under the sponsorship of the Texas Prison Commission.

Bronco Busters. (10 min) color; loan. NFB.

- Pictures the Calgary Stampede. With a background of western music and song, the film presents cowboys roping, bulldogging a steer, broncho-busting, and taking part in the chuck-wagon race.

Caballero College. (9 min) 10-year license—\$40. RKO.

- A portrayal of a Chilean Cavalry School from which come some of the world's best horsemen.

Calgary Cowboy Stampede. (10 min) 16si—\$9.75; 16sd—\$21.75. Castle.

- Skilled riders participate in roping, bulldogging and other riding events, including a chuck-wagon race, at the famous Calgary Stampede in Canada.

California's Gold. (29 min) color; loan. HollywoodTurf.

- The story of horse racing in California is presented, also explaining how the sport helps support some educational institutions in the state.

Calumet Bluebloods. (9 min) 10-year license—\$40. RKO.

- A trip through the Calumet Farm—one of America's finest breeding farms of thoroughbreds.

Canadian Roughriders. (8 min) 10-year license—\$40. RKO.

- The Calgary Stampede.

Cinderella Champion. (9 min) 10-year license—\$40. RKO.

- A history of the famous racer, Alsab.

Dressage. (26 min) 16si only; rent—\$10 first day, \$4 per day thereafter. Littauer.

- Presents most important technical

Write Directly to Sources for Films Listed Here

- Use the source directory beginning on Page 39 to locate nearly all the films listed in these pages. With the exception of several subjects in Community Recreation (P. 15) and the *Beginning Sports Series* of 35mm filmstrips, the Athletic Institute distributes no films.

points necessary for different dressage movements. Illustrated are: two tracks, turn on the haunches, pirouette, backing, halt, changes of leads, Spanish walk, passage, piaffe, extended trot, gallop, and extended gallop.

Forward Control. (28 min) 16si only; rent—\$10 first day, \$4 per day thereafter. Littauer.

- Film deals with the following fundamentals: (1) forward balance instead of collection for field riding; (2) "on the bit" with extended neck; (3) "following arms"; (4) "give and take"; (5) flexions; (6) alignment of horse's body for straight and curved movements; (7) quietness of performance; (8) maintenance of even speeds; (9) smooth transitions from one movement to another; (10) nine basic signals.

Forward Schooling. (45 min) 16si only; rent—\$15 first day, \$5 per day thereafter. Littauer.

- Presents a program of *basic* schooling beginning with the first longeing lesson and ending with cross-country work and appearance in a show horse.

The Forward Seat. (28 min) 16si only; rent—\$10 first day, \$4 per day thereafter. Littauer.

- An educational riding film, describing the modern rider's position for hacking, jumping, and hunting. Depicts the unity of the horse and the rider, details of the forward seat, application of forward seat in special cases, and the forward seat in jumping. Ten outstanding riders participated in the production of this picture.

Greentree Thoroughbred. (22 min) color; loan. Movies, U.S.A.

- Filmed against a background of Kentuckian beauty, this film recounts the story of a thoroughbred racehorse and the men who work so hard to develop champions. A longer, professional version of the film includes scenes of a mating and birth of a colt.



Horsemanship:

Harness Racers. (9 min) 10-year license—\$40. RKO.

- Scenes of trotting and pacing champions in action at the famous race tracks.

Here Comes Malicious. (10 min) sale. Finney.

- Training of the race-horse Malicious is shown at stables in Pasadena. Included also are scenes of the horse's victory in the \$100,000 handicap at Tanforan track near San Francisco.

Historic Horsemanship. (10 min) color—\$75; B & W—\$17.50. HFE.

- Albert Ostermaier and his Lippizan stallion exhibit "dressage" riding as it has been taught in the Spanish Court Riding Academy of Vienna for 600 years.

The Horse and Its Relatives. (1 reel) B & W—\$40. Coronet.

- A horse family album. Shows the social and economic significance of the members of the family as well as their most characteristic habits and appearances.

Horses Can Take It. (26 min) color. Sale—\$220.

- All breeds of horses are featured in the annual Merced to Mariposa endurance trail ride. Eighty miles are covered in two days over California's old stage coach roads.

Horse's Gaits. (15 min) sale—\$35. CFL.

- Produced by the Horse Association of America, this film shows clearly the difference in the gaits of horses, specifically — Tennessee Walking Horses, Standard Bred pacers and trotters, American Saddle Horses at the stepping pace and rack, jumpers over fences, and race horses at full run.

How to Teach Position. (43 min) 16si only; rent—\$15 first day, \$5 per day thereafter. Littauer.

- Presents a method of teaching a position which combines: unity of horse and rider; non-abuse of horse; rider's security; and aids ready to control quickly, efficiently, softly.

Hurdle Hoppers. (9 min) 10-year license—\$40. RKO.

- Taking the jumps at the Army Cavalry School at Fort Riley, Kansas.

The Jockey Club. (2 reels) color; loan. Assn.

- Filmed in the Genesee Valley in upper New York, this film shows the training and careful breeding that makes the thoroughbred and the importance of horse breeding to New York farmers.

Jumping and Cross Country Riding. (32 min) sale—\$38.75. UWF.

- Shows bold riding as essential to successful cavalry operation.

Kentucky Derby Story. (16 min) sale—\$80. McGraw-Hill.

- Behind the scenes at the Kentucky Derby as the horses are trained for the big race. Film tells story of the long hard hours of work that must go into the preparation of this show.

Kentucky Royalty. (9 min) 10-year license—\$40. RKO.

- Scenes from the breeding grounds of the royalty of the race-horse world.

Kingdom for a Horse. (10 min) sale—\$30. Skibo.

- A vivid story of the horse family, showing all kinds of horseflesh from thoroughbreds to the almost-extinct fire horse, including brones, trotters, jumpers, race horses, etc.

Life of Seabiscuit. (15 min) rent—\$3. IdP.

- A dramatic presentation of the life story of one of the greatest money-winners of all time, Seabiscuit, from colt days to final triumph on the track.

Mounting and Military Seat. (30 min) sale—\$36.57. UWF.

- Shows the effects of poor seat on both horse and rider.

Pampas Paddocks. (9 min) 10-year license—\$40. RKO.

- Scenes of horse racing in Chile and Argentina.

Perry Mansfield Horsemanship Training Course. (45 min) 16si only; color. Rent—\$8. P-M.

- In three parts, this film covers complete care of horses: bridling, saddling, riding, jumping, shoeing, rodeo, gymkhana events, pack trips, etc.

Polo Pony. (9 min) 10-year license—\$40. RKO.

- Shows the technique of training a polo pony.

Pride—The Saddle Horse. (11 min) sale—\$50; rent—\$2.50. EBF.

- How Prince was trained from his days as a colt to his three-year-old prime by a horse breeder. He learns to walk, trot, and canter, and eventually appears in a horse show. A good synopsis of the methods of training, with numerous horses in the film.

Quarter Horses. (9 min) 10-year license—\$40. RKO.

- Scenes of horse racing with the great quarter-mile champions of the cattle country.

Racing Day. (8 min) 10-year license—\$40. RKO.

- Behind the scenes at Hialeah Park, Florida.

Reading and Riding. (9 min) 10-year license—\$40. RKO.

- A portrayal of reading and riding combined at a school for boys in southern Arizona.

Ride 'Em Chico. (9 min) color—\$75; B & W—\$17.50. Official.

- A dramatization of a Mexican boy who wanted to be a "Charro," an expert horseman, who rides in splendid ceremonial regalia, and performs skillful feats on horseback.

Ride 'Em Cowboy. (12 min) 16sd—\$21.75; 16si—\$9.75; Castle. Rent—\$1.50; GFS.

- Rodeo adventures and thrills of the old West, with champions demonstrating the tricks of riding bucking brones and outraged steers. Roping, trick riding, bull dogging, and brone busting.

Riding High. (10 min) 16si and sd; color; loan. CPRR.

- Scenic Mount Assiniboine is approached by horseback through the Canadian Rockies.

Saddle Starlets. (9 min) 10-year license—\$40. RKO.

- Depicts junior riders performing at the Devon, Pennsylvania, Horseshow.

Saddling and Bridling. (24 min) sale—\$30.84. UWF.

- Instructions on blanketing, saddling, and bridling.

Seabiscuit. (25 min) loan. StdOil.

- The training and racing of the great horse, Seabiscuit.

Silks and Sulkies. (11 min) color; loan. NFB.

- The thrill of harness racing on Prince Edward Island, with a glimpse behind the scenes at the training of a colt for this sport.

Steeds and Steers. (9 min) 10-year license—\$40. RKO.

- Depicts rodeo trick roping, brone riding, bull-dogging and calf roping.

Steeplechaser. (9 min) 10-year license—\$40. RKO.

- A portrayal of techniques used in the training of jumping horses.

Supplying Exercises. (16 min) sale—\$22.13. UWF.

- Shows how to condition muscles and parts of the body in riding.

Trail Riding through the Clouds. (29 min) 16si only; color. CPRR.

- Riding with the Trail Riders from Castle Mountain to Twin Lakes, Egypt and Larix Lakes, thence to Banff.

United States Olympic Riders of 1948. (35 min) 16si only; rent—\$15 first day, \$5 per day thereafter. Littauer.

- Film covers schooling for all three equestrian classes: individual dressage, the Three-Day Event and The Prix Des Nations (arena jumping). Contains information about the winners, requirements for all classes and describes many dressage movements.

Hunting

Aim for Safety. (17 min) color; loan. Aetna.

- Hunting safety. Includes suggestions about equipment and clothing, and details on the care and handling of guns.

Black Ducks and Broadbills. (15 min) rent—\$3.50. FS.

- Long Island's bays and inlets furnish some of the best duck shooting in the eastern United States. Eltinge Warner and friends show skill in hunting black duck and broadbill from a blind. Shots of Labrador retrieving from icy waters and thick brush.

Blue Geese. (9 min) color—\$85; B & W—\$32.50. HL, SFI.

- Film was photographed at the winter feeding grounds of the blue goose. Includes several kills. Interesting pictures of strange vehicles used to cross the treacherous marshes of southern Louisiana.

The Beaver Family. (14 min) 16si only; loan. CTFL.

- A picture of the late Grey Owl and his beavers, filmed in Riding Mountain National Park, Manitoba.

The Beaver People. (1 reel) 16si only; loan. CTFL.

- The first of a series of films showing the late Grey Owl, well-known naturalist and writer, with his beavers, Jelly Roll and Rawhide.

Return all films promptly: all free loan and rented films should be returned soon as possible after showings so other groups may benefit.

British Columbia Big Game. (10 min) color—\$85; B & W—\$27.50. Rent—\$3. Wildlife.

- Shows different wild animals of the Fraser River area in British Columbia. Deer, moose and bear are featured.

Caribou Hunters. (18 min) color. Rent—\$6; sale—\$150. NFB.

- The camera follows a group of Cree and Chippewa Indians as they hunt caribou. They move with the herds and at the same time trap the smaller animals of the forest and streams.

Chassis en A.E.F. (30 min) loan. FNTD.

- French Equatorial Africa is the setting for some elephant hunting in this film. The narration is in French.

Crocodile Hunters. (9 min) 10-year license—\$40. RKO.

- Professional crocodile hunters in Australia.

Diana in Africa. (1 reel) rent—\$2. Assn.

- Adventures of a young girl hunter after big game.

Ducks, Dogs, and Decoys. (15 min) rent—\$3.50. FS.

- With the sky dark with swarming ducks at Avery Island, La., the hunters have a field day shooting from every conceivable angle. Champion retrievers, working with precision and rhythm, demonstrate their skills. Slow motion studies of ducks coming into the stool.

Elephant Hunt. (9 min) 16si—\$8.75; 16sd—\$22.50. SFI.

- Amidst scenes of African wildlife, the film records the hunt of an enraged elephant, the pursuit of an ostrich on horseback, and an alligator hunt at night.

Flying Targets. (10 min) 16si—\$9.75; 16sd—\$19.75. Official.

- In the thick weeds and knee-deep mud of the scenic marshland of Tidewater, Va., is filmed an exhibition of perfect teamwork between man and dog, the use of decoys and blinds, good examples of marksmanship and the bagging of ducks and mallards on the wing.

Fur and Feathers in Alaska. (9 min) color—\$85; B & W—\$32.50. HL, SFI.

- Film showing the hunting of the black bear under difficult conditions. Fine sequence showing flocks of geese, ducks, and sand pipers. Glaciers and icebergs give a picturesque background. Photographed and directed by Russell B. Aitken.

Game Birds. (8 min) 10-year license—40. RKO.

- Hunting pheasant and quail with bird dogs in New England and South Carolina.

Getting Personal with Mountain Lions. (1 rl) rent—\$1. ANA.

- A mountain lion hunt with a camera. Lion is treed, finally escaping after some exciting sequences. Wm. L. Finley, field naturalist of the American Nature Association, shot the film.

A Goose Safari. (10 min) 16si—\$20. SFI.

- Goose hunting on the lower Mississippi River.



The evening campfire after a day in the field hunting big game

His Majesty, the Black Mallard. (10 min) 16si only—\$20; rent—\$3. HL, FS.

- The black mallard, one of the most cunning of the bird species, is photographed in his Long Island habitat as the hunters and dogs wait cautiously in their blinds.

Hitting the Jackpot in Alberta. (1 reel) color—rent—\$5. FS.

- Pictorial story of Alberta's famous Great Plains game bag.

Hunters of the North Pole. (10 min). Rent—\$1.50; sale—\$30. NFB.

- A glimpse of life as far north as it can be lived, with scenes of walrus, seal and polar bear hunts.

Hunting and Fishing in Kipawa. (20 min) 16si only; color; loan. Quebec TB.

- The episode of a business man who goes into the Kipawa hunting country of Canada. Good photography. A plentiful array of game parades before the camera. Titles in French and English.

Hunting the Puma. (17 min) color; loan. F & W Serv.

- The capture of a young lion and the treeing and shooting of a large killer is depicted in this film, explaining the necessity for controlling the number of these predators.

Hunting with Bow and Arrow. (18 min) color—\$225; B & W—\$75. Cornell.

- Andy Vane, explorer and archer, stalks the jaguar, deer, beaver, wildcats and wolves in the wilds of Tampico, Mexico.

Hunting without a gun. (10 min) 16si only; loan. CTFL.

- The camera catches deer, moose, grizzly bear and other animals of the wild in Canada's National Parks.

Indian Hunters. (10 min) 16si—\$8.75; 16sd—\$17.50. SFI.

- Two modern day Indians scout new hunting grounds for their tribe. They track moose and hunt new fishing grounds as they move through the Canadian north country.

Mallards over Texas. (15 min) rent—\$3.50. FS.

- The ducks are plentiful in the Texas Panhandle as the hunters build their blinds and rig their stools in preparation for shooting. A two-year-old Chesapeake retriever almost steals the show with excellent hunting behavior.

Nimrods in Duck Land. (1 rl) 16si only; rent—\$1.50; sale. IntF.

- Exciting shots of duck hunting on the upper St. Lawrence River.

Nova Scotia Woodcock. (8 min) 10-year license—\$40. RKO.

- Hunting the elusive Woodcock at Yarmouth, Nova Scotia.

On the Wing. (1 reel) rent—\$3.50. FS.

- A goose hunt is shown from start to finish. Includes slow-motion shots of geese in flight.

On the Trail. (1 reel) rent—\$2. Assn.

- Amid the inspiring scenes in the Rockies, there is a thrilling mountain lion hunt. This vacation in the saddle continues with a pack trip and there is a real rodeo showing how the experts do it.

Palmetto Quail. (15 min) B & W; rent—\$3.50. FS.

- A hunting trip in southeastern Florida with Editor Eltinge Warner of Field and Stream as guest on a quail hunt. These palmetto-studded lowlands are a favorite range of the bobwhite quail, and the broom straw and cabbage palmettos give him plenty of odds. Sequences in fast gun handling and "cutting" the dogs loose.

Perils of the Jungle. (20 min) rental. BGIC.

- A hunting expedition in the Belgian Congo—action keynotes the proceedings in the capture of the famous Okap.

Pheasant Fever. (9 min) color—\$85; B & W—\$32.50. HL, SFI.

- Describes the habits of the pheasant. Portrays the thrill of following the rising bird in the gunsight. Shows the training of a young dog in field work.

Pheasants Galore. (25 min) color. Loan. MTPS.

- Pheasant shooting in South Dakota. Hundreds of targets are seen at once. Youthful enthusiasm and experienced maturity are combined in the characters, Old "Safety Joe" and Dick.

Sanctuary and Playground. (1 reel) 16si only; color; loan. CTFL.

- Holidays in Elk Island National Park, Alberta, are illustrated, with views of the national buffalo herd, bird life, scenic drives, and various forms of recreation at Sandy Beach on Astotin Lake.

Prairie Wings. (25 min) color; loan. StdOil.

- Studies ducks and geese in the duck-hunting country of Grand Prairie, Arkansas.

Silvertip, She Say Socko. (10 min) color. Loan. WCC, MTPS.

- The Canadian wilds with deer and moose centered in the hunter's sights. The camera catches the hunter, the moose, and the mood.

Slow Motion Quail. (15 min) rent—\$3.50. FS.

- Huntsmen bag their quota of bobwhite quail at the South Carolina "Longlands." Plenty of shooting and plenty of birds. Slow motion photography illustrating the rise and flight of the birds. Shows that those brown spots you see before your eyes when quail shooting are really birds.

Stalking Big Game. (10 min) 16si only; loan. CTFL.

- Scenes of Rocky Mountain sheep and goats, black bear and caribou in the northern part of Jasper National Park, Alberta, are obtained by a big-game hunter armed only with a camera.

Hunting Films:

Stalking Big Game in Montana. (9 min) color—\$85; B & W—\$32.50. HL, SFL. Rent—\$5. FS.

- Two Montana youngsters make a game of determining how close they can get to dangerous beasts of the wilds. They approach to within a breath of the big horn sheep, the pronghorn antelope, moose, mule deer, and elk. Finally, they get too close to a grizzly bear which charges the boys in a thrilling sequence.

Texas Quail. (15 min) rent—\$3.50. FS.

- Quail hunting in the Texas Panhandle region. Features flushing, shooting, and retrieving with the dogs always in sight. Slow motion and close-ups show the dogs working in perfect partnership.

Texas Redhead. (8 min) 10-year license—\$40. RKO.

- Duck hunting near the Gulf of Mexico.

Health & First Aid

Attitudes and Health. (1 reel) rent:

B & W—\$2.25; color—\$4.50. IdP.

- The importance of self-confidence and right attitudes in relationship to good health is dramatized.

Cleanliness and Health. (1 reel) rent: color—\$4.50; B & W—\$2.25. IdP.

- Through the use of photomicrography, the existence of dangerous tiny organisms all around us is demonstrated, and the importance of cleanliness to good health is soundly established.

Dental Health: How and Why. (1 reel) rent: B & W—\$2.25; color—\$4.50. IdP.

- Presents a dramatic review of what research and experimentation have done to promote better dental health for the American public.

Exercise and Health. (1 reel) color—\$1.00; B & W—\$50. Coronet.

- Intended to show students that the right kind of exercise will go a long way toward making them healthier, happier, and more apt to succeed in any undertaking.

Food that Builds Good Health. (1 reel) rent: B & W—\$2.25; color—\$4.50. IdP.

- Intended to teach young people the relation of good health to the foods they eat and exactly what those foods are.

Fun that Builds Good Health. (1 reel) rent: B & W—\$2.25; color—\$4.50. IdP.

- Intended to have a direct effect on the play activities of children, the film presents a variety of choices of recreation in terms of good times and good health.

First Aid (Wounds and Fractures). Sale—\$50; rent—\$2.50. EBF.

- Stresses the importance of training and practice in gaining a knowledge

Why Not You? (10 min) 16si only; loan. Quebec TB.

- A Canadian nature film featuring the hunting and fishing facilities at Kipawa. Good camping scenes as well as fishing and hunting in the Canadian woods.

Whistling Wings. (20 min) color. Loan. WCC, MTPS.

- A duck and goose hunting panorama that will interest all audiences. Thousands of duck and geese in flight.

Wild Fowl in Slow Motion. (9 min) color—\$85; B & W—\$32.50. HL, SFL.

- Photographed and directed by Richard Borden, this film is a study in grace and beauty, made possible by slow-motion pictures. Illustrates flights from take-off to landing, feeding, nesting, and mating.

Woodcock Parlors. (15 min) rent—\$3.50. FS.

- The unpredictable woodcock is a difficult target for the hunter. Film demonstrates how he is best flushed and won. Filmed in the New England countryside in collaboration with Dr. Roy Chapman Andrew.

of first aid. Describes, in a dramatized sequence, the proper procedures in caring for an injured person from time of injury until medical aid arrives.

First Aid Filmettes. Sale (complete set, magazine and arm) \$75; filmettes only—\$50. EBF.

- Features six types of injuries or disabilities and the approved first-aid techniques. Each filmette, of approximately ninety seconds duration, demonstrates the approved American Red Cross technique for handling a specified case. The series provides demonstrations of caring for wounds, burns, and shock; of splinting, controlling bleeding, and of administering artificial respiration.

First Aid on the Spot. Sale—\$50; rent—\$2.50. EBF.

- Features six common types of injuries or disabilities and the approved first-aid technique. Provides demonstrations of caring for wounds, burns, and shock; of splinting, controlling bleeding; and of administering artificial respiration.

Good Eating Habits. (1 reel) rent: B & W—\$2.25; color—\$4.50. IdP.

- Stresses the importance of eating slowly, chewing foods thoroughly, avoid excessive sweet foods, especially between meals, and why children should eat what is served to them at mealtimes.

Handle with Care. (14 min) color; loan. Aetna.

- Concise, up-to-date treatment of practical first aid, demonstrating correct treatment for fractures, wounds, burns, bleeding and shock.

Healthy Lungs. (1 reel) rent: B & W—\$2.25; color—\$4.50. IdP.

- Shows the part of the breathing mechanism in contact with the air—the windpipe, larynx, bronchial tubes,

small air tubes and the tiny air sacs—and demonstrates how the exchange of waste products for oxygen takes place.

Hear Better: Healthy Ears. (1 reel) rent: B & W—\$2.25; color—\$4.50. IdP.

- In animation sequences, the structure of the ear is detailed and the actual process of receiving air vibrations and transmitting them into "sounds" is shown. General information on how to take care of the ears is presented in conclusion.

How to Avoid Muscle Strain. (15 min) sale—\$60; rent—\$3.50. Bray.

- Muscle strains—and ways to avoid them—are explained with animated drawings. Also describes various types of hernias and where they may occur.

Human Body. (9 min) color. Sale—\$44. IIAF.

- Explains why man's body is his most important possession, stressing the importance of fresh air and a variety of foods in providing strength and energy.

Improving Your Posture. (1 reel) color—\$100; B & W—\$50. Coronet.

- Shows major areas of the body by which posture is controlled and demonstrates what good posture is. Stressing relaxation, self-diagnosis and correction, the film is intended to overcome individual posture faults rapidly.

I Never Catch Cold. (1 reel) rent: B & W—\$2.25; color—\$4.50. IdP.

- Presents a health program and teaches prevention and care of colds in a persuasive film story.

It Doesn't Hurt. (1 reel). Rent—\$2.25. IdP.

- Demonstrates proper care of teeth.

Joan Avoids a Cold. (1 reel). Rent: B & W—\$2.25; color—\$4.50. IdP.

- The need for cooperation of teacher, parents, and school health authorities to reduce colds among school children is stressed in this film.

Let's Have Fewer Colds. (1 reel). Rent: B & W—\$2.25; color—\$4.50. IdP.

- Simple practices can reduce substantially the number of colds we get each year and this film points out these habits.

Posture and Exercise. (10 min) sale—\$50; rent—\$2.50. EBF.

- How posture, both good and bad, affects the muscles, the nervous system, and peripheral circulation. Diagrams are used for clarification. Also presented are corrective exercises and good posture habits to be used for improved health.

Posture for Poise. (22 min) 16si only; rent—\$1. Iowa.

- Good posture pays tangible dividends. It aids in carrying weights, in conserving energy, and in impressing the right people at social gatherings. These points are portrayed in a convincing manner.

Posture Habits. (1 reel). Rent: B & W—\$2.25; color—\$4.50. IdP.

- Develops posture consciousness and motivates the cultivation of good posture habits in the growing child.

Rest and Health. (1 reel) color—\$100; B & W—\$50. Coronet. Rent: B & W—\$2.25; color—\$4.50. IdP.

- Centered around a student who is

burning the candle at both ends, the film points out the value of rest and sleep and their beneficial effect on every daily activity.

See Better: Healthy Eyes. (1 reel). Rent: B & W—\$2.25; color—\$4.50. IdP.

- Explains the general structure of the eyes, the important health and safety practices relating to eye care and the common ways to treat disorders of vision.

Sitting Right. (9 min). Sale: B & W—\$50; color—\$90. Rent: B & W—\$2; color—\$3.50. Assn.

- Teen-age girls demonstrate correct sitting positions: crossing of legs, sitting down and getting up from a chair. Good mental approach is stressed.

Physical Education

Army Sports. (10 min) loan. Army. • Outlines the Army's sports program, showing how it stimulates physical and mental well-being among the troops.

Everyone a Winner. (35 min) sale—\$20; rent—\$5 for 10 days. (Free loan through agents.) Zurich. • Illustrates the value of competitive sports in aiding people to get the greatest benefit from recreation.

Fit for Tomorrow. (6 min) sale—\$20; rent—\$1.50. NFB.

- Shows how the Canadians recognized fitness and recreation as a major concern of the nation and how they acted under the National Fitness Act to do something about it. It compares the limited conditions prior to the national plan with conditions of the present to show the effects of physical fitness planning.

Fit to Win. (10 min) rent. TFC.

- Through physical fitness men can achieve health and true prosperity. A great variety of athletic champions perform conditioning exercises to prove conclusively that body fitness is something to be strived for and gained with effort. A Columbia production for schools only.

Make Up From the Neck Down. (19 min) sale—\$25.69. Castle.

- Produced by the U.S. Navy for the WAVES, the film presents various exercises for keeping in good physical condition.

Mobilization of the Human Body. Sale—\$75. Billig.

- Illustrates explanations given in textbook of the same name. Teaches mobilization techniques for learning the active exercises.

Physical Fitness Program. (25 min) sale—\$31.57. UWF.

- A U.S. Navy-produced film showing how a sailor exercises and the manner in which these exercises apply to his duties aboard ship.

Play's the Thing. (15 min) 16si only; loan. UofWis.

- An instructive film for the use of parents and teachers, showing how useful, inexpensive, and safe play-

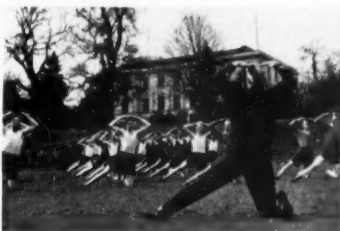
Your Friend, the Doctor. (1 reel). Rent: B & W—\$2.25; color—\$4.50. IdP.

- Helps children to understand some of the functions of the doctor in their lives and motivates them to "be friends" with the doctor.

35MM SLIDEFILMS

Health Adventures. (9 slidefilms in 2 parts) color. Complete kit: \$54; individual slidefilms: \$6.45. JH.

- Nine slidefilms to show how the human body works and why health rules are important. Titles of Part I are: Your Teeth and Their Care; Your Eyes at Work; How Your Ears Work; Your Nose and Throat. Part II consists of: Your Skin and Its Care; Your Food and Digestion; Your Bones and Muscles; Your Heart and Lungs; and Sleep and Rest.



A scene in "Fit for Tomorrow"

things may be made at home. Also illustrates the development of muscular coordination through the use of various types of play equipment.

Poise. (10 min) rent—\$7. UWF.

- Stresses the importance of poise to the athlete. A variety of sports events are used to demonstrate the meaning and the value of poise. Other titles included in this four-part film package are: *Big Leaguers*, *Sport Almanac*, and *Big League Baseball*.

Rhythmic Exercises. (11 min) sale—\$45; rent—\$2.50. Bailey.

- Presents a series of rhythmically integrated exercises performed to music by a group of junior high school boys. Exercises are broken down into basic elements and demonstrated in slow motion detail.

West Point Winners. (9 min) 10-year license—\$40. RKO.

- Depicts the West Point physical training program along with some sports.

Tense moment before pressing trigger



Riflery

Aim for Safety. (17 min) color; loan. Aetna.

- Stresses the need for care and common sense in the handling of guns while hunting. Demonstrates proper safety procedures in addition to making helpful suggestions about equipment, clothing, care and handling of guns.

The Big Shoot. (8 min) 10-year license—\$40. RKO.

- The biggest trap shooting meet held in the world.

Fundamentals of Rifle Marksmanship. 60 min—6 rls; sale—\$195; rent. Trans. Assn.

- Includes a series of demonstrations in technique by national rifle champions. The first reel covers nomenclature, sighting, and aiming. The second—shooting position. The third—firing. The fourth—sight correction rules. The fifth—making sight correction. The Sixth—rapid fire. The National Rifle Association of America cooperated in production.

How to Shoot a Rifle. (30 min). Rent—\$2. IdP.

- Supervised by the National Rifle Association and adopted by the Army Air Forces as a training film, a study of correct shooting techniques is presented in this picture. Nomenclature, proper sighting technique, shooting position, and trigger squeeze are some of the fundamentals described.

How to Shoot the Rifle. (35 min) sale—\$60. NRA.

- Explains and illustrates all factors necessary to properly handle a rifle.

Kentucky Rifle. (10 min) Barr.

- An historical setting placed in frontier background describes the history of the Kentucky rifle, its operation, the preparation of shot, etc. The film also tells how this muzzle-loading piece was an important factor in the winning of the West.

The Making of a Shooter. (24 min) 16sd; (40 min) 16si. SSBC, NSC.

- Traces the development of a young boy as he is trained by his elders to handle firearms with care and caution. Scenes from the National Rifle Matches at Camp Perry with such champs as Ned Lilly, Dick Shaughnessy, and Thurman Randle in action.

Pistol Bullseyes. (21 min) rent—\$1.85. IdP.

- Shows instructions in pistol and revolver shooting including position, grip, trigger squeeze and all the important points in hand gun shooting.

Shooting Safety. (26 min) color—\$195. SSBC.

- Here is advice from experts on all phases of gun handling: from the formal procedure of the target range to the proper method of crossing fences and carrying a gun in a car.

Shotgun Shooting and How! (11 min) color—\$90. Kraft.

- Fundamentals of shooting a shotgun: safe handling, fit of gun, swing, lead and alignment demonstrated by Vic Reinders, noted shooting champion.

Trigger Happy Harry. (20 min) color; rent—\$1.85. NRA.

- "Trigger Happy Harry" does everything with a gun that should not be done, but manages to survive with patient instruction.

Soccer

The Great Game. (23 min) sale—\$55; rent—\$2.50. BIS.

• Everywhere in Britain you will find athletes playing Association Football—Soccer. Famous international amateurs and professionals explain football tactics and help young enthusiasts to put the lessons learned in theory into practice on the field. Shows vividly the skill of the players and the excitement and enthusiasm of the crowds attending the final games of the Football Association Cup competition.

How Russians Play. (18 min) sale—\$65; rent—\$3.50. IntF.

• Though the Russian people have different sports interests than Americans, they are every bit as enthusiastic. Soccer and the interesting game of Gerdski are shown, plus a sequence on International Youth Day, with great crowds watching the sports festival.

King Soccer. (9 min) rent. TFC.

• A sport travelogue in which a soccer game in Buenos Aires is featured, with outstanding plays filmed in slow motion.

Soccer for Girls. (10 min) color—\$80; B & W—\$40. Coronet. Rent: B & W—\$2.25; color—\$4.50. IdP.

• The basic fundamentals of the game of soccer for girls are portrayed in slow motion and close-ups. Dribbles and passes are explained as are the various types of traps. Produced under the supervision of Miss Marjorie Fish of New Jersey State Teachers College at Trenton.

Soccer—The Universal Game. (11 min) sale—\$35. H-P.

• To introduce Americans to the sport of soccer, this film demonstrates with action shots and animation sequences the fundamentals and techniques of the game.

Softball

Play Softball. 35mm. Sale—\$3.50. Assn.

• Produced in cooperation with Look Magazine, this slide film illustrates the basic skills involved in pitching, fielding, and batting. Drives home the necessity of team play. Printed commentary supplied.

Softball for Boys. (1 rl) B & W—\$50; color—\$100. Coronet. Rent: B & W—\$2.25; color—\$4.50. IdP.

• Slow motion photography is used to analyze the individual player skills, and the principles of team play are developed in actual game situations. Emphasis is placed on pitching techniques.

Soft Ball Champions. (15 min) 16si; color. Sale—\$60; 16sd—\$75. Rogers.

• Championship girls' softball team plays champion men's team of Orange County, Calif. Includes closeups of pitching and general field play.

Softball Fundamentals. (13 min) sale—\$45. YoungAm.

• Demonstrates the techniques of batting, throwing, pitching, running bases and fielding. Junior-high-school girls are used to illustrate the individual techniques of play.

Softball for Girls. (1 rl) B & W—\$80; color—\$100. Coronet. Rent: B & W—\$2.25; color—\$4.50. IdP.

• Studies the fundamental softball skills of throwing, catching, batting and fielding as they are demonstrated during the last inning of a girls' intramural game. Each player's individual skill and coordinated team play is pointed out.

Swimming and Diving

Advanced Swimming. (10 min) sale: Official, Bailey. Rent: Bailey, Assn.

• The better-than-average swimmer is taught to correct the common faults of swimming with emphasis on body alignment, leg-and-arm action, etc. Supervised by Fred Cady, USC swimming coach. Narrated by Ken Carpenter.

Aqua Aces. (9 min) 10-year license—\$40. RKO.

• Patty Aspinall, Betty Bemis, Nancy Merki, Brenda Helser and other women swimming champions put on aquatic performances.

Aquatic Artistry. (1 rl) rent. TFC, Assn.

• Harold Smith, Olympic champ, demonstrates the basic dives with artistry. Slow motion makes this film valuable for instruction. An MGM production for schools only.

Aqua Queens. (9 min) 10-year license—\$40. RKO.

• Marilyn Sahner, Marion Pontacq, Brenda Helser and Helen Crlenkovitch Morgan, four of the country's top-flight women swimmers, demonstrate that championship form which wins swimming and diving titles.

Back to Life. (6 min) color; loan. Aetna.

• Shows proper method of applying artificial respiration to revive victims of drowning, gas poisoning and electric shock.

Beginning Swimming. (10 min) B & W—\$22.50; color—\$90; rent—\$2. Bailey.

• Fred Cady demonstrates his famous swimming-teaching techniques by showing the basic fundamentals of swimming to a 10-year-old child.

The Breaststroke—Sidestroke, and Underwater Swimming. (12 min) sale—\$16.76. UWF.

• Demonstrates the conventional breaststroke, timing the strokes, and the kick.

Champ or Chump. (10 min) color—\$75; B & W—\$17.50. HFE.

• Diving and swimming exhibition by Sammy Lee, Marjorie Gestring and other Olympic stars.

Champion Maker. (9 min) 10-year license—\$40. RKO.

• Charles L. Swain of Indianapolis teaches the creation of aquatic champions.

Crawl Stroke. (8 min) sale—\$10.51: UWF.

• A demonstration in the art of swimming the crawl stroke, with slow motion shots under water.

Diving Dynasty. (8 min) 10-year license—\$40. RKO.

• Ohio State University's diving team and how they gain their success.

Diving Fundamentals. (10 min) sale—\$22.50; rent—\$2. Bailey, Davis, Assn.

• Good diving, as taught by Fred Cady,

Softball Pitching. (15 min) 16si only. Trans.

• Teaches winning form for softball pitchers. Team composed of outstanding girl players demonstrates. Produced in cooperation with Women's National Section, and the American Association for Health, Physical Education, and Recreation, a division of the National Education Association.

is dependent upon balance, coordination, rhythm, and the basic fundamentals of the proper approach. All of the dives are covered with emphasis on these points and on the importance of footwork, arm, and leg action.

Elementary Tactics of Lifesaving. (2 reels) rent—\$3. Assn.

• How to gain control of the victim by the surface and underwater approaches.

Elementary Technique—Parts I and II. (10 min. each) 16si only; color. Sale—\$75; rent—\$4. USFHA.

• Elementary strokes and teaching methods are given in this two-part film.

Full Fathom Five (Epave). (30 min) loan. AF Films.

• New diving device enables swimmers to stay under water for an hour.

Fundamentals of Diving. (10 min) color—\$75; B & W—\$19.75: Official. Rent: Assn, GFS.

• Footwork, leg action, balance, rhythm, coordination, and timing are some of the requirements for a top-notch competitive diver. Experts exhibit the proper form in this film, supervised by Fred Cady, Olympic diving coach in 1928, 1932, and 1936. Directed by Norman Sper.

Fundamentals of Swimming. (32 min) sale—\$27.50. Castle.

• Swimming positions, stroking movements, styles, and related aquatic skills that form the basis for skilled swimming are clearly demonstrated.

Ladies in Wading. (8 min) 10-year license—\$40. RKO.

• Five of America's finest swimmers demonstrate their championship form.

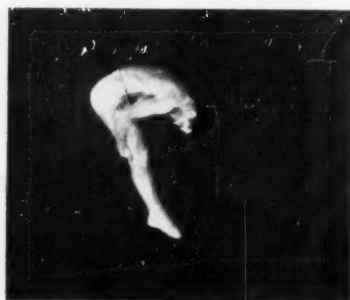
Lady Life Guards. (10 min) rent. Nu-Art.

• A presentation of the thorough training given girl life guards on duty at Manhattan Beach, New York. A rescue scene is shown in which a child is brought safely to shore and resuscitated.

Learn to Swim. (20 min) sale—\$26.41: Castle, Assn.

• Produced by the U.S. Government, this film illustrates the progressive strokes in learning how to swim. Tech-

Scene in "Springboard Technique"



niques in the various kinds of floating, dog paddle, sculling, breathing, and competitive swimming strokes are demonstrated by CCC boys and Olympic champions at Silver Springs, Florida.

Learning to Swim. (11 min) sale—\$45. YoungAm.

- A 12-year old Australian boy demonstrates the Australian crawl, proceeding in easy-to-understand steps for the beginning swimmer. Produced in Australia.

Life Saving. (17 min) sale—\$22.83; Castle, GFS.

- Strokes best adapted to life saving are depicted. Approaches, breaking holds, carries, methods of rescuing by buoy, etc., are included. Schafer method of resuscitation is pictured. Produced by the U.S. Government.

Life Saving and Resuscitation. (11 min) 16si only; sale—\$24. EBF.

- Normal and slow-motion demonstrations of various methods used in rescue. Also, the prone-pressure method of artificial respiration.

Lifelines. (10 min) loan. Aetna.

- Dramatizes the basic rules for safe swimming and points out the common dangers for both beginners and experts.

Matt Mann's Swimming Techniques for Girls. (10 min) color—\$80; B & W—\$40. Coronet. Rent: B & W—\$2.25; color—\$4.50. IdP.

- Swimming principles for a group of girls. Illustrates proper methods of doing the crawl, breast stroke, back stroke, and butterfly stroke. Slow-motion photography used together with regular speed.

Matt Mann's Swimming Techniques for Boys. (19 min) color—\$140; B & W—\$70. Coronet. Rent: B & W—\$2.25; color—\$4.50. IdP.

- Slow-motion photography illustrates for a group of boys the elementary forms of swimming: crawl, breast and back stroke. Matt Mann, University of Michigan, narrates.

National Diving Champions. (1 reel) color; rent—\$3. Assn.

- An array of champions demonstrate the intricacies of championship diving. Slow-motion is used to show various techniques.

Ornamental Swimming. (9 min) sale: Skibo. Rent: Assn.

- Team of girl experts show both group and individual swimming. Underwater shots show rhythmic patterns and a comparison of the skill of the human swimmer and a fish. Such formations as "submarine," "concertina," and "pinwheel" are illustrated.

Overcoming Fear. (1½ reels) color—\$100; B & W—\$50. Coronet.

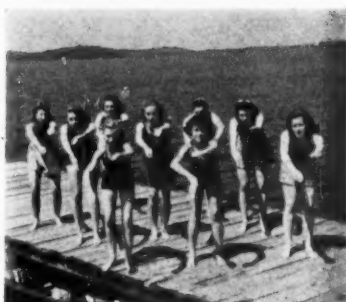
- Analysis of courage and cowardice. Excellent for swimming instruction since the story presented is concerned with overcoming fear of the water.

Parade of Aquatic Champions. (1 reel) color; rent—\$3. Assn.

- A galaxy of screen and radio stars and outstanding sports champions in rhythmic and speed swimming and in acrobatic diving exhibitions.

Safe Swimming. (10 min) color—\$67.50; B & W—\$33.75. GenPic.

- Pleads with youngsters to swim in supervised places with lifeguard protection instead of unsupervised areas. Safety and health information are stressed.



"Matt Mann's Swimming Techniques"

Springboard Diving. (13 min) color. Sale—\$80. U of Cal.

- Illustrates fundamentals of springboard diving: body position in the air; proper use of feet and arms; standing front dive; approach and take off from the board; exercises for body control in the air; the swan dive; running front dive; back jump; and common faults.

Springboard Techniques. (10 min) color—\$100; B & W—\$50. Coronet. Rent: B & W—\$2.25; color—\$4.50. IdP.

- Mike Peppe, renowned swimming director at Ohio State University, supervises step-by-step methods of acquiring diving skill. Finished performances of expert divers are shown in a final sequence. Also included is the explanation of the proper use of the springboard.

Swim and Live. (20 min) rent—\$2. Assn.

- An Army Air Force picture in which soldiers are taught to swim, also learning many valuable tricks which enable them to stay afloat when in water. How to jump from a sinking ship, how to hit the water without injury, swimming fully dressed, and first aid for the drowning are all discussed. The three fundamental strokes—the side-stroke, the backstroke, and the breast-stroke—are illustrated.

Swim Ballet. (9 min) 10-year license—\$40. RKO.

- Wakulla Springs, Florida, is the scene of this graceful ballet in water.

Swimming: Part I: The Beginner; Part II: Getting Afloat; Part III: Advanced Strokes. (5 min each). Sale: Part I—\$7.81; Parts II and III—\$6.95 each. Castle.

- Excerpted from "Learn to Swim," produced by the government. Titles indicate subjects covered by each of the three parts.

Swimming and Diving Aces. (10 min) sale: Castle, Bailey. Rent: Assn, Bailey.

- World-famous experts in the aquatic realm illustrate their techniques and artistry. Good for instructional purposes.

Swimming for Beginners. (10 min) color—\$75; B & W—\$19.75. Official. Rent: GFS.

- The fundamental lessons in swimming should be mastered correctly so that formation of bad habits can be avoided. A ten-year-old child is taught the essentials of confidence in water, kicking, and deep-water swimming. Fred Cady, USC instructor, supervised production of film.

Tennis

Advanced Tennis. (10 min) sale: Official, Bailey. Rent: BFS, Bailey.

- One of the all-time greats of the racket game, Bill Tilden, demonstrates the more complex features of the game of tennis with studies in footwork, smash, service, and the net game.

Australia vs. United States. (20 min) sale—\$75; rent—\$1.50. AmFims.

- Presents the 1947 challenge round Davis cup tennis matches.

Beginning Tennis. (10 min) sale—\$22.50; rent—\$2. Bailey.

- Bill Tilden introduces a high school boy to the rudiments of tennis.

Court Craft. (9 min) 10-year license—\$40. RKO.

- Utah's great 1945 team demonstrates its basketball techniques.

Court Favorites. (9 min) 10-year license—\$40. RKO.

- Bill Tilden, Vincent Richards, Karel Kozeluh, George Lott and Bruce Barnes, top-flight tennis players, demonstrate the high points of the game.

The Fundamentals of Tennis (20 min—2 rls) sale—\$60; Trans. Rent: Assn. • Featuring Donald Budge, film deals with basic principles of playing sound tennis.

In the Center Court at Wimbledon. (22 min) rent—\$5. AmFims.

- Presents the English tennis tournament played at Wimbledon. Jack Kramer and Margaret Osborne receive trophies from the King and Queen of England.

Intermediate and Advanced Tennis. (15 min) 16si only; sale—\$25; rent—\$3. Rogers.

- Featuring Mary Arnold, this film is designed for instruction of improvement in the play of any tennis enthusiast. Shows correct techniques for advanced players.

Mix Troubles. (9 min) color—\$75; B & W—\$25. Rent: color—\$3.50; B & W—\$2. CH.

- Mickey Rooney, Archy Gardner, Walter Pidgeon, Sarah Cook, and Pauline Betz are featured in a tennis novelty newsreel.

1947 Davis Cup Tennis Matches. (20 min) rent—\$1.50. AmFims.

- Shows the high points of the five matches played between Australia and the United States at Forest Hills, Long Island, much of the film being in slow motion.

Tennis training begins in young years



Tennis Films:

1949 Wimbledon Championship. (20 min) loan. Slazengers.

• Top ranking tennis players at Wimbledon. Slow motion shots enable the viewer to study different techniques as well as court strategy.

Technique of Tennis. (9 min) rent. TFC.

• Demonstration of elementary techniques such as forehand and backhand grips, routine shots, and service. Footwork, timing, and net play are also illustrated.

Tennis for Beginners. (15 min) sale—\$25; rent—\$3. Rogers.

• Demonstrates correct grips for service, backhand, and forehand drives as well as stressing the volley. Technique of group teaching is explained.

Tennis for Beginners. (11 min) color—\$75; B & W—\$19.75. Official.

• Bill Tilden shows a boy how to play tennis. Each step is carefully explained, and the film is completed with the beginner and the expert playing a game.

Tennis by Contrast. (10 min) color—\$75; B & W—\$17.50. Rent—\$3.50. CH, HFE.

• Sarah Cooke, Pauline Betz, Les Stoeffen, Bobby Riggs, Don Budge, Fred Perry and others in exhibition matches.

Tennis Rhythm. (9 min) rent. TFC, Assn.

• An account of Bobby Riggs' capturing the national tennis title at Forest Hills. Scenario then turns to Riggs' school for tennis where he shows the correct techniques of play. A Columbia production for schools only.

Tennis Tactics. (10 min) rent. TFC, Assn.

• Fred Perry exhibits the top-notch tennis for which he is famous. The short placement, sustained relays, the service, the spin, and other technical aspects are shown. An MGM Pete Smith Specialty for schools only.

Tennis Technique. (9 min) color—\$75; rent—\$5. Rogers.

• Pauline Betz, the great United States champion, is shown in court action. Sequences on group instruction technique and player training.

Technique of Tennis. (9 min) rent. TFC.

• Lloyd Budge, brother of Don Budge and prominent tennis instructor, puts his methods of instruction into pictures, demonstrating the backhand and forehand grips, the service, and various types of stroke. A Columbia production for schools only.

Top-Flite Tennis. (10 min) color. Sale: B & W—\$17.50; color—\$75. HFE.

• Features highlights of matches played by Sarah Cooke, Pauline Betz, Les Stoeffen, Bobby Riggs, Don Budge, Fred Perry, and others.

U.S.L.T.A. Don Budge Film. (75 min—5 rls) 16mm only; rent—\$10. USLTA.

• The great Don Budge in slow motion demonstration of form and strokes. Normal and slow-speed depiction of 1938 Davis Cup Challenge Round and National Championship play. Shots

illustrating racket grips, service swings, stance, backhand drive, volleys, footwork. Such stars as Budge, John Bromwich, Bobby Riggs, Adrian Quist, and Alice Marble in action.

USLTA "Loop" Films. 16mm only; six "loops." Sale—\$12; USLTA.

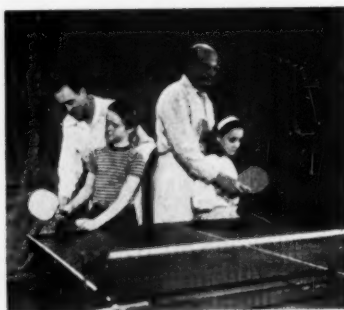
• Six "loop" instruction films showing tennis strokes demonstrated by Don Budge. Each loop film shows one stroke in slow motion: service, forehand drive, backhand drive, forehand volley, backhand volley and overhead smash. Each film being a continuous loop, a stroke may be shown over and over again.

BEGINNING TENNIS SERIES

35MM FILMSTRIPS

Beginning Tennis Series. (5 slidefilms) color si—\$30.90; sd—\$41.75. Athletic Institute.

• A packaged unit including instructor's guide and student pocket books. Tells how tennis evolved and explains the object and procedure of play, fundamentals of the forehand drive, the backhand drive, the slice service and interprets the playing rules. Titles: (1) *The Game*; (2) *The Forehand Drive*; (3) *The Backhand Drive*; (4) *The Service*; (5) *The Rules Simplified*.



Good tips in "Table Tennis"

Table Tennis

Table Tennis. (10 min) rent—\$1.50. UWF, Assn.

• Ann Sigman, Sol Shift, and Stanley Fields give a well-rounded exhibition of this fast-moving game, beginning with the grip and choice of paddles and ending with advanced strokes and strategies. Descriptions of grip, service, push shots, spin shots, return, footwork, etc.

Table Tennis. (12 min) rent. TFC.

• An expert demonstration of both the singles and doubles game, handled with a comedy theme. There are demonstrations of the grip, footwork, fundamental strokes and strategy of the game.

Most 16mm Films are Sound Subjects: make sure you have access to sound motion picture equipment before applying for 16mm sound films so noted in these listings.

Track and Field

The Broad Jump. (11 min) sale—\$40.

Coronet. Rent: B & W—\$2.25. IdP.

• Produced under the supervision of Dean Cromwell, renowned track and field coach of the University of Southern California, this film tells of the training necessary for acquiring skill in the broad jump. Various methods for training are studied. The hop, step, and jump is also explained.

The Broad Jump. (1 reel) sale—\$45; rent—\$3. UWF.

• Controlled speed—timing and coordination—development of legs and torso—mobility of pelvis and hips—one, two, three style—foot role—single and triple air stride—soft versus hard takeoff—arm position.

Championship Form. (1 reel) sale—\$22.50. SFI.

• Jesse Owens, Earle Meadows, and other great Olympic stars set world's Olympic records.

Courses de Haies. (22 min) loan. AF Films.

• Development and techniques of foot obstacle races since 1886 are demonstrated, using slow motion, stop and reverse motion to examine the form and style of outstanding French athletes running the 110 meter.

Dashes, Hurdles, and Relays. (22 min) sale—\$85; EBF. Rent—\$4.50.

• The 100, 200, and 400-meter dashes are studied in the first reel, with emphasis on starting techniques through judicious repetition. The second reel is devoted to the hurdles and the relays, with explanations on the passing of the baton, the distinction between short and long relays, and the various types of winning form in the hurdle events.

Decathlon Champion. (10 min) rent. TFC.

• Glenn Morris, the 1936 Olympic decathlon champ, trains on the farm and in college for his greatest athletic test, the Olympic Games in Berlin. Many scenes are actual shots of the Olympics, including the 1500-meter race in which Morris cracked the Olympic decathlon record. For schools only.

Discus. (11 min) sale—\$45; rent—\$3. UWF.

• Shows the proper grips, finger roll, heel of the thumb pressure, hip snap, etc., along with the principle of centrifugal force.

Distance Races. (11 min) sale—\$50; rent—\$2.50. EBF.

• Distances from 1000 to 10,000 meters are races for the distance runner. This film discusses these races, stressing the different techniques required for a top-notch distance runner as contrasted with a sprinter. The steeplechase is also pictured. Slow-motion shots make for a comprehensive treatment of the subject.

Distances. (11 min) sale—\$45; rent—\$3. UWF.

• Shows the importance of style and touches on the development of stamina, controlled tension, forward knee reflex, correct automatic stride and other important factors.

The High Jump. (11 min) sale—\$40. Coronet. Rent: B & W—\$2.25. IdP.
 • An analysis of the form required to clear the high-jump bar, with the side roll and the belly roll demonstrated by experts. Approach, take-off, and turning of the body are discussed. Also includes the application of high-jumping techniques to the high hurdles. Filmed under the supervision of Dean Cromwell, track and field mentor at U.S.C.

The High Jump. (11 min) sale—\$45; rent—\$3. UWF.

• Shows coordination of arm and leg action, proper approach, and demonstrates the belly roll or straddle and western style, body lean and reverse, etc. Boyd Comstock, Yale, UCLA and Olympic coach, served as technical consultant.

The Hurdles. (11 min) sale—\$45; rent—\$3. UWF.

• Demonstrates the basic hurdling styles, body balance, rear hip and leg action, correct clearance and adaptation of styles to varying physiques.

The Javelin. (11 min) sale—\$45; rent—\$3. UWF.

• The four-page catapult throw, preliminary run, concluding stride, throwing stance, etc., are demonstrated.

Jumps and Pole Vault. (11 min) sale—\$50. Rent—\$2.50. EBF.

• The pole vault, one of the most difficult arts to master in all sportsdom, is illustrated in regular and slow motion with occasional "freezes." The hop, step, and jump is also described, as is the running high jump and the running broad jump. Dean Cromwell of USC, Brutus Hamilton of California, and Lawson Robertson of Pennsylvania cooperated in production.

Middle Distances. (11 min) sale—\$45; rent—\$3. UWF.

• Sprinting techniques—ball of foot running, automatic stride, pendulum and bicycle stride, exercises, counter balanced arm action, push drive, and jockeying for position.

N.C.A.A. Track and Field Meets. (Length as indicated) 16si only; loan. NCAA.

• Annually the outstanding collegiate track and field stars of the nation meet in the National Collegiate track and field meet. The following are included: 1938 (one reel); 1939 (two reels—color); 1941 (two reels—color—duplicated in black and white); and 1946 (two reels). The track and field aces from the University of Southern California team that dominated intercollegiate circles for such a long period of time are shown in action, as are the performers from the University of Illinois and other great track and field squads.

The Pole Vault. (8 min) sale—\$30. Coronet. Rent: B & W—\$2.25. IdP.

• An authoritative demonstration of proper pole-vault technique. Filmed under the supervision of Dean Cromwell, collegiate track and field coach of the 1936 Olympic champs in the vault, Earle Meadows and Bill Sefton.

Pole Vault. (11 min) sale—\$45; rent—\$3. UWF.

• Running action, proper grip, selection of pole and other basic vaulting principles are shown, also western and eastern styles.



Over the bar, a scene from the film "Jumps and Pole Vault"

Record Breaker. (9 min) 10-year license—\$40. RKO.

• Greg Rice, Leslie MacMitchell, Gil Dodds and Cornelius Warmerdam star in the Drake Relays of 1941.

The Relays. (1 rl) sale—\$45; rent—\$3. UWF.

• Demonstrates the visual pass, blind pass, right and left exchange, merging of runners' speed, proper baton grips, relay starts, underhand action, cup style, overhand sprint pass, the fly-scoop and the necessity for team-work and practice.

Shot Put. (11 min) sale—\$45; rent—\$3. UWF.

• Control of tension, finger and hand grip, finger and wrist snap, foot positions, etc., are shown along with styles adapted to various physiques.

Sport of Orienteering. (2 reels) color; rent—\$2.50. Assn.

• A fascinating new sport involving cross country running in which a special compass is used to guide the participants.

The Sprints. (22 min) sale—\$90; rent—\$6. UWF.

• Impact style and natural stretch stride, synchronization of leg and arm action, starting techniques, etc., are demonstrated in the fundamentals of the 100 and 220-yard dash.

Track and Field Series. sale—\$45 per reel, \$475 for series: UWF.

• Regular, slow motion and stop photography are used in this film in a demonstration of the various techniques used. Includes: Sprints, Hurdles, Pole Vault, Middle Distances, Distances, Shot Put, Javelin, High Jump, Relays, and Discus.

Weight Events. (11 min) sale—\$50. Rent—\$2.50. EBF.

• The hammer throw, the shot put, the discus, and the javelin are handled in detail with slow-motion shots for clarification. Thoroughly discusses form, leg action, position, and balance.

United World Track and Field Series—1947. (11 titles, 11 min each) sale—\$45 each; rent—\$3 each. Sale for entire series: \$475. UWF.

• Demonstrates fundamentals of track and field events training exercise for each event and correct form for various types of individuals. Series includes: sprints, hurdles, pole vault, middle distances, distances, shot put, javelin, high jump, broad jump, and relays.

Volleyball

Play Volleyball. (20 min) sale—\$55; rent—\$3. Assn.

• An educational film explaining the rules and techniques applicable to volleyball. Narrated by Bill Slater, ace sportscaster, it presents a study of serving, passing, receiving, blocking, setting up, etc. Slow motion and "freeze" shots emphasize the various techniques.

Volleyball for Boys. (11 min) sale—\$40. Coronet. Rent—\$2.25. IdP.

• Informative explanation of rules and their alterations when local conditions demand changes. In slow motion and normal speeds; instruction in spiking, defense, serving, and volleying is presented in detail.

35MM FILMSTRIPS

Beginning Volleyball Series. (4 slide-films) color. Si—\$25.25; sd—\$33. Athletic Institute.

• A complete training package including instructor's guide and student manual. A total of 208 frames. Offers a history of the game, details equipment and basic playing rules for both men and women. A step-by-step explanation and demonstration of the basic playing skills of volleyball. Titles: (1) *The Game*; (2) *The Serve*; (3) *The Pass and Set-Up*; (4) *The Attack*.

Wrestling

Keep Fit Through Wrestling. (10 min) sale \$36. Hoffberg.

• Serious discussion and demonstration of wrestling as an art as performed by great champions. Versions in German and Spanish are available. **Mat Men.** (9 min) 10-year license—\$40. RKO.

• Billy Sheridan, Lehigh University famous wrestling coach, puts his men through their training routine.

N.C.A.A. Wrestling Meets. 16si only; B & W; loan. NCAA.

• A series of six films featuring outstanding National Collegiate Athletic Association wrestling meets during the past decade. The following are included: 1937 (four reels); (1938) (four reels); 1939 (four reels); 1941 (four reels); 1942 (four reels); and 1946 (six reels).

Scrambled Legs. (10 min) 16si—\$9.75; 16sd—\$19.75. Official.

• Brutal blows and holds of the Wrestling arena are portrayed as the camera takes a look inside a wrestling gym at junior muscle men, Terrible Tessie the lady wrestler and the real professional bouts.

Wrestling. (Series of six reels) rent—\$1.25 per reel; series of six—\$1 each. Sale—\$20 each. Assn.

• Pictures highlights of single and double matches in present-day technique, many forms of offense, defense and holds. Titles are: *Giants of the Mat*; *Grips and Groans*; *Madcap Melee*; *Modern Gladiators*; *Through the Ropes*; and *Twin Tornadoes*.

Wrestling Thrills. (10 min) 16si—\$9.75; 16sd—\$19.75. Official.

• The wrestling ring is the scene of titanic struggles between wrestlers who tear their hair and pound their chests. Roughhouse comedy for an audience. Women wrestlers strut their stuff, too.

Winter Sports

America Takes to Skis. (10 min) rent—\$7. UWF.

- How skis are manufactured is illustrated. How constant practice and a study of skiing fundamentals can produce a good skier. Other titles included in this three-part film program are *Skiasta* and *Snow Capers*.

Au Carrefour des Pistes. (20 min); loan. FNTD.

- Narrated in French, the film depicts skiing at French winter resorts and illustrates French ski techniques.

Avalanches to Order. (17 min) color; loan. USFS.

- Portrays activities of the National Ski Patrol, Forest Service snow ranchers and Winter Sports Association in predicting and controlling avalanches. Narrated by Lowell Thomas.

Barbara Ann Scott. (12 min) color. Rent—\$3; sale—\$75. NFB.

- Skating champion Barbara Ann Scott in three of her best-known numbers: *Rhythm Tropical*, *Alice in Wonderland*, and *Ave Maria*.

Basic Principles of Skiing. (40 min) rent—\$3. NYU.

- A comprehensive pictorial discussion of the popular winter sport. The care and adjustment of equipment is thoroughly handled, as are the techniques of jumping, turning, ascending, descending, walking, and running. Slow motion is utilized to clarify the finer points.

Beauty and the Blade. (9 min) rent. TFC.

- Barbara Ann Scott in some of the graceful and spectacular gyrations which won for her the Olympic figure skating championship.

Big Bromley Ski Area. (25 min) color; loan. Big Bromley.

- Shots of skiing at Big Bromley also include many of the areas skiing facilities.

(Available East of Miss. only.)

Canadian Snow Fun. (8 min) 10-year license—\$40. RKO.

- Skiing at Banff National Park.

The Cliff Hangers. (11 min). Rent—\$1.50; sale: B & W—\$30; color—\$75. NFB.

- Over a gleaming ice field and up steep cliffs of bare rock the camera follows members of the Alpine Club of Canada to stand at last on a never-before-climbed peak in the Canadian Rockies.

Crystal Flyers. (9 min) 10-year license—\$40. RKO.

- Portrays scenes of skiing with the Swedish Ski Patrol.

Daredevils on Ice. (10 min) 16sd—\$21.75; 16si—\$9.75. Castle. Rent: GFS.

- Hair-raising shots of varied winter sports with the experts deliberately courting disaster. Skiing, ice-skating, bob-sledding performers go through incredible stunts.

Fifth Winter Olympiad. (30 min) color—\$200; B & W—\$57.50. Cine-Tele.

- Presents Switzerland's fifth Olympic winter games in which 29 nations are represented competing in winter sports.

Frozen Fun. (8 min) 10-year license—\$40. RKO.

- Skiing in Sun Valley, Lake Placid, Mt. Tremblant in Canada and the famous Kandahar Run.

High Powder. (22 min) color; loan. CPRR.

- Within a fifty-mile radius of Banff in the Canadian Rockies is a scenic ski terrain unsurpassed for skyline touring, open downhill runs and powder snow.

Holiday on Skis. (22 min) color; loan. Yosemite.

- Depicts the winter beauty of Yosemite Park along with facilities for winter sports lovers.

Hot Ice. (1 reel) sale—\$22.50. SFI, Vesco, Davis.

- Training of a young hockey player—from ice pond to Madison Square Garden.

How to Ski. (11 min) Skibo, Assn, BFS.

- An instructional film designed to explain the rudiments of skiing. Slow-motion shots clarify the all-important knee action required for successful performance. Two methods of going up hill, gliding, and snow-plow turns are described. Ed Thorgersen narrates.

Ice Capers. (feature-length) 16si—\$9.75; 16sd—\$19.75. Official.

- A demonstration of speed, style and tricks by world champion ice skater Irving Jaffee. The champion gives lessons to a beginner and an amusing comedian, Joe Flop, adds a light touch.

Ice Carnival. (11 min) 16sd—\$21.75; 16si—\$9.75. Castle. Rent: GFS, Davis.

- Ice skating with champions cutting complicated figures in graceful motion. Figure skating and speed skating are included, as are dance interpretations and stage spectacles.

Ice Rescue. (5 min) sale—\$12.50. BSA.

- Senior Scouts at Amherst, Mass., go through the ice at temperatures varying from ten to twenty degrees above zero. Demonstrations of methods of ice rescue are shown. Made in cooperation with Health and Safety Service and State College of Massachusetts.

Ice Skippers. (9 min) 10-year license—\$40. RKO.

- Lake Winnebago in Wisconsin provides the scene for some good ice boating.

Ski thrills re-enacted on the screen



An Introduction to the Art of Figure Skating. (11 min) rent—\$1.50; sale—\$30. NFB, IntF.

- Fundamentals of figure skating, demonstrated by Barbara Ann Scott. Shown are the bracket, the rocker, the counter, the loop, and advanced school figures such as the back double three, change double three.

La Haute Valle. (20 min) loan. FNTD.

- Illustrates the building of a ski lift in the Alpine Mountain region of France and shows many skiing scenes. Narrated in French.

A Nation of Skiers—Parts I and II. (50 min) sale—\$150; rent—\$12. FON.

- Swiss skiing techniques are illustrated, showing positions of the body, knees, legs, and skis by use of charts and drawings. Part I: preliminary training; Part II: advanced skill.

National Ski Patrol. (23 min) 16si only; rent. NSPS.

- Outlines primary objectives of the National Ski Patrol System. The Patrol, whose members are required to have completed an advanced course in first aid and winter sports, is shown applying splints, improvising a ski sled, and using first aid equipment.

Olympic Pre-View. (66 min) color. Rent—\$15. Hughes.

- Deals with the 1948-'49 Olympic Ski Team—preliminary competitions and final selection. Narrated by Lowell Thomas, scenes from the film are set in Aspen, Colorado; Alta, Utah; and Sun Valley, Idaho.

Olympic Winter Thrills. (10 min) 16si—\$9.75; 16sd—\$19.75. UWF.

- Features great amateur sports experts competing on ski, bob-sled and skates at Switzerland's 1948 Olympic games.

Ontario Winter Holiday. (18 min) color; loan. CTFL.

- Skiing by novice and expert, with scenes of other winter sports: skating, dog sledding, skijoring and winter carnival events.

Ordeal by Ice. (1 rl) sale—\$30; rent—\$1.50. IntF.

- Remarkable shots of the training of ski troops in the Canadian Rockies.

Parallel Skiing. (9 min) 10-year license—\$40. RKO.

- A demonstration of parallel skiing in the Laurentian Mountains of Quebec.

Play in the Snow. (11 min) sale—\$50; rent—\$2.50. EBF.

- Three children engage in such winter play activities as coasting, skiing, and building snowmen. Picture emphasizes safety and health factors desired for snow-and-ice recreation, such as appropriate clothing.

Rhythm on Blades. (10 min) rent. TFC, Assn.

- Grantland Rice Sportlight. Skating stars and potential stars demonstrate "rhythm on blades." Gustav Lussi puts on some of his championship pupils through their paces. Among these are Barbara Jones, Aileen Seigh, and Olympic champion Richard Button.

Skating Fantasy. (10 min) color—\$85; B & W—\$32.50. HL, SFI.

- Three skating dance interpretations, tropical rhythm, *Alice in Wonderland* and *Ava Maria*, are performed by Barbara Ann Scott.

Skating Lady. (9 min) 10-year license—\$40. RKO.

• Champion skater, Gretchen Merrill, demonstrates the championship form in figure skating.

Ski Champion. (9 min) 10-year license—\$40. RKO.

• Rudolf Rominger, three times world champion skier, stages a breath-taking demonstration of fine skiing.

Ski Chase. (24 min) Hoffberg, IntF.

• Europe's finest skiers perform miraculous stunts in Alpine peaks with thrills and comedy intermixed. Features Hannes Schneider, world-famous skiing expert.

Ski de France. (24 min) loan. Sale—\$85; rent—\$10. AF Films.

• World-famous French skier, James Couttet, demonstrates the French ski technique in downhill, sideslipping, Christiania and other maneuvers. Couttet utilizes drawings to show correct positions. Narration is in French.

Ski Flight. (10 min). Rent. TFC.

• Otto Lang demonstrates six fundamentals of skiing, using the Alberg technique of the Hannes Schneider system. Long shots and close-ups.

Ski Gulls. (9 min) 10-year license—\$40. RKO.

• A display of top skiing form by America's best skiers.

Ski Holiday. (9 min) 10-year license—\$40. RKO.

• Breath-taking scenes of skiing in the Swiss Alps.

Ski Master. (9 min) 10-year license—\$40. RKO.

• Hannes Schneider demonstrates his skiing techniques while teaching students in New Hampshire.

Ski Novice. (9 min) color—\$85; B & W—\$32.50. HL, SFI, rent: Assn.

• Illustrates skiing from a novice's point of view. Emphasis is equally divided between comedy provided by beginners and the "know-how" of proper skiing. Directed and photographed by Dr. Frank Howard.

Ski Pilot. (10 min) Vesco.

• Skiing performances. Instructive sequences plus humorous incidents on "how not to do it." A Grantland Rice Sportlight.

Ski Pro's Holiday. (16 min) color; rent. Telefilms.

• A musical score alone, without aid from a voice track, heightens the excitement of this film, which pictures four professional skiers going through a breath taking run at Banff National Park.

Ski in Quebec. (20 min) color; loan. Quebec TB.

• Exhibits parallel skiing, the French technique of Henri Oreiller, Olympic champion. This same technique is the one taught at Quebec skiing schools.

Ski Revels. (10 min) Castle, Davis.

• Skiing in neck-deep snow with highly instructive portions on the fine arts of training, jumping, stopping, and remaining erect. Exciting skijoring scenes with horse and automobile. European ski troopers, and distance jumping.

Ski Safari. (9 min) color—\$85; B & W—\$32.50. HL, SFI.

• Expert skiers follow the sport from Sun Valley to Yosemite National Park and Mount Lassen. Slalom races, cross-country races, and championship jump-

ing are all recorded. Directed by Dr. Frank Howard.

Ski Skill. (10 min) loan. NFB.

• Shots of various ski maneuvers—from the elementary to the difficult. Demonstrations by an expert of the snow-plow, the sideslip, the Christies, and the Ruade. The camera records a party of skiers on a day in the Laurentian hills, including ski-tow scenes. Sequences of jumping, cross-country, and down-hill run.

Ski Techniques for the 1950's. (10 min) color. Sale—\$75; rent—\$2.50. Howard.

• Basic skiing techniques are demonstrated in the scenic Sugar Bowl. Includes all techniques approved by the Western Association of Ski Instructors.

Ski Trails. (9 min) 10-year license—\$40. RKO.

• Shows men and women skiing champions plus action by the Army Ski Troops.

Ski Thrills. (10 min) color—\$90; B & W—\$49. SM.

• The many forms of skiing are illustrated as skiers sweep down the slopes of the high Sierras. Spills and suspense are the keynotes of action. Features a group of teen-agers.

Ski Thrills of Norway. (10 min) 16si—\$9.90; 16sd—\$17.50. NuArt.

• Complex skiing maneuvers such as Christiana and Immellmann turns are demonstrated by champion skiers.

Ski Tips. (22 min) color; loan. Aetna.

• Tells the story of safe skiing practices for experts and novices alike and portrays the work of the National Ski Patrol System. Shows examples of all classes of skiing, filmed at Franconia Notch, New Hampshire.

Ski in the Valley of the Saints. (20 min) color; loan. NFB.

• Instructors in skiing from Switzerland, Czechoslovakia, Austria, Norway, and Canada demonstrate their skill. Winter sports in the Laurentian hills are depicted throughout this film. Scenes of a cross-country run by a party of skiers are included.

Ski Wings. (11 min). Rent. Telefilm.

• Featuring the famous Eng brothers, this film deals with the fundamental skills of skiing and includes some excellent "ski-eye" shots taken by skiers. Photographed at Alta, Utah, the cast also is made up of students from the University of Utah.

Skifully Yours. (23 min) color; loan. Ford.

• The Sun Valley, Idaho, winter resort provides a setting for skiing demonstrations by Olympic stars.

Skiing Is Fun. (22 min) color; loan. Yosemite.

• "How to ski" as taught in the Yosemite Ski School is the subject of this instructive film.

Skiing on Your Feet. (9 min) sale—\$30; rent—\$3.50. Hoffberg.

• The beginning skier gains confidence through the examples of fearless youngsters. Scenic views and proficient instruction by experts. Photographed in the Tyrolean Alps. Narration by Andre Baruch.

Apply Directly to Sources: for all films listed in these pages, apply directly to the keyed sources appearing at the end of these listings and denoted by abbreviations following each film title.

Skyline Skiing. (11 min) color; loan. CPRR.

• Where the powder snow lies deep in the mountainous area around Lake Louise and Banff in Canada, skiing is at its best, as here portrayed.

Slalom. (67 min) sale—\$300. Hoffberg.

• A full-length German production with skiers and bobsledders hurtling down the St. Moritz slopes in Switzerland. Such stars as Hannes Schneeberger in action in this artistically-filmed production.

Snow Eagles. (9 min) 10-year license—\$40. RKO.

• Sun Valley, Idaho, provides the setting for some championship skiing.

Snow Hills of Quebec. (10 min) 16si only; color; loan. CPRR.

• Skiers fly through the snow in the Laurentian hills near Quebec. Photographed in natural color.

Snow Thrills. (10 min) 16sd—\$21.75; 16si—\$9.75. Castle. Rent: GFS.

• Breathtaking shots of daredevils as they hurtle along at a 60-miles-per-hour clip on bobsleds. Scenes of skijoring behind horse and auto.

The Song of the Ski. (18 min) color; loan. NFB.

• Skiing in the Laurentians, Quebec, at Huntsville, Ontario, and in Jasper National Park. The commentator repeats Wilson MacDonald's "Song of the Ski," fitting each line to the swift motion on the screen.

Sun Valley Holiday. (20 min) color; loan. UP.

• Illustrates skiing facilities in Sun Valley, but also stresses other activities to attract non-skiers to the famous vacationland.

Sun Valley Ski Chase. (feature-length) 16si—\$9.75; 16sd—\$19.75. Official.

• One skier, who is the hare, followed by the other skiers, who are the hounds, leads them on a breath-taking chase with jumps, turns, slalom and speed, down Sun Valley's glistening ski trails.

Sunshine Skiing. (15 min) 16si only; color; loan. CPRR.

• Color shots of proficient skiers as they take to the snow in Sunshine Valley.

Swiss on White. (11 min) 16sd—\$17.50; 16si—\$8.75. NuArt.

• St. Moritz, popular Swiss winter resort, is the locale for demonstrations by Sonja Henie and other professionals in a winter carnival. Ski jumping and bobsledding are included. Narration by Don Beddoe.

Winter Setting. (9 min) 10-year license—\$40. RKO.

• A variety of winter sports scenes from Sun Valley, Idaho.

Winter Sports. (10 min) Official, Assn.

• A variety of sports such as bobsledding, tobogganning, ice-skating, and snow-trotting are to be found in Canada during the winter months.

Winter Wonderland. (12 min) sale: \$14.97. Castle, Assn.

• The National Parks and Forests of America are among the world's most celebrated winter playgrounds. This film will take the audience from the Alleghenies to the Rockies in what is a roving winter-recreation assignment. Produced by the U.S. Department of Agriculture.

Other Sport Interests

Dancing

The American Square Dance. (1 reel) color—\$100; B & W—\$50. Coronet. Rent: B & W—\$2.25; color—\$4.50. IdP.

• With orchestral accompaniment, an experienced caller and a narrator explain the positions and teach such fundamental steps as the swing, alemande, grand right and left, promenade, do-si-do, and others.

Social Dancing. (1 reel). Sale: B & W—\$50; color—\$100. Coronet. Rent: B & W—\$2.25; color—\$4.50. IdP.

• Demonstrates the two basic fox trot and waltz steps, with three simple variations to send even the beginner off to a dancing start.

Fencing

Sword Soldiers. (9 min) 10-year license—\$40. RKO.

• West Point cadets get instruction in heavy saber, dueling sword and foil fencing.

Techniques of Foil Fencing. (15 min) 16s only; sale—\$24; rent—\$1. UWF.

• With world's champion Helene Mayer demonstrating with inimitable skill, a good explanation of the sport of fencing is brought forth in this film. Beginning and ending with actual fencing bouts, the picture is designed to instruct the student in the positions, thrusts, parries, and lunges which comprise the art of fencing. Various attacks such as coups, straight thrust, and disengaged are also demonstrated.

Flying and Gliding

Big Race for Little Wings. (20 min) loan. Goodyear.

• Cleveland's 1948 air races are recorded on film.

Cloud Chasers. (9 min) 10-year license—\$40. RKO.

• The Army Air Force Glider School demonstrates the building of gliders and the making of glider pilots.

National Air Races. (20 min) loan. U.S. Rubber.

• Review of the precision and stunt flying as well as competitive events held in 1946 at Cleveland's National Air Races.

Pylon Dusters No. 2. (20 min. color; loan. KenRef.

• Cleveland's 1948 National Air Races are recorded here. Features contested races, the winners and their planes.

Silent Wings. (9 min) 10-year license—\$40. RKO.

• A picture of the sport of gliding. **Sport of Flying.** (1 rl) sale—\$21.50. Hoffberg.

• Explains the basic principles of flying. Thrilling stunts are demonstrated by an expert.

Horseshoes

Horseshoes. (10 min) rent. TFC.

• The popular sport of pitching horseshoes is described with Ted Allen, world's champ, tossing ringers with precision. A Grantland Rice Sport-light for schools only.

Horseshoe Pitching. (9 min) 10-year license—\$40. RKO.

• A demonstration of horseshoe pitching put on by both men and women champions.

Jai Alai

Game of Jai Alai. (9 min) sale—\$30; Skibo. Rent—\$2; Assn.

• Jai Alai, a sport that has been often termed "the world's fastest game," is an art about which a great majority of the American public is unfamiliar. Imported from Spain, it is gradually winning a degree of popularity. This film traces its development and explains the rules. Close-ups and slow-motion shots are included.

Jai Alai. (12 min) sale—\$24; rent—\$2. Nu-Art.

• Entertaining and informative documentary concerning the fast and dangerous game of jai alai. Shows players in action, explaining the type of equipment used. Training of the players is also emphasized.

Mountain Climbing

Climbing the Peaks. (10 min) TFC.

• Photographed in the Colorado Rockies, this film portrays the dangerous sport of mountain climbing and shows special equipment needed, together with its use.

College Climbers. (9 min) 10-year license—\$40. RKO.

• A part of the physical education curricula at Western State College is mountain climbing. Here are shown students climbing the Colorado Rockies.

Conquest of the Alps. (2 rls) sale—\$60. Hoffberg.

• Thrilling sequences of mountain climbing, depicting man's conquest of the Swiss Alps.

Daredevils of the Alps. (20 min) sale—\$65; rent—\$6. A.F. Films.

• Mountain climbers and a camera crew climb more than 13,000 feet to conquer five straight-walled granite peaks around Mont Blanc.

La Meije. (20 min) loan. NFB.

• An historical account of mountain climbers who have attempted to climb La Meije. Narrated in English.

Mount Bulyea. (19 min) color; rent. Telefilm.

• Mount Bulyea in the Canadian Rockies is successfully assaulted by a band of mountain climbers. They make use of pack horses and skis as well as their feet.

Operation White Tower. (18 min) 10-year lease—\$80. McGraw-Hill.

• Records the first scientific conquest of Mount McKinley.

A Rock Climb. Color: sale—\$124; rent—\$6. B & W: sale—\$62, rent—\$3. Assn.

• The camera follows a rock climbing explorer unit as it climbs up a sheer peak in Arizona. There is also an explanation of the kind of equipment they use.

Sport Highlights

Athletic Stars. (8 min) 10-year license—\$40. RKO.

• Fred Perry teaching tennis, Porter Roberts an outstanding jockey and Patty Elsener demonstrating diving.

Athletic Varieties. (8 min) 10-year license—\$40. RKO.

• Polo, aquatics and dogs are stressed in this sports reel.

Cradle of Champions. (10 min) rent. TFC.

• This spotlight is devoted to the training of youngsters in various sports including football, boxing, track and riding.

See Number Four. (10 min) rent—\$1.50. Davis.

• French and American super tanks. A boxful of monkeys make a barrelful of fun, glider pilots soar from mountains, twinbill by human cannonballs.

Sport Almanac. (10 min) Vesco.

• A compilation of sporting events as featured in the Grantland Rice Sport-light.

Sport Snellbinders. (10 min) 16sd—\$21.75; 16si—\$9.75. Castle. Rent.

• Fishing, pole-vaulting, rapids-shooting, outboard racing, and steeplechasing are several of the highlights of this film which presents sequences of action and thrills.

Sport Thrillers of the Year. (10 min) 16sd—\$21.75; 16si—\$9.75. Castle.

• Numerous highlights from the world of sports, presented in an exciting and dramatic fashion.

Sports Antics. (1 reel) sale—\$22.50. SFI.

• Water jousting, mountain climbing, a roller derby, and other unusual sports.

Sports Around the World. (1 reel) sale \$22.50. SFI.

• A film of unusual sports. Daredevil racing and football on motorcycles along with boxing and wrestling.

Sports! Best. (9 min) 10-year license—\$40. RKO.

• The sports magazine award winners for 1949.

Sports' Top Performers. (8 min) 10-year license—\$40. RKO.

• The winners of the 1948 sports awards.

A Thrill a Second. (10 min) rent—\$1.50. Davis, GFS.

• Sensational acts are performed by steel-nerved people in quest of new thrills.

Sport Personalities

Sport's Golden Age. (16 min) 10-year license—\$80. RKO, McGraw-Hill.

• Makes a comparison of the present-day champions with those of a generation ago. Pits a boy and his knowledge of present-day athletes against his father and his memories of champions of the past, such as Jack Dempsey and Babe Ruth. Shows today's sports performances compared to performances and the way games were played a generation ago.

Sports Immortals. (11 min) rent. TFC.

• Brief biographies of noted sport figures such as Knute Rockne, Bobby Jones, Red Grange, and Helen Wills Moody.

Sports for Women

Feminine Flashes in Sports. (10 min) sale—\$22.50. Bailey.

• The ladies, too, have their champions in many of the events normally dominated by men. Here are excellent shots showing women boxing, bowling, skiing, canoeing, and swimming.

Speedball for Girls. (1 rl) B & W—\$50; color—\$100. Coronet. Rent: B & W—\$2.25; color—\$4.50. IdP.

• Carefully explains player's positions on the field, rules of the game and techniques in developing team coopera-

tion and individual skills, including kicking, volleying, juggling, passing and receiving.

Lacrosse for Women, Series of 10 Film Loops. 16si; color. Rent: USWLA.

- Demonstrates the techniques of lacrosse for the player and coach. Shows the grip, cradling, catching, turning, dodging, picking up a stationary ball; a ball moving away from the player, and a ball coming towards the player; body checking; overarm pass.

Sportsmanship

Good Sportsmanship. (1 reel) color—\$100; B & W—\$50. Coronet.

- Demonstrates not only what good sportsmanship is, but tries to motivate a desire on the part of the individual to "be a good sport" himself.

How Honest Are You? (1½ reels) color—\$125; B & W—\$62.50. Coronet.

- Of interest to physical education classes, this film's story is built around the suspected dishonesty of one member of a basketball team. Deeper aspects of honesty are studied amidst a complex situation.

Travel

Alisal Tales and Trails. (15 min) color; loan. Assn.

- A picture of cattle, horses and cowboys in round-ups, brandings and cattle shipping, photographed on the great Alisal Cattle and Guest Ranch in Santa Ynez Valley, Calif.

Athletic Items. (9 min) 10-year license—\$40. RKO.

- Beach handball, fishing, diving, boating, girl's baseball and a variety of sports played on the Florida beaches.

Banff, Lake Louise. (10 min) rent—\$1.50. Castle.

- The grandeur of Canada's playground is illustrated with ski trails, trout pools, and other scenic beauty.

Call of the Kawarthas. (20 min) color; loan; CTFL.

- Many good scenic, sports and fishing shots shown in this film of the city of Peterborough and its surrounding countryside, the Kawartha Lakes District of Ontario.

Cruise Sports. (9 min) 10-year license—\$40. RKO.

- Shipboard deck games such as shuffle board, swimming, promenading and dancing are shown.

Friendly Invaders. (22 min) color; loan. CTFL.

- Through the Thousand Islands, along the St. Lawrence River and up the Rideau Waterway to Canada's capital city, Ottawa. Fishing, sailing, canoeing and historic scenes of Fort Henry.

Hiking on Top of the World. (15 min) 16si only; color; loan. CPRR.

- Fishing and hiking in the vicinity of Skyline Lodge in breathtaking color. The Skyline Trail Hikers find it excellent recreation.

Lake of the Woods. (20 min) color; loan. CTFL.

- A trip to the vacation country of Northwestern Ontario, with glimpses of wild life, fishing and camping, flying, and cruising.

Lakehead-Nipigon Holiday. (15 min) color; loan. CTFL.

- Scenes and activities around Ontario Lakehead cities, Fort William and Port Arthur. Fishing, wild life and scenery in the famous Lake Nipigon area.

The Muskoka Story. (30 min) color; loan. CTFL.

- Canoe routes of the early fur traders are now the summer playgrounds of the Muskoka Lakes region. Resort life, motor boating, riding, golf, lawn bowling, fishing, aqua-planing, and dozens of other activities are illustrated.

North to Hudson Bay. (11 min) color; loan. NFB.

- An expedition through Canada's rugged Northland to Hudson Bay takes the holiday-maker off the beaten track. Here the modern explorer is introduced to local wild life: ptarmigan, caribou and white whale.

Northern Trails. (15 min) 16si only; color; loan. SBBC.

- Trip to Ignace, Ontario, and Orange-tang Lake, including superb wild-life shots.

Northern Wisconsin. (2 rls) 16si only; color; loan. EvMo.

- Fishing, picnicing and aquaplaning are featured in a day's outing for a family in northern Wisconsin.

Playground of Two Nations. (10 min) 16si only; loan. CTFL.

- Swimming, boating and trail-riding in Waterton Lakes National Park, Alberta, are shown in this film.

Publicity Sports. (9 min) 10-year license—\$40. RKO.

- Sand skiing, tub racing, speedboating, bicycling, archery, tennis, golf and horse racing are shown in and around Miami.

Shooting Moose with the Camera. (28 min) 16si only; color; loan. Quebec TB.

- Scenic beauty of the Laurentides Park of Quebec, Canada, as the moose is hunted down with the lens.

Sports and Seasons. (10 min) loan. NFB.

- Canadian youngsters meet the varying seasons with various types of recreational endeavor—skiing along snowy slopes, backyard hockey, and snowball fights in the winter—marbles, lacrosse, softball, and making maple taffy in the spring—hiking, swimming, canoeing, and sailing in the summer.



Water Sports

Aqua Frolics. (complete edition) 16si—\$9.75; 16sd—\$21.75. Castle.

- Shows Mexican cliff divers in action, surf-board riding, outboard motor-boating and a mermaid ballet.

Aquaplay. (feature-length) 16si—\$9.75; 16sd—\$19.75. Official.

- A demonstration of rough-riding ocean sports—aqua-skiing, water tobogganning and outboard speedboat racing.

Aquapoise. (9 min) 10-year license—\$40. RKO.

- Portrays thrills and techniques of Florida aquaplaning.

Australian Surf Masters. (8 min) 10-year license—\$40. RKO.

- Surf board riding, life saving techniques and surf boat racing in the land down under.

Mexican Playland. (9 min) 10-year license—\$40. RKO.

- Acapulco, Mexico, sunny playground of the Pacific, provides the setting for this aquatic sports cavalcade.

Ski Belles. (9 min) 10-year license—\$40. RKO.

- Cypress Gardens, Florida, is the stage for a water-skiing exhibition.

Ski Riders. (8 min) 10-year license—\$40. RKO.

- Water skiing at Nassau.

Spills and Splashes. (10 min) 16sd—\$19.75; 16si—\$9.75. Official.

- Experts demonstrate exciting water stunts.

Sun Gods of the Surf. (10 min) rent—\$1.50. IntF.

- A demonstration of training and rescue technique staged by the Australian Surf Life Saving Clubs. Shows men and boats battling the great rollers of the Pacific.

Thrills of the Surf. (10 min) sale—\$19.50. EBF.

- Life guards and experts in water sports exhibit the drama of water skiing, surfboard riding, and surf boat races.

Underwater Champions. (1 reel) rent—\$2. Assn.

- Shows goggle fishing; how underwater scenes are made; an underwater circus; aquaplaning; and Olympic divers.

Waders of the Deep. (8 min) 10-year license—\$40. RKO.

- Surf boarding, water ballet and water polo plus other aquatic sports in Florida.

Water Sports. (1 reel) rent—\$2. Assn.

- This film shows how participation in water sports develops confidence and skill.

General Interest

Balloon Racing. (12 min) 16si only; loan. Goodyear.

- Pictures the pilots taking off without knowing where the wind currents will drive their large balloons. All details of the race, from beginning to end, are presented.

Barnyard Skiing. (8 min) 10-year license—\$40. RKO.

- Ski-joring over everything but snow.

Death in the Arena. (1 reel) sale—\$22.50. SFI.

- Manolete, the greatest bull fighter of them all, meets sudden death when he makes one fatal mistake which ended his career.

Goucho Sports. (9 min) 10-year license—\$40. RKO.

- A demonstration of the Boleador, calf roping and bareback riding by the gauchos of the Pampas.

Jumpers. (1 reel) color—\$85; B & W—\$32.50. HL, SFI.

- An unusual film presenting action shots of a great many of the things that jump in this world. Men, fish, and horses are only a few.

General Interest

Making the Varsity. (10 min) rent. TFC.

- Provides interesting scenes of the year round sports activities at Yale. Sequences show candidates trying out for the football team on Anthony Thompson Field in the shadow of the Yale Bowl; baseball players practicing; track and field athletes working out on Lapham Field; and swimmers, oarsmen and basketball players in action.

Polo Aces. (8 min) 10-year license—\$40. RKO.

- Demonstration of the fine points of polo.

Practical Police Ju Jitsu. (1 reel) rent \$2. Assn.

- Lucid demonstration of attack and defense methods.

Q-Men. (9 min) 10-year license—\$40. RKO.

- Willie Hoppe, Charlie Peterson and Irving Crane, champion pool and billiard players, perform.

Ride 'em Cowboy. (10 min) rent—\$1.50. Davis.

- All the thrills of a real cow-town rodeo are revealed with a whoopee romp for fun in the rough.

Rolling Rhythm. (9 min) 10-year license—\$40. RKO.

- Roller rink champions perform for roller fans.

Rolling Thrills. (8 min) 10-year license—\$40. RKO.

- The art of roller skating—includes roller hockey, dancing on skates and the roller derby.

Sports Coverage. (8 min) 10-year license—\$40. RKO.

- How sports writers gather their knowledge.

Timing. (10 min) sale—\$21. LibFilms.

- Grantland Rice explains the essential element of success in almost every sport—the difficult-to-attain quality of timing.

Wings Over Belgium. (15 min) rental. BGIC.

- One of the most popular sports in Belgium is that of pigeon racing. The contestants are carefully tended and trained. Picture describes the preliminaries and the finals.

Miscellaneous

Water Fun. (10 min) 16sd sale—\$21.50; rent—\$1.50; 16si sale—\$8.75; rent—\$1. Vesco.

- Children in city streets are showered by the spray from water hydrants. Pictures then progress to pools where expert stars illustrate swimming and diving form.

Thrills of the Deep. (10 min) rent—\$1.50. UWF.

- An exciting film in which the fishermen fight furious battles with the giant ray, the sailfish, and the dolphin.

Alaska's Silver Millions. (30 min) loan. AmCan.

- An industrial film considered to be a very comprehensive treatment on the subject of salmon. Narrated by Father Hubbard, it covers the spawning of the salmon and its life cycle.

All-American Way. (26 min) B & W, loan. Chgo. Trib.

- Designed to show by example what a valuable asset an American sports and recreation program is in the development of young men and women toward better health and citizenship. Emphasis on clean sportsmanship.

Wild Life Conservation

Alaska's Game and Fur Bearers. (15 min) 16si only; color; loan. F & W Serv.

- Shows Alaskan game including Dall's mountain sheep, mountain goats, barren-ground caribou, grizzly bear and brown bear, ptarmigan; Canada, Emperor and Snow geese; black grant, eider and harlequin ducks.

Algonquin Adventure. (25 min) 16si only; color; loan; CTFL.

- A canoe trip through beautiful Algonquin Park, a provincial game preserve.

Animals Unlimited. (2 reels) sale: color—\$175; B & W—\$60. Rent: color—\$6; B & W—\$3. Assn.

- Presents animals in their natural state—foraging, fighting, and making a home in Kruger National Park. Among the highlights are: herds of Zebra thundering over the countryside, crocodiles fighting in a muddy river, and animals running in terror from a charging lion.

Bear River Refuge. (35 min) 16si only; loan. F & W Serv.

- Species of birds, including nine species of ducks, Canada geese, pelicans, cormorants, gulls, swallows, shorebirds, marsh hawks and burrowing owl are seen at the Bear River Refuge at the north end of the Great Salt Lake bed in Utah.

Bears in Alaska. (1 rl) loan. F & W Serv.

- Grizzly, brown and black bears are pictured in Alaska, showing their ranges, sources of food and the salmon runs.

The Biggest Bears. (1 reel) rent—\$3.50. FS.

- Presents the Great Alaska Brown Bear of the Alaska Peninsula, probably the largest and most powerful of all carnivorous animals on the earth today.

Buffalo Lore. (1 reel) color—\$85; B & W—\$32.50. HL, SFI.

- The almost extinct American Bison is studied in this short for entertainment and instruction. Includes the rare White Bison and an awe inspiring battle between two huge bulls.

Fire Weather. (19 min) UWF, sale—\$20.68.

- A factual portrayal of the cooperation that exists between the Weather Bureau and the Forest Service. Activities of both departments during hot, dry weather are shown. Has description of how a radio truck is used in the fighting and actual scenes of fires. Most scenes were photographed on the West Coast.

The Forests. (1 rl) rent—\$1. ANA.

- The most efficient conservationist of them all is the beaver, whose dams check the too-heavy flow of water, prevent

erosion, aid the forests to grow and present natural habitats for other wildlife. This film is a saga of the beaver.

Play Materials in the Elementary School. (23 min) 16si only; rent—\$2. BallS.

- The children of Riley Elementary School in Muncie, Indiana, are subjects for an experimental course entitled "Play in Education." The youngsters' reaction to supplementary material and new types of toys is shown in this educational film.

Forest Gangsters. (10 min) sale—\$25. LibFilms.

- Professional hunters protect cattle and game by ridding the western plains of mountain lions and other killers.

The Forest Ranger. (32 min) sale—\$38.72. Castle.

- The forest ranger at work. Some of the benefits that Americans receive because of his activities. A U.S. Department of Agriculture film.

Four Seasons. (32 min) color; loan. NFB.

- A pageant of the year in the Gati-neau Park, game sanctuary and holiday playground.

Guardians of the Wild. (10 min) sale. Castle.

- An abbreviated version of "The Forest Ranger."

Haunts for the Hunted. (30 min) 16si only; color; loan. F & W Serv.

- Shows necessary developments for the maintenance of proper wildlife habitats on National Wildlife Refuges. Species of geese, ducks, the rare trumpeter swan and the whooping crane are depicted.

A Heritage We Guard. (30 min) Sale. Castle.

- Early exploitation for the hides and skins of wildlife is traced. Westward movement of trappers and thoughtless exploitation of land is depicted. Interrelation of wildlife and soil conservation is shown.

Kenai Big Game. (10 min) color—\$85; B & W—\$32.50. HL, SFI.

- Fine shots of goats, grizzlies, moose, and sheep. The close-ups of sheep and moose are outstanding. Unusual shots of birds, particularly snipe flying in uniform mass formation.

King Chinook. (3 rls) 16si only; color; loan. F & W Serv.

- Shows the life history and migration of the Columbia River salmon. Includes sport and commercial fishing. Shows work of the Fish and Wildlife Service in rerouting the migrations around man-made impediments.

Lower Souris Refuge. (45 min) 16si only; color; loan. F & W Serv.

- Includes a map of the area, reasons for establishing refuges and shows food and cover planting and other developments which go to make up a successfully operated refuge. It shows pheasants, swallows, sora, flicker, rail, prairie chicken, sharp-tailed grouse, shorebirds, nesting waterfowl, and other birds.

One Match Can Do It. (12 min) Hasel-ton.

- A carelessly-discarded match can cause millions of dollars worth of property damage and loss of life annually from forest fires. This film shows how forest and brush fires begin and how they can be prevented. In cooperation with the Los Angeles Fire Department.

Pine Ways to Profit. (20 min) sale—\$26.41. Castle.

- Emphasizes need for protecting pines from fire. Methods of improving yield and quality are shown. A U.S. Dept. of Agriculture film.

Realm of the Wild. (24 min) color. Loan. MTPS.

- Produced by the U. S. Forestry Department, this film shows many of our native big game animals in their habitats and demonstrates the conservation practices necessary to prevent the disappearance of these animals from our country.

Realm of the Wild. (28 min) color; sale—\$113.15. Castle.

- Shots of America's wild animals and birds in our National Forests. Stresses relationship between wild-life populations and the available food supply. A Dept. of Agriculture film.

Return of the Buffalo. (10 min) color; loan. NFB.

- An exciting film depicting the near extermination of the bison or buffalo in Canada, and the means by which its numbers were restored in Canada's National Parks.

Return of the Pronghorn. (2 reels) color; rent—\$8. FS.

- Presents views of antelope bucks, does and fawns, in large and small bands, against the background of Wyoming's striking scenery.

Sanctuary. (10 min) 16si only; loan. CTFL.

- Shows various varieties of game birds and other wild life in Canada.

Stalking the Royale Moose. (1 reel) color—\$85; B & W—\$27.50. HL, SFI.

- Les Blacklock, expert animal photographer, stalks these magnificent moose in the forest of Isie Royale with remarkable results. Big game animals are studied with action shots and closeups.

Strange Doings in Beaverland. (10 min) 16si only; loan. CTFL.

- The late Grey Owl and his beaver in Prince Albert National Park. Remarkable scenes illustrate the ingenuity and industry of the beaver.

Ten Thousand Fires. (20 min) TVA.

- Emphasizes the damage done by forest fires, showing the urgent need for preventive measures.

Tree of Life. (19 min) sale—\$25.69. Castle.

- Aims and achievements of the U.S. Forest Service. Methods of forest management.

Water Birds. (11 min) sale—\$50; rent—\$2.50. EBF.

- Shows the physical characteristics, habits, environment, adaptivity and care of young of the egret, the mallard duck, the Canadian goose and the brown pelican. Winter and summer homes, together with the principal migration routes, of the Canada goose are shown by an animated sequence.

Sources of These Films

AAA: American Automobile Association, Traffic Engineering & Safety Dept., Pennsylvania Ave., at 17th St., Washington 6, D. C.

Aetna: Aetna Life Affiliated Companies, Public Education Dept., 151 Farmington Ave., Hartford 15, Conn.

AF Films: A. F. Films, Inc., Room 1001, 1600 Broadway, New York 19.

Allegheny: Allegheny Ludlum Steel Corp., 2020 Oliver Bldg., Pittsburgh 22, Penn.

Almanac: Almanac Films, Inc., 516 Fifth Ave., New York 18.

AmCan: American Can Co., 100 Park Ave., New York 17.

AmFilms: American Film Services, Inc., 1010 Vermont Ave., N.W., Washington 5, D. C.

Aml: American Legion, National Headquarters, Indianapolis 6, Ind.

ANA: American Nature Association, 1214 Sixteenth St., N.W., Washington 6, D. C.

Anderson: Robert J. Anderson & Co., 9243 Penrod Ave., Detroit 28.

ANLPBC: American and National Leagues of Professional Baseball Clubs, 64 E. Jackson Blvd., Chicago 4.

Arbogast: Fred Arbogast & Co., Inc., 313 W. North St., Akron, Ohio.

Assn: Association Films, Inc., 347 Madison Ave., New York 17, N. Y.; 79 E. Adams St., Chicago 3; 351 Turk St., San Francisco 2; 1915 Live Oak St., Dallas, Tex.

Athena: Athena Films, Inc., 165 W. 46th St., New York 19.

Athletic Institute: The Athletic Institute, 209 S. State St., Chicago 4.

Australian News: Australian News and Information Bureau, 636 Fifth Ave., New York 20.

Avis: Avis Films, Inc., 932 N. La Brea Ave., Hollywood 38, Calif.

Bailey: Bailey Films, Inc., 6509 De Longpre Ave., Hollywood 28, Calif.

BallS: Ball State Teachers College, Miss Evelyn Hoke, Muncie, Ind.

Barr: Arthur Barr Productions, 6211 Arroyo Glen, Los Angeles 42, Calif.; 1265 Bresee Ave., Pasadena 7, Calif.

BGIC: Belgian Government Information Center, 630 Fifth Ave., New York 20.

BI: Bicycle Institute of America, Inc., 122 E. 42nd St., New York 17.

Big Bromley: Big Bromley, P. O. Box 226, Manchester Center, Vt.

Billig: The Billig Clinic for Physical Habitation, Bureau of Audio Visual Instruction, 536 South St., Los Angeles 14, Calif.

BIS: British Information Services, 30 Rockefeller Plaza, New York 20; 39 So. La Salle St., Chicago 3; 310 Sansome St., San Francisco 4, Calif.; 903 National Press Bldg., Washington 4, D. C.

Bray: Bray Studios, Inc., 729 Seventh Ave., New York 19.

BSA: Boy Scouts of America, 2 Park Ave., New York 16.

CalU: University of California, University Extension, Educational Film Sales Dept., Los Angeles 24.

CapitalFilm: Capital Film Service, 224 Abbott Road, East Lansing, Mich.

Castle: Castle Films Dept., United World Films, Inc., 1445 Park Ave., New York 29; 542 S. Dearborn St., Chicago 5; or 7356 Melrose Ave., Hollywood 46, Calif.

CFL: Chicago Film Laboratory, 56 E. Superior St., Chicago 11.

CH: Courneya Productions, 412-418 South Robertson Blvd., Los Angeles 48.

Champion: Champion Spark Plug Co., Sales Dept., Toledo, Ohio.

ChgoTrib: Chicago Tribune, Public Service Office, 33 W. Madison St., Chicago 11.

Cine-Tele: Cine-Tele, 1161 N. Highland Ave., Hollywood 38, Calif.

Cornell: Cornell Film Co., 1501 Broadway, New York 18.

Coronet: Coronet Films, Coronet Bldg., Chicago 1, Ill.

(CONTINUED ON THE NEXT PAGE)

Sources of These Films

CPRR: Canadian Pacific Railway Co., 581 Fifth Ave., New York 17; Dept. of Public Relations, Windsor Station, Montreal, Quebec, Canada. Films also available from Canadian Pacific representatives in Atlanta, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Detroit, Kansas City, Mo., Los Angeles, Minneapolis, New York, Philadelphia, Pittsburgh, Portland, St. Louis, San Francisco, Seattle, and Washington, D. C.

CTFL: Canadian Travel Film Libraries, 1270 Avenue of the Americas, New York 20; 400 W. Madison St., Chicago 6.

Davis: D. T. Davis Co., 178 Walnut St., Lexington 34, Ky.

D & R G: Denver & Rio Grande Western Railroad, 1531 Stout St., Denver 2, Colo.

DouglasFir: Douglas Fir Plywood Association, Tacoma Bldg., Tacoma 2, Wash.; 848 Daily News Bldg., Chicago 6; 1232 Shoreham Bldg., Washington 5; and 500 Fifth Ave., New York 18.

Dunne: Berte Dunne Productions, 1332 S. Genesee Ave., Los Angeles, Calif.

EBF: Encyclopedia Britannica Films, Inc., 1150 Wilmette Ave., Wilmette, Ill.; 101 Marietta St., Atlanta 3; 5745 Crabtree Rd., Birmingham, Mich.; 30 Huntington Ave., Boston 16; 1414 Dragon St., Dallas 2; 5625 Hollywood Blvd., Los Angeles 46; 351 W. 41st St., New York 36; 2129 N.E. Broadway, Portland, Oregon.

Emp: Employers Mutuals of Wausau, 407 Grant St., Wausau, Wis.

EvMo: Evinrude Motors, 4143 N. 27th St., Milwaukee 16, Wis.

F & W Serv: U. S. Fish & Wildlife Service, Dept. of the Interior, Washington 25, D. C.

Finney: Edward F. Finney Productions, 6525 Sunset Blvd., Hollywood 28, Calif.

Firestone: Firestone Tire & Rubber Co., Public Relations Dept., Akron 17, Ohio.

FNTD: French National Tourist Office, Film Section, 1600 Broadway, Room 1001, New York 19, N. Y.

FON: Films of the Nations, Inc., 62 W. 45th St., New York 19.

Ford: Ford Motor Co., Film Library, 3000 Schaefer Road, Dearborn, Mich.; or contact nearest Ford or Lincoln-Mercury dealer.

FrancoAmer: Franco-American Audio-Visual Distribution Center, Inc., 934 Fifth Ave., New York 21.

FS: Field & Stream, 515 Madison Ave., New York 22.

Gaines: Gaines Dog Research Center, 250 Park Ave., New York 17.

Gateway: Gateway Productions, Inc., 1859 Powell St., San Francisco 11.

GenMo: General Motors Corp., Dept. of Public Relations, Film Section, 3044 W. Grand Blvd., Detroit 2, Mich.; 405 Montgomery St., San Francisco 4.

GenPic: General Pictures Productions Inc., 621 Sixth Ave., Des Moines 9, Iowa.

GFS: Gallagher Films, Inc., 113 S. Washington St., Green Bay, Wis.; 639 N. 7th St., Milwaukee 3, Wis.

Goodyear: Goodyear Tire & Rubber Co., Inc., Motion Picture Dept., 1144 E. Market St., Akron 16, Ohio; Box 3339 Terminal Annex Station, Los Angeles, Calif.

GSC, GenSptCrft: General Sportcraft Co., Ltd., 215 Fourth Ave., New York 3.

HFE: Hollywood Film Enterprises, Inc., 6060 Sunset Blvd., Hollywood 28, Calif.

HL: Hawley-Lord, Films distributed by Sterling Films, Inc., 316 W. 57th St., New York 19.

Hoefler: Paul Hoefler Productions, 7934 Santa Monica Blvd., Los Angeles 46.

HollywoodTurf: Hollywood Turf Club, Inglewood, Calif.

H-P: Hollywood-Panamerican Films, 5356 La Mirada Ave., Hollywood 29, Calif.

Howard: Dr. Frank Howard, San Rafael, Calif.

Hughes: Hughes Sound Films, 1200 Grant St., Denver 3, Colo.

Humble Oil: Humble Oil & Refining Co., Film Library, P. O. Box 2180, Houston 1, Texas.

IdP: Ideal Pictures Corp., 65 East South Water St., Chicago. Branches in 26 large cities.

IHAF: Institute of Inter American Affairs, 499 Pennsylvania Ave., N. W., Washington 25, D. C.

IntF: International Film Bureau, Inc., 57 E. Jackson Blvd., Chicago 4.

IowaU: State University of Iowa, Bureau of Visual Instruction, Extension Divn., Iowa City, Iowa.

Jaeger: Eloise M. Jaeger, Dept. of Physical Education, University of Minnesota, Minneapolis 14, Minn.

JH: The Jam Handy Organization, 2821 E. Grand Blvd., Detroit 11.

KAM: Kiekhaefer Aeromarine Motors, Inc., 660 South Hickory St., Fond du Lac, Wis.

Kraft: Vernon J. Kraft Studios, 840 N. Plankinton Ave., Milwaukee, Wis.

LibFilms: Library Films Inc., 25, W. 45th St., New York 19.

Life Camps: Life Camps Inc., 369 Lexington Ave., New York 17.

Littauer: Capt. Vladimir S. Littauer, Syosset, Long Island, N. Y.

Mahnke: Carl F. Mahnke Productions, 215 E. 3rd St., Des Moines, Iowa.

MassDevCom: Massachusetts Development and Industrial Commission, 20 Somerset St., Boston 8, Mass.

McGraw-Hill: McGraw-Hill Book Co., Text-Film Dept., 330 W. 42nd St., New York 18.

MerMo: Contact nearest Mercury Outboard Motor dealer or write to Kiekhaefer Aeromarine Motors, Inc., 660 South Hickory St., Fond du Lac, Wis.

MIT: Massachusetts Institute of Technology, Div. of Visual Education, 77 Massachusetts Ave., Cambridge 39, Mass.

Movies, U. S. A.: Movies, U. S. A., Inc., 729 Seventh Ave., New York 19.

MTPS: Modern Talking Picture Service, Inc., 45 Rockefeller Plaza, New York 20. Branches in 27 cities from coast to coast.

NBCA: National Basketball Coaches Assn., Visual Committee, c/o H. E. Foster, University of Wisconsin, Madison, Wis.

NCAA: The National Collegiate Athletic Association, La Salle Hotel, Chicago 2, Ill.

NFB: National Film Board of Canada, 1270 Avenue of the Americas, New York 20; 400 W. Madison St., Chicago 6.

NRA: National Rifle Association, 1600 Rhode Island Ave., Washington 6, D. C.

NSC: National Safety Council, Film Service Bureau, 425 N. Michigan Ave., Chicago.

NSPS: The National Ski Patrol System, Inc., 706 Kittredge Bldg., Denver 2, Colo.

Nu-Art: Nu-Art Films, Inc., 112 W. 48th St., New York 19.

NYU: New York University Film Library, 26 Washington Place, New York 3.

Official: Official Films, Inc., Grand and Linden Aves., Ridgefield, N. J.

OffSS: Official Sports Film Service, 7 S. Dearborn St., Chicago 3.

P & K: P & K, Inc., Film Dept., 122 N. Dixie Highway, Mokena, Ill.

Phillips: Phillips Petroleum Co., Advertising Dept., Bartlesville, Okla.

Pictorial: Pictorial Films Inc., 105 E. 106th St., New York 29.

PM: Penn Mutual Life Insurance Co., Independence Sq., Philadelphia 5, Pa.

QuebecTB: Quebec Tourist & Publicity Bureau, 48 Rockefeller Plaza, New York 20.

Rogers: Theodore N. Rogers Productions, 2808-2810 East Slau-son Ave., Huntington Park, Calif.

RKO: RKO Radio Pictures, Inc., 1270 Avenue of the Americas, New York 20. Branches in Atlanta, Boston, Buffalo, Charlotte, N. C., Chicago, Cincinnati, Cleveland, Dallas, Detroit, Kansas City, Mo., Los Angeles, Minneapolis, New Orleans, New York, Philadelphia, Pittsburgh, St. Louis, Salt Lake City, San Francisco, Seattle, and Washington, D. C.

RoyMad: Roy Madison, 123 E. Sixth St., Cincinnati 2, Ohio.

Sack: Sack Amusement Enterprises, Film Exchange Bldg., 308 S. Harwood St., Dallas 1, Texas.

Santa Fe: Santa Fe Railway, Film Bureau, 80 E. Jackson Blvd., Chicago 4. Branch offices in Los Angeles, San Francisco, Oklahoma City, Topeka, Kansas, and Galveston and Amarillo, Texas.

SBBC: South Bend Bait Co., 1108 South High St., South Bend, Ind.

Seirsnav: Seirsnav Productions, 17501 Castallammare Drive, Pacific Palisades, Calif.

SFI: Sterling Films, Inc., 316 W. 57th St., New York 19.

Skibo: Skibo Productions Inc., 165 W. 45th St., New York 19.

SM: Simmel-Meservey, Inc., 321 So. Beverly Drive, Beverly Hills, Calif.

SocVac: Socony-Vacuum Film Library, Industrial Relations Dept., 26 Broadway, New York 4.

Spalding: A. G. Spalding & Bros., Inc., 161 Sixth Ave., New York 18; 1137 S. Hope St., Los Angeles; 180 N. Wabash Ave., Chicago 1; 401 N. Broad St., Philadelphia 8, Penn.

Stanolind: Stanolind Oil & Gas Co., Public Relations Section, P. O. Box 591, Tulsa 2, Oklahoma.

StdOil: Standard Oil Company of New Jersey, 30 Rockefeller Plaza, New York 20.

Taylor-Friedman: Taylor-Friedman Productions, 937 S. Sierra Bonita Ave., Los Angeles 36.

Telefilm: Telefilm, Inc., 6039 Hollywood Blvd., Hollywood 28, Calif.

TFC: Teaching Film Custodians, Inc., 25 W. 43rd St., New York 18. (For educational purposes, films may be leased directly from TFC. Rental rates may be obtained from local film libraries.)

Tompkins: Tompkins Films, 1044 W. Edgeware Road, Los Angeles 26.

Trans: Transfilm, Inc., 35 W. 45th St., New York 19.

TVA: Tennessee Valley Authority, Film Services, Knoxville, Tenn.

UP: Union Pacific Railroad, Film Bureau, 1416 Dodge St., Omaha, Neb.

USEHA: United States Field Hockey Assn., Film Chairman, Helen Bina, 1327 Newport Ave., Chicago 13.

USFS: U. S. Forest Service, Washington 25, D. C.

USLTA: United States Lawn Tennis Association, 120 Broadway, New York 5, N. Y.

U. S. Rubber: United States Rubber Co., 525 William Penn Place, Pittsburgh 30, Pa.

USWLA: U. S. Women's Lacrosse Assn., 305 Sixth Ave., Pelham, N. Y.

UWF, UW-Castle: United World Films, Inc., 1445 Park Ave., New York 29; 542 S. Dearborn St., Chicago 5; 7356 Melrose Ave., Hollywood 46, Calif.

Vesco: Audio-Visual Corp., Visual Education Service, Inc., 116 Newbury St., Boston 16, Mass.

WCC: Western Cartridge Co., Winchester Repeating Arms Co., Divisions of Olin Industries, Inc., East Alton, Ill.

Western Screen: Western Screen, Inc., 307 Lenora St., Seattle 1, Wash.

Westgate: Westgate-Sun Harbor Co., 1995 Bay Front, San Diego 13, Calif.

Wild Life: Wild Life Films, 5149-51 Strohm Ave., No. Hollywood, Calif.

Wilson: Wilson Sporting Goods Co., 2037 N. Campbell Ave., Chicago 47.

Yosemite: Yosemite Park and Curry Co., Advertising Dept., Yosemite National Park, Calif.

YoungAm: Young America Films, Inc., 18 E. 41st St., New York 17.

Zurich: Zurich-American Insurance Companies, 135 S. La Salle St., Chicago 3.

**Send in Your Listings
For Sports Film Supplement**

• The inevitable oversights and minor errors which accompany a listing of nearly 1,000 sports and recreation films will be corrected by a supplemental bulletin soon after this edition is distributed. Send in your listing corrections to the address below:

Sports Film Guide Editor
c/o 7064 Sheridan Road
Chicago 26, Illinois

A NATIONAL DIRECTORY OF VISUAL EDUCATION DEALERS

EASTERN STATES

• DISTRICT OF COLUMBIA •

Brenner Photo Co., 933 Penn Ave. N.W. The complete Photo Dept. Store.

Jam Handy Organization, Inc., 1730 H. Street, Washington 6.

• NEW HAMPSHIRE •

A. H. Rice Co., Inc., 78 West Central Street, Manchester.

• NEW JERSEY •

Slidecraft Co., South Orange, N. J.

• NEW YORK •

Association Films, Inc., 35 West 45th St., New York 19.

Council Films, Inc., 50 N. Main St., Homer, N. Y.

Jam Handy Organization, Inc., 1775 Broadway, New York, N. Y.

Visual Sciences, 599SH Suffern.

• PENNSYLVANIA •

Jam Handy Organization, Inc., 930 Penn Ave., Pittsburgh 22

Karel Sound Film Library, 214 Third Ave., Pittsburgh 22.

SOUTHERN STATES

• FLORIDA •

Norman Laboratories & Studio, Arlington Suburb, Jacksonville 7.

• LOUISIANA •

Jasper Ewing & Sons, 725 Poydras St., New Orleans 12.

• MISSISSIPPI •

Jasper Ewing & Sons, 227 S. State St., Jackson 2.

• TENNESSEE •

Southern Visual Films, 686-689 Shrine Bldg., Memphis.

MIDWESTERN STATES

• ILLINOIS •

American Film Registry, 24 E. Eighth Street, Chicago 5.

Association Films, Inc., 206 S. Michigan Ave., Chicago 3.

Jam Handy Organization, Inc., 230 N. Michigan Ave., Chicago 1.

Swank Motion Pictures, 614 N. Skinker Blvd., St. Louis 5, Mo.

• IOWA •

Ryan Visual Aids Service, 517 Main St., Davenport.

• MISSOURI •

Swank Motion Pictures, 614 N. Skinker Blvd., St. Louis 5, Mo.

• MICHIGAN •

Jam Handy Organization, Inc., 2821 E. Grand Blvd., Detroit 11.

• OHIO •

Academy Film Service, Inc., 2300 Payne Ave., Cleveland 14.

Sunray Films, Inc., 2108 Payne Ave., Cleveland 14.

Jam Handy Organization, Inc., 310 Talbott Building, Dayton 2.

WESTERN STATES

• CALIFORNIA •

Coast Visual Education Co., 5620 Hollywood Blvd., Hollywood 28.

Jam Handy Organization, Inc., 7046 Hollywood Blvd., Los Angeles 28.

Association Films, Inc., 351 Turk St., San Francisco 2.

• OREGON •

Moore's Motion Picture Service, 306 S.W. 9th Avenue, Portland 5.

• TEXAS •

Association Films, Inc., 1915 Live Oak St., Dallas 1.

Audio Video, Incorporated, 4000 Ross Avenue, Dallas 4, Texas.

George H. Mitchell Co., 712 N. Haskell, Dallas 1.

• UTAH •

Deseret Book Company, 44 E. So. Temple St., Salt Lake City 10.

CANADA

Audio-Visual Supply Company, Toronto General Trusts Building, Winnipeg, Man.

Some Other Key Films

RETRIEVERS AT WORK—(4 min.)

Sound. Color. Sale \$90. Kraft.

Upper Grades, HS and College

• Here are Labradors, Chesapeake, Golden and Irish Water Spaniels at work helping their hunter masters. The 157 camera changes provide a wide range of action in the 400 feet of film.

SHOTGUN SHOOTING AND HOW!—(10 min.) Sound. Color. Sale \$90. Kraft.

Upper Grades, HS and College

• Vic Reinders, University of Wisconsin professor and champion gunner, brings out the fundamentals of shotgun shooting: safe handling, fit of gun; swing, lead and alignment. Reinders was an Air Force instructor in the war.

Recordings on Swimming

SWIMMING INSTRUCTION SERIES—(Set of 4) Sale \$6 for set. Audio-Master.

All classes in swimming.

• Four important phases of swimming are illustrated in slow-motion by Roy Romaine, European breast stroke champion. Carl Sutton of Picture Post, English picture magazine, did the recording, which is supplemented by drawings and captions. The titles are: *Breast Stroke, Crawl, Butterfly Breast Stroke, and Back Stroke.*

Health and Hygiene

GUARD YOUR HEART—(27 min)

Sound. Sale \$150. Rental from libraries. Bray.

High School, College, Adults.

• Highlighting this year's campaign of the American Heart Association, the production was indorsed by the teacher evaluation committee of Indiana University's a-v center for its story interest, animated sequences and attention to a healthful outlook on life. The anatomy and functions of the heart and circulatory system are described in language at the level of the average lay audience and student.

Sources of These Films

AUDIO-MASTER: Audio-Master Corp., 341 Madison Ave., New York City

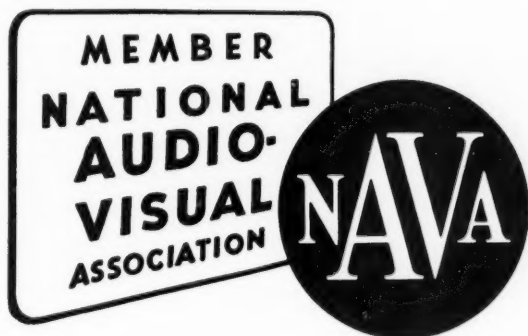
BRAY: Bray Studios, Inc., 729 Broadway, New York City 19.

BRANDON: Brandon Films, Inc., 200 W. 57th St., New York City.

KRAFT: Vernon J. Kraft, 840 Plankinton Ave., Milwaukee 3, Wis.

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He belongs to NAVA—the long-established nation-wide organization of audio-visual dealers. His NAVA membership is your assurance of his reliability and competence. He can render many valuable services for YOU.

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1. **Consultation and advice** on your problems involving audio-visual equipment and materials.
2. **Films**—educational, religious, entertainment, industrial.
3. **Repair Service** for your equipment—electronic and mechanical repairs by trained technicians, with adequate stocks of replacement parts.
4. **Equipment rentals** and projection service for special occasions of all types.
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EVANSTON, ILLINOIS**

THE NATIONAL TRADE ASSOCIATION OF SELLERS AND MAKERS OF AUDIO-VISUAL MATERIALS AND EQUIPMENT

Facts You Should Know About Educational Films!

Only those instructional films produced since World War II are completely up-to-date.

Fact #1

The striking advances made in the production and use of 16mm sound educational motion pictures since World War II are so enormous that pre-war films are virtually out-of-date. New teaching techniques were developed and perfected during the war by educators and by the Armed Forces. Improvements in color, sound and subject treatment came out of the war. And these important advances

were immediately incorporated into educational film production.

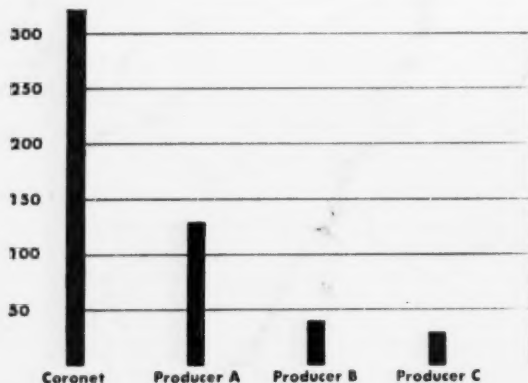
Thus, only those instructional films produced since the end of World War II can be considered completely up-to-date. Educational motion pictures produced before the war—regardless of the producer—are almost as obsolete as pre-war world maps and physics without nuclear fission.

Fact #2

Coronet Films has produced 70 percent more 16mm instructional films since World War II than the other three leading producers—combined!

This important finding—taken from official records of the U.S. Copyright Office, Library of Congress—proves that Coronet Films is by far the best source for the most modern, up-to-date teaching films in the

world. The comparison chart below reveals how, since World War II, Coronet Films has produced more educational films than the other three leading producers combined.



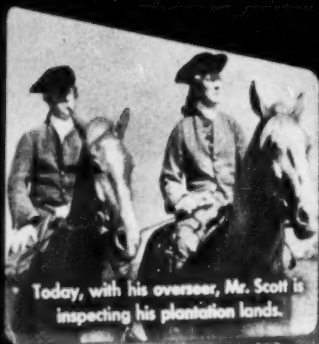
This chart shows the number of films produced from 1945 through the first six months of 1951 by the four leading educational film producers.

*See the new 1952-'53
Coronet Films Catalogue
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Coronet Films

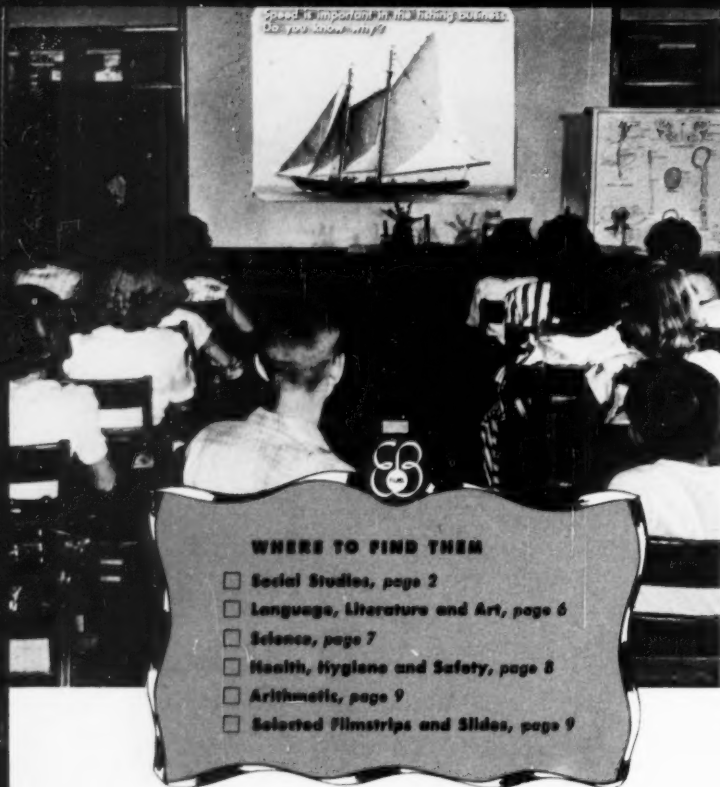
Coronet Building,
Chicago 1, Illinois



Encyclopædia Britannica Films

FILMSTRIPS





WHERE TO FIND THEM

- ☐ Social Studies, page 2
- ☐ Language, Literature and Art, page 6
- ☐ Science, page 7
- ☐ Health, Hygiene and Safety, page 8
- ☐ Arithmetic, page 9
- ☐ Selected Filmstrips and Slides, page 9

1 Social Studies: filmstrips on • Geography • History and Civics

Basic Economics

(j-H-C-a) (Color)

Collaborator: HORACE TAYLOR, PH.D., Columbia University
This unique series, adapted from the book, *Enterprise Island* by Hans Christian Sonne, outlines basic principles of economics by following the step-by-step development of an imaginary primitive community. Fascinating and factual. In brilliant color. For high school social studies, problems of democracy and economics. (Each filmstrip approximately 60 frames.)

<i>Living and Working Without Money</i>	<i>Money and Panic</i>
<i>Money</i>	<i>Money and Government</i>
<i>Money Goes to Work</i>	<i>Too Much Money</i>
<i>New Ways to Use Money</i>	<i>Too Little Spending</i>

All 8 color filmstrips, in handy box \$48.00
Each filmstrip 6.00

Africa (Tanganyika, Kenya, Uganda)

(M-J-h) (Color)

Collaborator: WILFRID D. HAMBLBY, D.Sc., Chicago Natural History Museum.

Photographed in color by Attilio Gatti, famous explorer, this filmstrip series calls attention to a relatively little-known region of the world to portray important geographical and social concepts not readily available elsewhere. For middle and upper elementary grades geography. (Each filmstrip contains approximately 55 frames, in color.)

<i>The Region</i>	<i>Animals and Birds</i>
<i>Native Tribes</i>	<i>Plants and Flowers</i>

All 4 color filmstrips, in handy box \$24.00
Each filmstrip 6.00



Filmstrips

The Quality Standard

INCREASE THE USE and the usefulness of your visual education program by augmenting your film library with EBF Filmstrips.

EBF Filmstrips contain only basic curriculum material—chosen after exhaustive, continuing research, organized by EBF Films' professional staff of film-makers who are educators as well. Leading subject matter specialists collaborate closely on the production of every EBF Filmstrip . . . assuring teaching tools that are authentic, accurate, absorbing.

With their unique built-in learning aids (a supplementary manual is not necessary) and their vivid presentation of authentic facts, EBF Filmstrips instruct youngsters impressively, stimulate thinking, inspire active classroom discussion, and coordinate knowledge and information thoroughly.

EBF Filmstrips are economical because they average between 40-70 frames per strip, and therefore cost less per frame of content. Individual filmstrip packaged in metal container; complete series of filmstrips packed in handy box (see page 3).

Capital letters (P-M-J-H-C-A) after each title indicate grade levels for which the filmstrip series was designed: P—primary grades; M—middle grades; J—junior high school and upper elementary grades; H—high school; C—college; A—adult. Small letters (p-m-j-h-c-a) indicate additional grade levels at which the filmstrips will be found useful.

Northern Europe

(M-j-h) (Color)

Producer: DUDLEY PICTURES CORPORATION, Hollywood.
Collaborator: RICHARD HARTSHORNE, PH.D., University of Wisconsin.

These notable filmstrips in brilliant color outline vividly the basic geographical concepts concerning five northern European countries—their land, their people, their customs, their agriculture, their industry, and their important places of interest. Designed for middle grades geography. (Each filmstrip approximately 60 frames.)

Norway	Sweden	The Netherlands
Denmark	Belgium	

All 5 color filmstrips, in handy box \$30.00
Each filmstrip 6.00

Southern Europe

(M-j-h) (Color)

Producer: DUDLEY PICTURES CORPORATION, Hollywood.
Collaborator: RICHARD HARTSHORNE, PH.D., University of Wisconsin.

A companion group to the *Northern Europe* series, these color filmstrips provide a comprehensive geographical survey of five important European countries—their people, their land, their industry, and their culture. The series is offered for middle grades geography but will benefit other levels as well. (Each filmstrip contains approximately 55 frames, in color.)

France	Switzerland	Portugal
Spain	Italy	

All 5 color filmstrips, in handy box \$30.00
Each filmstrip 6.00



FILMSTRIPS...2

American History (M-J-h) (Black-and-White)

Production and Research: EBFILMS STAFF

Presents a vivid and authentic cross-section of life in America from the early Massachusetts settlements to the post-Civil War conquest of the Great Plains. Adapted from EBF motion pictures, the filmstrips correlate with middle grades and junior high school history and social studies. (Each filmstrip approximately 74 frames.)

Early Settlers of New England
Planter of Colonial Virginia
Kentucky Pioneers

Flatboatmen of the Frontier
Life in Old Louisiana
Pioneers of the Plains

All 6 black-and-white filmstrips, in handy box \$18.00
Each filmstrip 3.00

Regional Geography—The United States

(M-J-H) (Black-and-White)

Production and Research: EBFILMS STAFF

Already approved by thousands of enthusiastic teachers and students, this popular series is one of the most useful and effective groups of geography filmstrips ever produced. Adapted from EBF motion pictures, the series correlates with middle grades and high school geography, social studies, problems of democracy, and history. (Each filmstrip approximately 65 frames.)

The Northeastern States
The Southeastern States
The Southwestern States

The Middle States
The Northwestern States
The Far Western States

All 6 black-and-white filmstrips, in handy box \$18.00
Each filmstrip 3.00

Food and People

(M-j-h) (Black-and-White)

Production and Research: EBFILMS STAFF

Here, simply and forcefully described, are the basic problems involved in the production, distribution, and consumption of foods in terms of the minimum requirements of the world's peoples. Skillfully adapted from EBF motion pictures, the filmstrips are designed for middle grades geography and social studies classes. (Each filmstrip approximately 60 frames.)

Fundamentals of Diet
Consumption of Foods
Production of Foods

Distribution of Foods
Science and Agriculture

All 5 black-and-white filmstrips, in handy box \$15.00
Each filmstrip 3.00

Americans at Work (Farming and Fishing)

(M-j) (Black-and-White)

Production and Research: EBFILMS STAFF

Rich and meaningful experiences await the pupils who use these filmstrips portraying the basic activities of eight representative types of workers in producing some of our basic foods. Carefully adapted from EBF motion pictures for use in middle grades social studies and geography. (Each filmstrip approximately 60 frames.)

The Wheat Farmer
The Corn Farmer
The Truck Farmer
The Orange Grower

The Cattleman
Irrigation Farming
New England Fishermen
Shell-Fishing

All 8 black-and-white filmstrips, in handy box \$24.00
Each filmstrip 3.00

Our North American Neighbors

(M-j-h) (Black-and-White)

Production and Research: EBFILMS STAFF

The physical geography, people, resources, agriculture and industry of the neighboring regions in North America take on vivid new meaning for students using this filmstrip series. Based on authentic EBF motion pictures, the filmstrips offer a wealth of stimulating material to enliven and enrich geography and social studies courses in the middle grades. (Each filmstrip approximately 60 frames.)

Maritime Provinces of Canada
Industrial Provinces of Canada
Prairie Provinces of Canada
Pacific Canada

Alaska
Land of Mexico
Central America
West Indies

All 8 black-and-white filmstrips, in handy box \$24.00
Each filmstrip 3.00

Our South American Neighbors

(M-j-h) (Black-and-White)

Production and Research: EBFILMS STAFF

The physical geography, natural resources, industry, agriculture, and customs of six representative South American countries, all skillfully presented in five delightful filmstrips of obvious educational significance. Based on popular EBF motion pictures, the series correlates with geography in the middle grades. (Each filmstrip contains approximately 60 frames.)

Argentina
Brazil
Chile

Peru
Colombia and Venezuela

All 5 black-and-white filmstrips, in handy box \$15.00
Each filmstrip 3.00



PLAN No. 1

\$300.00 EBFilmstrips
32.50 Steel F/S Cabinet
(two-drawer)
59.25 Viewlex Projector
\$391.75 All for \$300

PLAN No. 2

\$150.00 EBFilmstrips
32.50 Steel F/S Cabinet
\$182.50 All for \$150

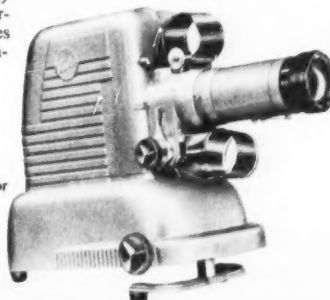
PLAN No. 3

\$225.00 EBFilmstrips
59.25 Viewlex Projector
\$284.25 All for \$225

Combination Offers

FILMSTRIP CABINET Two drawers, each holding 90 filmstrips, 180 in all. Extra strong all-steel cabinet in beautiful silver-hammarlaid finish. **\$32.50**

VIEWLEX PROJECTOR Model V-44SL (300 watt). Complete motor fan cooled strip film projector with 5" Luxtar coated corrected lens and matching condensers. AC motor and a dynamically balanced fan for permanently quiet performance. Exclusive "Airjector" assures "cool-to-the-touch" operation. Complete. **\$59.25**





Little Sister likes to visit the store.



Here's how the cotton fibers look when they are pulled out of the boll.



Soils- and life — depend upon the "water cycle." Let's find out what it is.



Crossing the fiord is nothing new to them. Would you enjoy it?

Our Community Workers (P) (Black and White)

Production and Research: EBFILMS STAFF

Youngsters are inspired to a lasting appreciation of the duties and importance of four essential community workers. Adapted from EBF motion pictures, this series is making a valuable contribution to the teaching of primary grades social studies, language arts and reading in thousands of schools. (Each filmstrip approximately 70 frames.)

Policeman
Fireman

Mailman
Doctor

All 4 black-and-white filmstrips, in handy box \$12.00
Each filmstrip 3.00

Clothing and Shelter (M) (Black-and-White)

Production and Research: EBFILMS STAFF

The technological processes involved in the production of some of our basic, everyday needs are here presented, clearly, simply, and impressively. Based on EBF motion pictures, these filmstrips make a lasting impression on boys and girls in primary and middle grades geography, social studies and science. (Each filmstrip approximately 65 frames.)

Cotton
Wool
Making Shoes

Building a House
Making Bricks for Houses
Making Glass for Houses

All 6 black-and-white filmstrips, in handy box \$18.00
Each filmstrip 3.00

Children of Many Lands (P-M) (Black-and-White)

Production and Research: EBFILMS STAFF

Many thousands of school children have already been inspired by this group of remarkable filmstrips to a deeper appreciation of the everyday life, customs, and traditions of boys and girls of other lands or times. Designed for primary and middle grades social studies, inter-cultural understanding, geography, language arts, reading; and Sunday School classes.

Eskimo Children
Navajo Children
French-Canadian Children
Colonial Children
Japanese Children
English Children
Irish Children

Mexican Children
Children of Holland
Children of Switzerland
Children of China
French Children
Spanish Children
Norwegian Children

All 14 black-and-white filmstrips, in handy boxes \$42.00
Each filmstrip 3.00

Government in Action (J-H-a) (Color) (Fall 1952)

Collaborator: WILLIAM ANDERSON, Ph.D., University of Minnesota

A unique series of eight filmstrips employing original color drawings to explain clearly the organization and work of our national, state, and local governments, and of the United Nations. Designed for eighth grade and high school civics and problems of democracy. (Each filmstrip contains approximately 55 frames, in color.)

The President
The Congress
The Federal Courts
Executive Departments
and Agencies

State Government
Local Government
Municipal Government
The United Nations

All 8 color filmstrips, in handy box \$48.00
Each filmstrip 6.00

American Folk Heroes (M-j-h-a) (Color) (Late 1952)

Collaborator: THOMAS D. CLARK, PH.D., University of Kentucky.

Fascinating color drawings tell the dramatic stories of eight great Americans who have become a part of the nation's most cherished folklore. These are significant filmstrips—a must for middle grades language arts classes as well as for groups at other school levels. (Each filmstrip contains approximately 52 frames, in color.)

*Miles Standish
Johnny Appleseed
Davy Crockett
Mike Fink*

*Sam Houston
Wild Bill Hickok
Buffalo Bill
Kit Carson*

All 8 color filmstrips, in handy box \$48.00
Each filmstrip 6.00

Children's Stories of Famous Americans

(P-M) (Color) (Release 1953)

Producer: WILLIAM P. GOTTLIEB CO.

Collaborators: CHARLES F. DAVIS and LOUISE F. DAVIS, PH.D., National College of Education.

Famous men of American history come to vivid life in this group of noteworthy filmstrips. The stories are told with vivid color drawings, and emphasis is laid on the background influences that made each man great. Produced for primary and middle grades American history and language arts. (Each filmstrip contains approximately 45 frames, in color.)

*Captain John Smith
Ethan Allen
William Penn*

*Peter Stuyvesant
Paul Revere
John Paul Jones*

All 6 color filmstrips, in handy box \$36.00
Each filmstrip 6.00

Life on the Farm

(P) (Color) (Release 1953)

Producer: WILLIAM P. GOTTLIEB CO.

Collaborator: ORVILLE WHEELER, PH.D., George Peabody College for Teachers.

This series describes six important farm activities seen through the eyes of two visiting city children. Photographed in beautiful color for primary grade social studies and science. (Each filmstrip contains approximately 45 frames, in color.)

*Milking
Gathering Eggs
Feeding the Animals*

*Haying
Picking Vegetables
Picking Fruit*

All 6 color filmstrips, in handy box \$36.00
Each filmstrip 6.00

The Home Community

(P) (Color) (Release 1953)

Producer: WILLIAM P. GOTTLIEB CO.

Collaborator: RUTH ELLSWORTH, PH.D., Wayne University

These appealing filmstrips describe for boys and girls how the family unit is constituted, why it is important, and how youngsters can help make it run smoothly. Produced in beautiful color photography for primary grade social studies and reading. (Each filmstrip contains approximately 45 frames, in color.)

*Our Family
Family Fun
Keeping Busy*

*Helping Mother
Brothers and Sisters
Growing Up*

All 6 color filmstrips, in handy box \$36.00
Each filmstrip 6.00



FILMSTRIPS...5

The School Community (P) (Color) (Release 1953)

Producer: WILLIAM P. GOTTLIEB CO.

Collaborator: RUTH ELLSWORTH, PH.D., Wayne University

Designed to help young pupils make a healthy adjustment to a new environment—the school, these charming filmstrip stories provide delightful experiences to make positive impressions on young minds. Produced in color for primary grades social studies and reading. (Each filmstrip contains approximately 45 frames, in color.)

*The New Pupil
Our School
School Helpers*

*Our Job in School
Part of the Team
School Courtesy*

All 6 color filmstrips, in handy box \$36.00
Each filmstrip 6.00

The Country Community (P) (Color) (Release 1953)

Producer: WILLIAM P. GOTTLIEB CO.

Collaborator: RUTH ELLSWORTH, PH.D., Wayne University

These important filmstrips point out for boys and girls the unique characteristics of rural life and the role of the farm community in providing many necessities of life for the rest of the nation. Produced in vivid color photography for middle grade social studies. (Each filmstrip contains approximately 45 frames, in color.)

*The American Farmer
The Rural Village
Living on a Farm*

*The Country School
The New Fire Engine
The County Fair*

All 6 color filmstrips, in handy box \$36.00
Each filmstrip 6.00

The Neighborhood Community

(P) (Color) (Release 1953)

Producer: WILLIAM P. GOTTLIEB CO.

Collaborator: RUTH ELLSWORTH, PH.D., Wayne University

Designed for primary grade youngsters, these filmstrip stories introduce the important concept of interdependence between people living in a democratic community—in this instance, a typical small town. Produced in dramatic color photography for primary grade social studies and reading. (Each filmstrip contains approximately 45 frames, in color.)

*Neighbors and Friends
Going Shopping
Making Things for Us*

*Places We All Own
Saturdays are Holidays
From Here to There*

All 6 color filmstrips, in handy box \$36.00
Each filmstrip 6.00



The Town Community (P) (Color) (Release 1953)

Producer: WILLIAM P. GOTTLIEB CO.

Collaborator: RUTH ELLSWORTH, Ph.D., Wayne University

By means of simple but delightful stories of everyday family life these charming filmstrips clarify the meaning of interdependence in the community life of a small city. Produced in photography for primary grade social studies and reading. (Each filmstrip contains approximately 45 frames, in color.)

Father's Job
Father Gets a Promotion
The New House

Settling a Dispute
Fixing Our House
The New School

All 6 color filmstrips, in handy box \$36.00
Each filmstrip 6.00

The City Community (P) (Color) (Release 1953)

Producer: WILLIAM P. GOTTLIEB CO.

Collaborator: RUTH ELLSWORTH, Ph.D., Wayne University

These attractive filmstrips make clear for youngsters the concepts of interdependence and of life adjustment in a typical large American city. Photographed and produced in color for primary grade social studies and reading. (Each filmstrip contains approximately 45 frames, in color.)

Sightseeing in the City
Business in the City
Apartment House Living

Recreation in the City
City Workers
City Transportation

All 6 color filmstrips, in handy box \$36.00
Each filmstrip 6.00

filmstrips on

2 Language, Literature and Art

American Legendary Heroes (M-j-h-a) (Color)

Collaborator: THOMAS D. CLARK, Ph.D., University of Kentucky

Here are the fascinating stories of six of America's best loved legendary heroes, each told by a series of beautiful color drawings. They are designed especially for middle grades language arts classes but will be effective at other grade levels as well. (Each filmstrip contains approximately 52 frames, in color.)

Ichabod Crane
Rip Van Winkle
Paul Bunyan

Pecos Bill
Hiawatha
Uncle Remus

All 6 color filmstrips, in handy box \$36.00
Each filmstrip 6.00

Stories from Other Lands (p-M-j) (Color) (Late 1952)

Producer: WILLIAM P. GOTTLIEB CO.

Collaborator: WANDA ROBERTSON, Ed.D., University of Utah

Six famous stories from six different countries, all vividly told with original color drawings in delightful filmstrip form. Designed for middle grades language arts, but appropriate for lower and higher grade levels as well. (Each filmstrip contains approximately 45 frames, in color.)

Dick Whittington
Peter and the Dike
William Tell

Joan of Arc
Pheidippides, the Marathon Runner
Robert Bruce and the Spider

All 6 color filmstrips, in handy box \$36.00
Each filmstrip 6.00

Contemporary American Painting (H-C-A) (Color)

Collaborator: DANIEL CATTON RICH, Director, The Art Institute of Chicago

Using as basic material the famous Encyclopaedia Britannica Collection of original paintings by American masters, these significant filmstrips, all in vivid color, provide a complete and fascinating unit of study in art appreciation and contemporary American art history. Designed for high school, college, and adult art classes. (Each filmstrip approximately 60 frames.)

Let's Look at a Painting
Realism
The American Scene

Romanticism
Modernism

All 5 color filmstrips, in handy box \$30.00
Each filmstrip 6.00

Constructing Reports (M-J-h) (Color) (Release 1953)

Producer: WILLIAM P. GOTTLIEB CO.

Written reports, compositions, and themes take on new, vitalized meaning for students when these unique and helpful filmstrips are used. Comprised entirely of appropriate color drawings, this series is offered for use in middle grades and junior high school English composition classes. (Each filmstrip contains approximately 45 frames, in color.)

Digging for Facts
Nailing the Theme
Building Reports

Painting with Words
Finishing Reports
Using Reports

All 6 color filmstrips, in handy box \$36.00
Each filmstrip 6.00

If the numbers of these animals are kept at a reasonable limit, the soil will be able to feed them.



Dahlias flourish in the brilliant equatorial sunshine the year round.

3 Science

The Human Body (J-H-a) (Black-and-White)

Production and Research: EBFILMS STAFF

Graphic photographs combine with micro-photographs and easily understood drawings to provide one of the most significant series of classroom filmstrips ever produced. Adapted from EBF motion pictures, the filmstrips make an outstanding contribution to junior and senior high school biology, science, health, and physiology. (Each filmstrip approximately 65 frames.)

The Heart and Circulation

Digestion of Foods

Foods and Nutrition

The Eyes and Their Care

Mechanisms of Breathing

Control of Body Temperature

Work of the Kidneys

Posture and Exercise

The Teeth

Care of the Feet

Body Defenses Against Disease

Reproduction Among Mammals

Nervous System

Ears and Hearing

Endocrine Glands

Heredity

All 16 black-and-white filmstrips, in handy boxes \$48.00
Each filmstrip 3.00

General Science (J-H-a) (Black-and-White)

Production and Research: EBFILMS STAFF

Some of the most important units of study in junior and senior high school general science courses assume new and vivid meaning for students using this filmstrip series. Adapted from EBF motion pictures, the filmstrips include such motivational material as review and discussion questions, and suggested follow-up activities. (Approximately 75 frames each filmstrip.)

Simple Machines

Fuels and Heat

Distributing Heat Energy

Elements of Electrical Circuits

Series and Parallel Circuits

Home Electrical Appliances

Atmosphere and Its Circulation

Weather

All 8 black-and-white filmstrips, in handy box \$24.00
Each filmstrip 3.00

Soil Conservation (J-H-A) (Black-and-White)

Produced in cooperation with THE CONSERVATION FOUNDATION, New York

Collaborators: H. C. M. CASE, PH.D., and RUSSELL T. ODELL, PH.D., University of Illinois; and ELMER L. SAUER, PH.D., U. S. Dept. of Agriculture Soil Conservation Research

An absorbing examination of the pressing problems of soil conservation. Explains clearly what soil is, how it is formed, how it is used and misused, how it can be made more productive. Correlates with junior and senior high school science, agriculture, geography, social studies; and with adult study programs. (Each filmstrip approximately 60 frames.)

How Long Will It Last?

How Soil Is Formed

Plant Life and the Soil

Water and the Soil

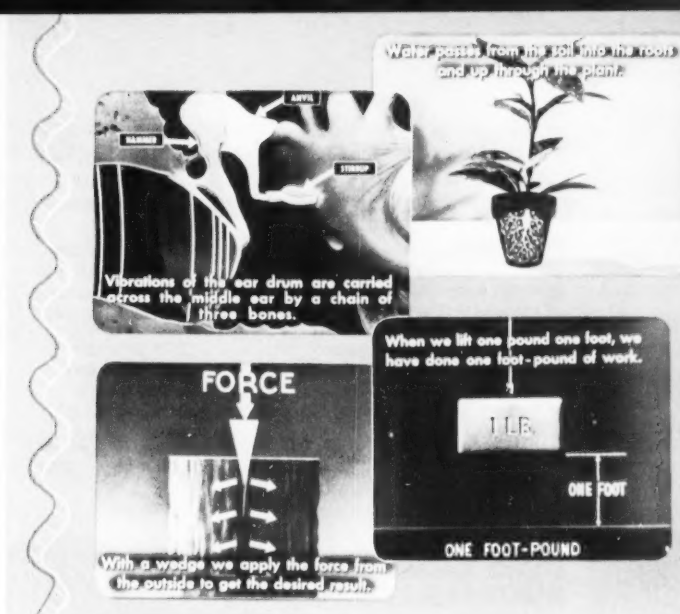
Animal Life and the Soil

Minerals in the Soil

How Man Has Used the Soil

How Man Conserves the Soil

All 8 black-and-white filmstrips, in handy box \$24.00
Each filmstrip 3.00



Elementary Science (M) (Black-and-White)

Produced by INSTRUCTIONAL FILMS, INC.

Teachers and pupils alike will welcome this valuable and practical series which draws upon normal daily childhood experiences to illustrate some important basic science concepts. Carefully paced to match the learning requirements of middle grades youngsters in science classes. (Each filmstrip approximately 47 frames.)

Nothing But Air We Make a Fire

What Is Soil? Water in the Air

All 4 black-and-white filmstrips, in handy box \$12.00
Each filmstrip 3.00

Animal Friends (P) (Black-and-White)

Production and Research: EBFILMS STAFF

Wherever these delightful filmstrips are used in the primary grades—whether for study units in science or as motivation material in language arts and reading—young children are always enthusiastic about them. They were adapted from 8 popular EBF motion pictures. (Each filmstrip approximately 60 frames.)

The Horse

Gray Squirrel

Three Little Kittens

Shep, The Farm Dog

Black Bear Twins

Elephants

Goats

Common Animals of the Woods

All 8 black-and-white filmstrips, in handy box \$24.00
Each filmstrip 3.00

The Earth and Its Wonders

(M-j-h) (Color) (Late 1952)

Collaborator: CAREY CRONEIS, President, Beloit College

Six comprehensive filmstrips comprised entirely of easily understood original color drawings making clear some of the basic fundamentals of geology. Designed primarily for elementary grades geography and science classes. (Each filmstrip contains approximately 50 frames, in color.)

The Story of Rivers

The Story of Underground Water

The Story of the Air

The Story of Ice and Glaciers

The Story of Mountains

The Story of Volcanoes

All 6 color filmstrips, in handy box \$36.00
Each filmstrip 6.00



FILMSTRIPS...7

Prehistoric Life

(M-j-h) (Color) (Late 1952)

Produced by JOHN A. HAESELER in cooperation with the AMERICAN MUSEUM OF NATURAL HISTORY, New York
Collaborator: EDWIN H. COLBERT, Ph.D., American Museum of Natural History

Designed for middle grades science classes, these filmstrips, produced in color tell the fascinating story of prehistoric life from the early beginnings through the age of reptiles to the age of mammals. (Each filmstrip contains approximately 55 frames in color.)

Discovering Fossils
The Story Fossils Tell
The Coming of Reptiles

The Rise of the Dinosaurs
Reign of the Dinosaurs
Age of Mammals

All 6 color filmstrips, in handy box \$36.00
Each filmstrip 6.00

Audubon's Birds of America

(M-j-h-a) (Color) (Late 1952)

Produced by JOHN A. HAESELER in cooperation with the AMERICAN MUSEUM OF NATURAL HISTORY, New York
Collaborator: RICHARD H. POUGH, Author of the *Audubon Bird Guides*

Using the original Audubon bird plates as basic picture material, these filmstrips in vivid color provide a delightful study of Audubon's art and of American birds and their habits. For middle grades science and art classes. (Each filmstrip contains approximately 55 frames, in color.)

John James Audubon *Birds of Towns and Villages*
Birds of the Countryside *Birds of the Gardens*
Birds of Forest and Woodland *Birds of Sea and Shore*

All 6 color filmstrips, in handy box \$36.00
Each filmstrip 6.00

filmstrips on

4 Health, Hygiene and Safety

Keeping Healthy

(p-M) (Black-and-White)

Production and Research: EBFILMS STAFF

These simple but delightful stories cover the basic concepts of six important phases of health and hygiene. Adapted for middle grade students, from EBF motion pictures, the filmstrips go far in translating dull, drab facts of body care and good health into unforgettable and meaningful experiences. (Each filmstrip approximately 58 frames.)

Save Those Teeth
Sleep for Health
Exercise for Happy Living

Care of the Skin
Care of Hair and Nails
Common Cold

All 6 black-and-white filmstrips, in handy box \$18.00
Each filmstrip 3.00

Health Stories

(P) (Color) (Late 1952)

Producer: WILLIAM P. GOTTLIEB CO.

Collaborator: HELEN E. WESTERBERG, M.A., George Williams College

Six impressive filmstrip stories on six basic areas of health education for primary grade boys and girls. Each story is made up of appealing color drawings and provides a moving experience not easily forgotten. (Each filmstrip contains approximately 45 frames, in color.)

Health Habits
Checking Your Health
Keeping Neat and Clean

Avoiding Infection
Proper Food
Health Helpers

All 6 color filmstrips, in handy box \$36.00
Each filmstrip 6.00

Safety Stories

(P) (Color) (Late 1952)

Producer: WILLIAM P. GOTTLIEB CO.

Collaborator: HERBERT J. STACK, Ph.D., New York University
Basic safety rules for primary grade youngsters take on new meaning and come alive in these delightful filmstrip stories. The filmstrips are composed entirely of charming color drawings that boys and girls love. (Each filmstrip contains approximately 45 frames, in color.)

School Safety
Home Safety
Play Safety

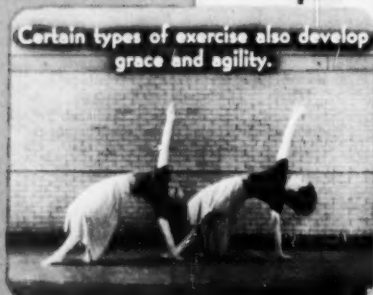
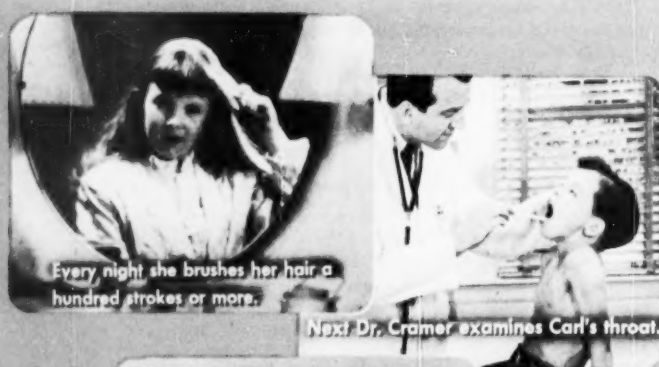
Street Safety
Vacation Safety
Safety Helpers

All 6 color filmstrips, in handy box \$36.00
Each filmstrip 6.00

A Key to Grade Level Abbreviations

Capital letters (P-M-J-H-C-A) after each title indicate grade levels for which the filmstrip series was designed: P—primary grades; M—middle grades; J—junior high school and upper elementary grades; H—high school; C—college; A—adult. Small letters (p-m-j-h-c-a) indicate additional grade levels at which the filmstrips will be found useful.

 FILMSTRIPS...8



filmstrips on

5 Arithmetic

Using Numbers

(P) (Black-and-White)

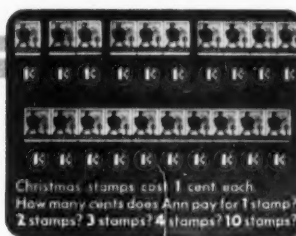
Collaborators: JOHN R. CLARK, Ph.D., Teachers College, Columbia University; and CAROLINE H. CLARK, Child Education Foundation, New York

This unique series is designed to vitalize the child's earliest number experiences. Attractively planned to motivate actual pupil participation during the showings, the filmstrips quickly create an understanding of numbers and introduce simple addition and subtraction. For primary grade arithmetic. (Approximately 35 frames each filmstrip.)

Counting to 5
Counting to 10
Reading Numbers to 10
Writing Numbers to 10
Counting by 10's to 30
Counting by 10's to 50
Counting by 10's to 80
Counting by 10's to 100

Counting from 10 to 15
Counting from 15 to 20
Counting from 20 to 40
Counting from 40 to 100
Reading Numbers to 50
Reading Numbers to 100
Writing Numbers to 100
Working with Numbers to 100

All 16 black-and-white filmstrips, in handy box \$48.00
Each filmstrip 3.00



6 Selected Filmstrips and Slides

THE FOLLOWING FILMSTRIP series were not produced in affiliation with ENCYCLOPAEDIA BRITANNICA FILMS and have been selected for distribution only. These filmstrip series may be included in any of the combination offers or sales plans.

Character Building

(P) (Color)

Produced by SIMMEL-MESERVEY, INC., Hollywood

Sixteen filmstrip stories in gay color, tell the adventures of a cottontail family to point up desirable character traits to primary grades youngsters. The series finds its best use in language arts, reading, and social studies. (Each filmstrip contains approximately 39 frames.)

Kindness	Thankfulness	Willingness
Consideration	Acceptance	Preparedness
Sharing	Helpfulness	Encouragement
Honesty	Promptness	Protectiveness
Thoughtfulness	Fair Play	Cleanliness
Neighborhoodness		

All 16 color filmstrips, in handy box \$80.00
Each filmstrip 5.00

Cottontail Fables (For Life Adjustment)

(P)(Color)

Produced by SIMMEL-MESERVEY, INC., Hollywood

A sequel group to the Character Building series. Color drawings relate further adventures of a family of rabbits, and each story carries a simple moral. For primary grades language arts and reading. (Each filmstrip contains approximately 40 frames, in color.)

Other People's Property	Obedience Pays
Chasing Rainbows	Greediness Doesn't Pay
Mother Knows Best	We Work Together

All 6 color filmstrips, in handy box \$30.00
Each filmstrip 5.00

Mediterranean Culture

(J-H-a) (Color)

Produced by SIMMEL-MESERVEY, INC., Hollywood

Five filmstrips in color point up the culture of ancient and modern Italy and Egypt, and ancient Athens. Significant architectural works, sculpture and monuments are well represented. (A supplementary narrative text accompanies each filmstrip.) Valuable for use with junior and senior high school classes in world history, ancient history, Latin, and art. (Each filmstrip approximately 40 frames.)

Ancient Egypt
Modern Egypt
Ancient Athens

Ancient Rome
Modern Italy

All 5 color filmstrips, in handy box \$25.00
Each filmstrip 5.00



United States Geo-Historic Map Slides

(J-H-a) (Color)

Produced by INSTRUCTIONAL FILMS, INC.

Forty-six 2 x 2 slides in full color, each one dealing with an important geographical concept in the development of the United States from 1400 to 1783. There is accompanying manual containing supplementary information concerning each slide. The maps are authentic, comprehensive, and artistically excellent. Designed for use in American history classes.

Deluxe glass mount set \$62.50
Utility paper mount set 47.50

Where to use Filmstrip Series

Primary Grades

SOCIAL STUDIES

Children of Many Lands
Our Community Workers
Children's Stories of Famous Americans
The Home Community
The School Community
The Country Community
The Neighborhood Community
Town Community
The City Community
Life on the Farm
Character Building
Cottontail Fables

LANGUAGE ARTS

Animal Friends
Children's Stories of Famous Americans
Stories From Other Lands
Life on the Farm
Character Building
Cottontail Fables

SCIENCE

Animal Friends
Life on the Farm

HEALTH AND SAFETY

Keeping Healthy
Health Stories
Safety Stories

ARITHMETIC

Using Numbers

Middle Grades

SOCIAL STUDIES

Regional Geography—The United States
Our North American Neighbors
Our South American Neighbors
Northern Europe
Southern Europe
Africa—Tanganyika, Kenya, Uganda
Children of Many Lands
Americans at Work
Food and People
Clothing and Shelter
American History
Children's Stories of Famous Americans
Stories From Other Lands

GEOGRAPHY

Regional Geography—The United States

Our North American Neighbors
Our South American Neighbors
Northern Europe
Southern Europe
Africa—Tanganyika, Kenya, Uganda
Children of Many Lands
Americans at Work
Food and People
Clothing and Shelter
The Earth and Its Wonders

HISTORY

American History
American Folk Heroes
Children's Stories of Famous Americans
Stories From Other Lands

LANGUAGE ARTS

American Legendary Heroes
American Folk Heroes
Americans at Work
Our Community Workers
Children's Stories of Famous Americans
Stories From Other Lands
Constructing Reports

SCIENCE

The Human Body
Animal Friends
Food and People
Audubon's Birds of America
Elementary Science
Prehistoric Life
The Earth and Its Wonders

HEALTH, HYGIENE, and SAFETY

The Human Body
Keeping Healthy
Food and People

ART

Audubon's Birds of America

Junior High School and Upper Elementary Grades

SOCIAL STUDIES

Regional Geography—The United States
Our North American Neighbors
Our South American Neighbors
Northern Europe
Southern Europe

Africa—Tanganyika, Kenya, Uganda
Food and People
The Earth and Its Wonders
Soil Conservation
American History
American Folk Heroes
Mediterranean Culture
Prehistoric Life
Government in Action
Basic Economics

GEOGRAPHY

Regional Geography—The United States
Our North American Neighbors
Our South American Neighbors
Northern Europe
Southern Europe
Africa—Tanganyika, Kenya, Uganda
Food and People
The Earth and Its Wonders
Soil Conservation

HISTORY

American History
American Folk Heroes
Mediterranean Culture
Prehistoric Life

CIVICS

Government in Action
Basic Economics

GENERAL SCIENCE

General Science
The Earth and Its Wonders
Audubon's Birds of America
Prehistoric Life
The Human Body
Soil Conservation

AGRICULTURE

Soil Conservation

HEALTH and HYGIENE

The Human Body

ENGLISH COMPOSITION

Constructing Reports

LITERATURE

American Legendary Heroes
American Folk Heroes

ART

Contemporary American Painting
Audubon's Birds of America
Mediterranean Culture

Senior High School

GEOGRAPHY

Regional Geography—The United States
Soil Conservation

AMERICAN HISTORY

Government in Action
American History
American Folk Heroes

WORLD HISTORY

Mediterranean Culture

PROBLEMS OF DEMOCRACY

Government in Action
Basic Economics
Soil Conservation

BIOLOGY

The Human Body

PHYSICS

General Science

GENERAL SCIENCE

General Science
Soil Conservation
The Earth and Its Wonders
Audubon's Birds of America

AGRICULTURE

Soil Conservation

COMPOSITION

Constructing Reports

LITERATURE

American Folk Heroes
American Legendary Heroes

ART

Contemporary American Painting
Audubon's Birds of America

College and Adult Audiences

POLITICAL SCIENCE and ECONOMICS

Soil Conservation
Government in Action
Basic Economics

SCIENCE

General Science

PHYSIOLOGY

The Human Body

FINE ARTS

Contemporary American Painting
Audubon's Birds of America

Encyclopaedia Britannica Films Inc.

WILMETTE, ILLINOIS

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59.25 Viewlex Projector
\$391.75 All for \$300

☐ PLAN No. 2

\$150.00 EBFilmstrips
32.50 Steel F/S Cabinet
\$182.50 All for \$150

☐ PLAN No. 3

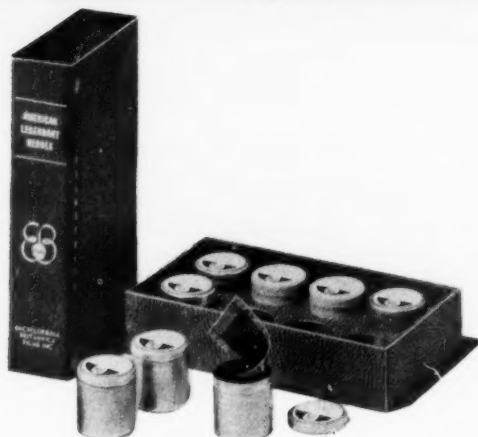
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\$284.25 All for \$225

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| <input type="checkbox"/> Southern Europe
5 color filmstrips \$30; each \$6 | <input type="checkbox"/> The School Community
6 color filmstrips \$36; each \$6 | <input type="checkbox"/> The Earth and Its Wonders
6 color filmstrips \$36; each \$6 |
| <input type="checkbox"/> American History
6 b/w filmstrips \$18; each \$3 | <input type="checkbox"/> The Country Community
6 color filmstrips \$36; each \$6 | <input type="checkbox"/> Prehistoric Life
6 color filmstrips \$36; each \$6 |
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6 b/w filmstrips \$18; each \$3 | <input type="checkbox"/> The Neighborhood Community
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6 color filmstrips \$36; each \$6 |
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5 b/w filmstrips \$15; each \$3 | <input type="checkbox"/> The Town Community
6 color filmstrips \$36; each \$6 | <input type="checkbox"/> Keeping Healthy
6 b/w filmstrips \$18; each \$3 |
| <input type="checkbox"/> Americans at Work (Farming, Fishing)
8 b/w filmstrips \$24; each \$3 | <input type="checkbox"/> The City Community
6 color filmstrips \$36; each \$6 | <input type="checkbox"/> Health Stories
6 color filmstrips \$36; each \$6 |
| <input type="checkbox"/> Our North American Neighbors
8 b/w filmstrips \$24; each \$3 | <input type="checkbox"/> American Legendary Heroes
6 color filmstrips \$36; each \$6 | <input type="checkbox"/> Safety Stories
6 color filmstrips \$36; each \$6 |
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5 b/w filmstrips \$15; each \$3 | <input type="checkbox"/> Contemporary American Painting
5 color filmstrips \$30; each \$6 | <input type="checkbox"/> Using Numbers
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| <input type="checkbox"/> Our Community Workers
4 b/w filmstrips \$12; each \$3 | <input type="checkbox"/> Stories from Other Lands
6 color filmstrips \$36; each \$6 | <input type="checkbox"/> Cottontail Fables (for Life Adjustment)
6 color filmstrips \$30; each \$5 |
| <input type="checkbox"/> Clothing and Shelter
6 b/w filmstrips \$18; each \$3 | <input type="checkbox"/> Constructing Reports
6 color filmstrips \$36; each \$6 | <input type="checkbox"/> Character Building
16 color filmstrips \$80; each \$5 |
| <input type="checkbox"/> Children of Many Lands
14 b/w filmstrips \$42; each \$3 | <input type="checkbox"/> The Human Body
16 b/w filmstrips \$48; each \$3 | <input type="checkbox"/> Mediterranean Culture
5 color filmstrips \$25; each \$5 |
| <input type="checkbox"/> Government in Action
8 color filmstrips \$48; each \$6 | <input type="checkbox"/> General Science
8 b/w filmstrips \$24; each \$3 | <input type="checkbox"/> United States Geo-Historic Map Slides
Deluxe glass set \$62.50; utility paper set \$47.50 |
| <input type="checkbox"/> American Folk Heroes
8 color filmstrips \$48; each \$6 | | |

SEND THE FOLLOWING INDIVIDUAL FILMSTRIPS (specify series; list here and/or on separate sheet)

SIGNED _____



Why EB Filmstrips Rate Highest Among Educators . . .

Consider these key points when selecting new filmstrips for your library:

- ☆ EB Filmstrips are produced with the same exhaustive research by subject matter specialists as the world-renowned EB classroom motion picture library.
- ☆ EB Filmstrips contain built-in learning aids (no manual is required).
- ☆ Because EB Filmstrips contain 40 to 70 frames per strip they cost less per frame of content material.
- ☆ EB Color Filmstrips utilize the finest in high-quality color processes.
- ☆ A permanent, long-established production company stands behind your EB Filmstrip purchases . . . bringing the finest in new materials . . . improving the old as needed.



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